



ЦРВЕН КРСТ НА РЕПУБЛИКА МАКЕДОНИЈА  
KRYQI I KUQ I REPUBLIKËS SË MAQEDONISË  
MACEDONIAN RED CROSS



ГОДИШЕН ИЗВЕШТАЈ  
RAPORTI VJETOR  
ANNUAL REPORT **2011**



# ANNUAL REPORT 2011

*IMPROVING LIVES  
PROMOTING HUMAN ACTION*

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## HUMANITARIAN CHALLENGES

It is very important for the leaders of an organization to observe and analyze the challenges and accomplishments that the organization faced in the previous year. We do that to improve our performance in areas where we had certain weaknesses, to expand the scope of our services, to cover more persons, to do more and better, and reach further in compliance with the global goals of the International Federation and the aims of Macedonian Red Cross laid in the Strategic Plan 2020.

Although we were faced with numerous challenges, we successfully responded to the implementation of the strategic priorities and aims in frames of our possibilities and we gave significant contribution for overcoming specific problems of our beneficiaries, and we also gave small contribution for the overall development of the society in the Republic of Macedonia. The challenges that we continuously encountered this year should represent an incentive for improvement of our performance in the operation so we can become better and more successful in order to respond to all the needs of our beneficiaries in 2012.

The year was marked with the successful implementation of several projects and programmes supported by the International Federation of Red Cross and Red Crescent Societies, the International Committee of the Red Cross, German Red Cross, Spanish Red Cross, Austrian Red Cross, Turkish Red Crescent, United Nations High Commissioner for Refugees, Global Fund, and cooperation and partnership relations with the three economic chambers, the corporate sector and governmental and non-governmental organizations in Macedonia.

We successfully coped with numerous challenges in terms of alleviation of consequences from natural disasters that affected some regions of our country, and provision of assistance for the affected population, as well as provision of training for different categories of population in the area of disaster preparedness. The health-preventive programmes and campaigns of our national society, gave significant contribution for prevention of diseases and addictions and raising public awareness on different issues related to healthy living. The social-humanitarian campaigns and activities were successfully implemented in all Red Cross branches and contributed for provision of diversified support for many vulnerable categories of population in our country.

The values and commitments of our organization were continuously shared and promoted in all segments of social life through the advocacy efforts of the Red Cross in front of different stakeholders in the country. Also we continuously worked in the area of promotion of human values, building mutual understanding and trust, tolerance and promotion of culture of dialog particularly among young people.

This year we rounded up the successful implementation of the three year intensified capacity building plan in the area of building efficient information system, volunteer and staff management and mobilization of funds. It is very important our national society to continue the efforts in this area by provision of donor support and development of sustainable forms for capacity building.

Additional challenge for us was the successful organizing of the partnership meeting and ensuring support for humanitarian projects of Macedonian Red Cross branches from different partners from Macedonia and abroad as well as the initiation of the first phase of the process for certification of Macedonian Red Cross as a strong national society which was successfully completed in the past year.

With the implementation of the second phase in 2012 our national society is expected to obtain a certificate for fulfillment of quality standards for strong national society which would subsequently enable increased donor support for Macedonian Red Cross in the forthcoming period.

The accomplishments of our national society come as a result of the contribution and efforts of our volunteers who together with our staff successfully coped with all the challenges that we encountered and which are described in this report. We would like to express sincere gratitude to our partners who continuously supported our efforts and enabled us to successfully respond to all the challenges in 2011.



Dr. Milcho Trajkov  
President



MA. Sait Saiti  
Secretary General

## YEAR OF VOLUNTEERING UNDER THE SLOGAN “FIND THE VOLUNTEER INSIDE YOU”

If we compare the world in which we live today with the time when the idea of Henry Dunant was born, we will see that the objectives of our humanitarian work do not differ very much, but the general situation in the world is far more complicated, which urges development of new forms and approaches for efficient action in all areas of our operation.

It is difficult for anyone to forget the scenes from the disasters that were shocking us throughout the year. The earthquakes, tsunamis, floods, tornadoes and hurricanes killed thousands of people and left millions of people without roofs over their heads. They made us to raise additional resources in order to ensure timely response for alleviation of the consequences as a result of these emergency situations.

The International Red Cross and Red Crescent Movement is a global network of national societies in 187 states with total of 13.1 million volunteers. In almost all crisis situations in our country and around the world, the first people that responded to the emergency situations were the Red Cross / Red Crescent volunteers. People at different ages and different professions devoted part of their free time to assist those in need, to make their move in the world that is constantly changing, for purpose of improvement of the life of the vulnerable population.

Therefore we require proactive partnerships and more coordinated approach, exchange of experiences and timely response in order to do more, to do better and to reach further.

Macedonian Red Cross marked 2011 as the European Year of volunteering in frames of the global campaign of the Red Cross and Red Crescent Movement under the slogan „Find the volunteer inside you”. Through numerous organized activities we managed to recruit 1.414 new volunteers, which we hope will become active supporters of Macedonian Red Cross activities. Through the implementation of the campaign in the course of the whole year we promoted volunteering and volunteer work which contributed for raising public awareness to become volunteers and raised interest of the corporate sector to cooperate with Macedonian Red Cross. These activities also contributed for improvement of the capacities of our human resources,



for the enhancement of the cooperation with the nongovernmental sector and for collection of significant material support for numerous beneficiaries of our programmes.

In honor of the volunteer involvement and the contribution of the volunteers around the world, the International Conference of the Red Cross and Red Crescent on its session in Geneva in 2011 adopted a resolution with which it calls upon the states to revise the existing legal framework which stipulates volunteer engagement in the countries for purpose of creating an enabling environment.





## BUILDING A STRONG NATIONAL SOCIETY

### Third Partnership Meeting

The third partnership meeting of Macedonian Red Cross was held in Struga in the period of May 31 to June 2, 2011. The aim of the meeting was to improve the capacities of the integral parts of the national society, to promote the cooperation with national societies within the Red Cross/Red Crescent Movement, to promote corporate social responsibility in the Republic of Macedonia, to improve Macedonian Red Cross image and to mobilize funds for the activities of the national society. Thirty-five projects of the Red Cross branches, the City Red Cross of Skopje and Macedonian Red Cross Headquarters were developed for the partnership meeting. The partnership meeting was attended by representatives of embassies in the Republic of Macedonia, Head of the European Zone of the International Federation of Red Cross and Red Crescent Societies from Budapest, the International Committee of the Red Cross office in Belgrade, representatives of national societies, international agencies, ministries of the government of the Republic of Macedonia, representatives of the corporate sector and the economic chambers in the Republic of Macedonia. Macedonian Red Cross presented its main accomplishments as well as the challenges in the past period, the previous experiences from the first two organized partnership meetings and it also presented 35 projects which were developed for provision of support to different vulnerable categories of population in Macedonia and the expected results if these projects would be implemented in the country. Many of the present guests on the partnership meeting expressed their satisfaction with the cooperation with Macedonian Red Cross and expressed preparedness to finance some of the proposed projects on the meeting.



### Process of certification for strong national societies

As a result of the accomplishments in the area of organizational development and capacity building in the past period, Macedonian Red Cross participated on a consultative meeting for development of a framework for strong national societies which was held in Budapest, Hungary in the period of March 1-2, organized by the International Federation of Red Cross and Red Crescent Societies. The main objective of the meeting was exchange of information and ideas linked with the new framework for development of national societies in compliance with Strategy 2020. In the middle of 2011, Macedonian Red Cross was invited to participate in the pilot phase of the organizational capacity assessment and certification process conducted by International Federation of Red Cross and Red Crescent Societies.

The main objective of the OCAC process is to enable national societies to assess their capacities and operation in order to determine the best approaches for independent development, and to certify those national societies that have accomplished high-level of competence. OCAC is a complex process comprised of two distinct assessments, one a self-assessment, the other a peer-review, each time followed by a comprehensive set of organizational development interventions that are tailor-made to address specific capacity deficits that were identified during the assessments. Representatives of Macedonian Red Cross participated on two instruction meetings in Geneva which were held in June and September 2011.

The first phase of the OCAC process was implemented in the period September – October 2011. The process was conducted by Macedonian Red Cross working group comprised of 12 representatives from the governance and management structures of the national society. The actual first phase of the OCAC process was conducted by two facilitators from the International Federation of Red Cross and Red Crescent Societies in the period of October 22-25, in Struga and Macedonian Red Cross was positively rated on all 90 benchmarks.

During the visit, the OCAC team of the Federation visited Macedonian Red Cross HQ, the City Red Cross of Skopje, Red Cross Branch Kumanovo and Red Cross Branch Ohrid.

The second phase of the OCAC process (peer review) will be conducted in 2012 and if it is successful it will lead towards certification of Macedonian Red Cross for a strong national society.

## Strategic planning as basis for long-term development

Strategic planning represents a process for defining the priorities and aims for the long-term development of the national society. In compliance with Strategic Plan 2020, Macedonian Red Cross developed four strategic plans for four programme areas in the course of 2011:

- Strategic Plan for Health Preventive activities for the period 2011 - 2015;
- Strategic Plan for Social Welfare activities for the period 2011-2015;
- Strategic Plan for Youth for the period 2011- 2015;
- Strategic Plan for Dissemination for the period 2011 – 2015.

These documents represent a development framework for the four programme areas which present the development priorities and the set strategic aims for the forthcoming five year period.

## Partnerships and the auxiliary role of the national society – Signed memorandums for cooperation

In frames of the efforts for promotion of the cooperation and relations with its partners and supporters, Macedonian Red Cross signed the following memorandums for cooperation in 2011:

- National Council for road safety;
- Association of the units of local self-government of the Republic of Macedonia;
- Macedonian Olympic Committee;
- Special Hospital „Filip Vtori“;
- Faculty of Security – Skopje at the University of “St. Kliment Ohridski” – Bitola;
- Faculty for Physical Culture– Skopje at the University “Sts. Cyril and Methodius” – Skopje;
- University “FON”;
- Consortium DETRA Centar Skopje and Business Academy Smilevski – BAS Skopje;





## Assistance for our partners within the International Red Cross / Red Crescent Movement

The disastrous earthquake and tsunami that affected Japan and the strong earthquake that affected the east province of Van in Turkey, caused significant material damage and human loss. As a token of solidarity, Macedonian Red Cross contributed funds for the launched appeals of the International Federation of Red Cross and Red Crescent Societies.

The funds were raised through separate locally launched appeals for provision of assistance to the affected population and covering the material damage. The citizens and companies from Macedonia contributed 817.864 denars for the launched appeal for Japan, and 1.500 000 denars for the launched appeal for Turkey.

## Advocacy and communication

Macedonian Red Cross continuously strives to protect the interest of the vulnerable groups of citizens and makes efforts to advocate on their behalf in front of the responsible authorities in order to develop appropriate legal framework, such as strategies, platforms, development plans and programmes in compliance with their needs. In frames of our operation we actively participate in the process of passing decisions through partnership work with responsible stakeholders, support groups, direct cooperation and membership in national bodies in areas of interest.

In 2001, Macedonian Red Cross represented the interests of the vulnerable groups through the National Committee for International Humanitarian Law, as an intergovernmental body with its headquarters in Macedonian Red Cross. Macedonian Red Cross also participated in the work of the Secretariat of the National Commission for fight against human trafficking and illegal migration, and it also participated in public debates on national level on the adoption of the Law on Youth.

In the past year, Macedonian Red Cross represented the interests of the marginalized groups through the implementation of the project for maintaining low prevalence of HIV / AIDS in the Republic of Macedonia, namely with organizing three workshops on local level in Veles, Kichevo and Prilep. The purpose of the workshops was to adopt appropriate decisions for reducing the discrimination of the beneficiaries of narcotics by the state institutions.

In frames of the project "Home Care for Older Persons" the Red Cross Branch Veles managed to secure support for some of the activities for provision of care to older persons from the local self-government of Veles.

A strong and organized civic society promotes itself as a successful mediator through which the people can express their opinion and attitudes and organize themselves to resolve different problems of interest.



## DEVELOPMENT APPROACH FOR MODERNIZATION OF THE NATIONAL SOCIETY

**Building organizational standards – Intensified Capacity Building (ICB)** – In 2010, Macedonian Red Cross finalized the implementation of the activities of the project for intensified capacity building supported by the International Federation of Red Cross and Red Crescent Societies. This three year project contributed for the development of the material and technical capacities and human resources on national and branch level and enabled Macedonian Red Cross to be able to better cope with the challenges that the vulnerable population is facing in the local communities. The project activities were implemented in three programme areas, as follows: building efficient information management system, management of volunteers and staff and mobilization of funds. The third phase of the project was finalized in June 2011. The project covered all 34 Red Cross branches and the City Red Cross of Skopje and during the implementation of the two phases in 2010, the project enjoyed full support of the governance and management structures of all integral parts of the national society.

## COMMITMENT TO COMMUNITIES AND VOLUNTEERING

**Volunteer management** – Macedonian Red Cross aims to develop a stable system for recruitment, education and retention of volunteers. In 2011, the Interest Network on Volunteer Management implemented activities in terms of exchange of experiences, coordination and monitoring the project implementation in the Red Cross branches targeted for recruitment of new volunteers. The Interest Network on Volunteer Management also developed Policies for recruitment, retention and monitoring the work of the volunteers.

In the period January – May 2011, thirteen small projects were implemented in the Red Cross Branches. The projects were targeted recruitment of new volunteers and provision of assistance to different target groups. The projects were implemented in 13 RC branches covered with the second and third phase of the ICB project. The implementation of the small projects resulted with 791 recruited volunteers.

In the course of the second half of 2011 Macedonian Red Cross opened electronic space on the web page for receiving applications for membership and volunteering. In this way any person in the country has the opportunity to apply for membership and to volunteer on basis of their place of residence and interests. In the period of August – December 2011 total of 91 persons became new volunteers / members via the electronic application system.



## COOPERATION AND SHARING OF RESOURCES



### Cooperation and joint initiatives with the corporate sector

– The positive experiences in the cooperation with the corporate sector in the Republic of Macedonia showed that companies are interested and prepared for cooperation and support in organizing and conducting campaigns and actions of the Red Cross. The new policy of Macedonian Red Cross for enhancement of the activities in the area of mobilization of resources and funds from the corporate sector enabled the organization to use its capacities and opportunities in implementation of joint socially beneficial programmes for improvement of the quality of life of the vulnerable population in the communities.

In the same time, Macedonian Red Cross worked on introduction of new forms for raising the interest of the corporate sector for supporting Red Cross activities which enabled incorporation of flexible model for cooperation with the companies. Different projects were developed and offered to companies with possibilities to be modified according to the interest of the companies for implementation of joint activities in the local communities.

The conducted evaluation on the implementation of the activities shows positive effects and satisfaction of the final beneficiaries with the provided services and support to over 7.000 persons (young population, older persons, persons with special needs, persons who are faced with specific social risks). Intensified activities were implemented for raising public awareness for ensuring assistance and support to vulnerable target groups. Numerous employees of companies participated in these activities which confirmed their social responsibility.

### Gratitude for the cooperation and provided support

– On December 21, Macedonian Red Cross organized a meeting with the representatives of the economic chambers and companies for purpose of expressing gratitude for the cooperation and provided support in the course of 2011. The meeting was attended by several influential companies as well as representatives from the three economic chambers in Macedonia. The Secretary General of Macedonian Red Cross, MA Sait Saiti presented certificates of appreciation for the joint cooperation in 2011 to the esteemed guests. In the course of the year, the companies supported different activities and social initiatives in the interest of different target groups: activities for improvement of the socialization of children and youth with special needs, activities for enhancement of the capacities of the vulnerable target groups for better social integration in the communities, activities for raising public awareness for provision of assistance and care to older persons, blood donation actions and donations for provision of assistance to vulnerable target groups in the communities and other humanitarian activities.

Komercijalna Banka AD Skopje	Support for the "Project for improvement of the socialization of children and youth with special needs" implemented through nine Red Cross Branches and the City Red Cross of Skopje.	Foundation T- Mobile for Macedonia	Provided free of charge telephone number for donations.
EVN Makedonija AD	<ul style="list-style-type: none"> <li>•Support for the Project "Participatory Community development" in the vulnerable Roma community Shuto Orizari, targeted for provision of support and enhancement of the capacities of the vulnerable target groups;</li> <li>•Support for marking the "Week for caring for older people" – procured needles and tapes for free measurement of glucose in the blood for 2 000 older persons and printing of information material (posters and fliers);</li> <li>•Conducted joint humanitarian action for donating Christmas gifts for 600 children with special needs and children from social case families on the occasion of the New Year Holidays.</li> </ul>	ONE	<ul style="list-style-type: none"> <li>•Provided free of charge telephone number for donations;</li> <li>•Support for activities of the City Red Cross of Skopje – donated 83 cell phones in frames of the project for provision of home nursing care for older persons.</li> </ul>
		VIP operator	Provided free of charge telephone number for donations.
		ALKALOID AD Skopje	Provided hygiene material for the Station for Homeless people of the City Red Cross of Skopje – provided care for homeless people in Skopje.
Stopanska Banka AD Skopje	<ul style="list-style-type: none"> <li>•Organized joint humanitarian action with the employees of Stopanska Banka - donation of five tons of clothing, shoes, bedding, books and furniture;</li> <li>•Support for the blood donation action on the occasion of November 13, organized through the City Red Cross of Skopje – 200 t-shirts procured for the blood donors;</li> <li>•Visit to the Red Cross Centre in Shuto Orizari – donation of trainers and tennis shoes and Christmas gifts for 40 asylum seekers children.</li> </ul>	SAVA Insurance AD Skopje	Support for organizing the first aid competition of the City Red Cross of Skopje and provided defibrillator, and medicaments for the station for homeless people.
		OKTA AD Skopje	Donated funding from the employees for the campaign "Week of Solidarity" - procured food parcels.
		Studio Moderna	Organized joint humanitarian action – provided mattresses and funding for procurement of inhaler which was donated to children ill from cystic fibrosis.
Alfa Banka AD Skopje	Implemented joint activity for procurement of 100 food parcels for vulnerable families.	Special Hospital "Filip vtori"	<ul style="list-style-type: none"> <li>•Organized summer camp for children with natal cardio-vascular anomalies and their parents through the City Red Cross of Skopje;</li> <li>•Support for implementation of preventive health care activities of the City Red Cross of Skopje;</li> <li>•Organized educational caravan in several cities in cooperation with the Red Cross branches for purpose of raising awareness on risks and dangers as well as protection measures from heat waves.</li> </ul>
Ohridska Banka AD Ohrid - Societe Generale Group	Implemented joint initiative to raise funds for procurement of two inhalers for children with cystic fibrosis and they were donated to the Clinic for diseases in children and they were handed over to the Association for cystic fibrosis.		
AD Makedonska Posta	Support for the „Hunger Day Campaign" – action targeted for provision of assistance to vulnerable population – free delivery of 13.000 fliers to companies in the Republic of Macedonia.	Korea Auto Trejd	Support for the project targeted for psycho-social support for children with natal cardio-vascular diseases.

## MACEDONIAN RED CROSS PROJECT TEAM FOR DEVELOPMENT OF PROJECT APPLICATIONS FOR EU AND OTHER FUNDS -

In the beginning of 2011 Macedonian Red Cross established a project team for development of project applications for raising project support from EU funds. The establishment of the project team came as a result of the need for raising additional funds for implementation of the programme and project activities of Macedonian Red Cross. In the course of the year, the project team regularly followed the EU calls and attended all the information sessions organized in the EU information centre.

The members of the project team attended training for development of project applications for EU funds. In the course of 2011, Macedonian Red Cross applied with three project proposals for EU funds PROGRESS (employment and social solidarity) and the European Instrument for democracy and Human Rights. In frames of the development the project applications Macedonian Red Cross had fruitful cooperation with several state institutions and had joint applications with the Institute for social work – Skopje and the City Assembly of Skopje and the German Red Cross.

## COMMUNICATION AND TRANSPARENCY IN THE OPERATION

**Information management system** -The incorporation of the new accomplishments and opportunities of the information communication technologies in the work of the national society represents one of the main priorities for essential capacity building, fast, easy, efficient and structural flow of information in all programme areas of the national society.

Within the planed third phase activities of the ICB project, the procurement of all necessary hardware and equipment for the operation of the system was finalized. New software was developed and adapted for systematic processing of the national society's data in the area of registration of members and volunteers, first aid, blood donation, administrative and office operation, module for the training centre of Macedonian Red Cross and module for disaster management. These software modules enable electronic communication and processing of data, analyzing, reviewing and monitoring of the operation of all Macedonian Red Cross structural segments.

In the course of the reporting period, in cooperation with the consulting company "Novkom", five trainings were organized in Skopje for about 70 Macedonian Red Cross staff and volunteers for enabling efficient utilization of the information system. Field visits were conducted in each Red Cross branch for provision of practical training for the staff and volunteers in terms of utilization of the software modules.



**Public relations** Public relations was incorporated in all the efforts of the Macedonian Red Cross management for purpose of improvement of the process for sharing information with the stakeholders and improvement of the image of the Macedonian Red Cross.

The weekly electronic newsletter of Macedonian Red Cross is a traditional successful tool for sharing information with our volunteers, partners and supporters about activities that have been implemented on local, national and international level. In 2011, 45 issues of the Macedonian Red Cross e-newsletter were developed with total of 368 articles. The e-newsletter was regularly sent to around 67.432 e-mail addresses on weekly basis.

The redesigning and the updating of the web page of Macedonian Red Cross enabled sharing of different interactive information about the Red Cross activities for different target groups of visitors of our web page which were published in Macedonian, English and Albanian language.

In frames of the new web page a special space was dedicated for corporate cooperation for purpose of promotion of joint initiatives with the corporate sector targeted for improvement of the quality of life of the vulnerable population.

Creative and interesting education material and publications were developed for the traditional weeks of the Red Cross and the programme and project activities of the national society. Macedonian Red Cross developed several strategic documents, brochures, posters, manuals, additional stamps and other publications developed in Macedonian and Albanian language.

Macedonian Red Cross on regular basis organized press conferences, sent press releases and had a vivid communication and cooperation with the media in Macedonia. As a token of gratitude, Macedonian Red Cross awarded certificates of appreciation to MRTV, TV Sitel, Channel 5, TV Alsat - M, TV Telma, TV Alfa, TV Era, TV MTM, MPM, MIA, Večer for successful cooperation and the support of the media to the humanitarian activities of Macedonian Red Cross in 2011.

## WELL- FUNCTIONING NATIONAL SOCIETY

### **C-BAR – application of a new methodology for capacity building assessment of the operation of the national society**

-After the successful implementation of the C-BAR process on national level in 2010, Macedonian Red Cross implemented experimentally the C-BAR process on branch level in 2011. The assessment process covered most of Macedonian Red Cross branches.

The first group of 13 Red Cross branches was covered during the workshop which was held in the period 25 - 27 May 2011, in the Red Cross centre in Struga, with financial support of the International Committee of the Red Cross targeted for capacity building of Macedonian Red Cross.

The second group of Macedonian Red Cross branches was covered with the C-BAR in June 2011.

C-BAR is an evidence-based, self-assessment process designed to measure the degree to which a National Society is achieving excellence in its capacity development work in four domains and 13 dimensions. Macedonian Red Cross conducted the self-assessment process with most of the Red Cross branches which enabled the national society to obtain indicators in terms of the successful implementation of the intensified capacity building in the past three years, as well as general perceptions about the achieved progress of the national society in the area of capacity building.



## EFFICIENT FUNCTIONING IN FRAMES OF THE INTERNATIONAL RED CROSS / RED CRESCENT MOVEMENT - International interaction and events

In 2011, Macedonian Red Cross had numerous international activities targeted for provision of programme and project support for capacity building, sharing positive experiences and knowledge and promotion of the bilateral cooperation with Red Cross and Red Crescent Societies and other international organizations and agencies. Representatives of Macedonian Red Cross participated on different international conferences, seminars, meetings, trainings and youth camps. The international activities within different programmes are integral part of this report.



### XVII Balkan Conference of Red Cross and Red Crescent Societies

-The 17th Balkan Conference of the Red Cross Red Crescent Societies was held in Bucharest, Romania in the period of 20 - 23. 09. 2011, with participation of Macedonian Red Cross, Romanian Red Cross, Bulgarian Red Cross, Turkish Red Crescent, Red Cross of Serbia, Red Cross of Bosnia and Herzegovina, Red Cross of Montenegro and Albanian Red Cross. The conference was also attended by the Croatian Red Cross, Slovenian Red Cross, Austrian Red Cross, Swedish Red Cross, British Red Cross, Italian Red Cross, German Red Cross, Moldova Red Cross and International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross. The conference was used for exchanging experiences in several programme areas: active aging, migration of the population, disaster management, and mobilization of funds, psychological support and volunteering in the Red Cross. Macedonian Red Cross was represented with two member delegation on the conference, headed by the President of Macedonian Red Cross Dr. Milcho Trajkov.



### Statutory Meetings of the Movement

-In the period of 23 November - 01 December 2011, three-member delegation of Macedonian Red Cross participated on the statutory meetings of the Movement which were attended by 180 national societies in Geneva, Switzerland. The General Assembly of International Federation of Red Cross and Red Crescent Societies was held in the period November 23-25 and on this meeting several important documents for the future operation of the Federation were adopted. The General Assembly adopted the report for the operation for the period 2009 - 2011 as well as the financial report and the programme for work with the financial plan for the forthcoming two years. The Council of Delegates was held on November 26 with participation of the national societies, International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross. Several important policies and strategies linked with the biggest humanitarian challenges in the world were adopted on this meeting.

**31st International Conference of the Red Cross and Red Crescent** - Was held in the period of November 27 – December 1, 2011. The Conference was also attended by representatives of the states parties to the Geneva Conventions. Republic of Macedonia was represented by the Ambassador of the Permanent Mission of the Republic of Macedonia in Geneva, Mr. Azis Polozani. The participants on the conference debated on several topics such as the implementation of the memorandum of understanding between the Palestinian Red Crescent and the Magen David Adom, implementation of the declaration "Together for Humanity", implementation of the resolutions and pledges from the 30th International Conference. During the Conference, there sessions of the commissions on the following topics: migrations, the auxiliary role of the national societies, health care in emergencies, protection and respect of the health in times of armed conflicts and other situations of violence and reducing health inequalities. The International Conference elected the new seven-member Standing Commission which will be chaired by Greg Vickery from the Australian Red Cross. During the statutory meetings Macedonian Red Cross delegation had several bilateral meetings with representatives from the delegations of the Red Cross / Red Crescent national societies. Macedonian Red Cross received a certificate of appreciation from the Japanese Red Cross as a gratitude for the provided humanitarian assistance for the victims of the disastrous earthquake and the tsunamis that hit Japan. The certificate was handed over to Macedonian Red Cross Secretary General Sait Saiti by the President of the International Federation of Red Cross and Red Crescent Societies, Mr. Tadateru Konoe.

## COOPERATION WITHIN THE INTERNATIONAL RED CROSS / RED CRESCENT MOVEMENT

**Visit of a delegation of the Europe Zone of the International Federation of Red Cross and Red Crescent Societies** -In frames of the cooperation with the International Federation of the Red Cross and Red Crescent societies, Macedonian Red Cross was visited by two member delegation of the Europe Zone of the International Federation of Red Cross and Red Crescent Societies, headed by Mrs. Anitta Underlin. Macedonian Red Cross representatives presented the work of the national society and the efforts for increasing the efficiency and promotion of innovation in service delivery of the national society. Within this visit, the delegation of the International Federation participated on the 3rd Partnership Meeting of Macedonian Red Cross that was held on June 1, 2011 in Struga.

### Visit of Mrs. Mechthild Richert, Regional Officer for Europe

**- German Red Cross** -In the period of 31 May – 2 June 2011, Macedonian Red Cross was visited by Mrs. Mechthild Richert, Regional Officer for Europe - German Red Cross. During the stay of the German Red Cross representative she had several meetings in Skopje, and also participated on the partnership meeting in Struga. On May 31, Mrs. Richert met the Secretary General Sait Saiti who expressed his satisfaction about the ongoing support and fruitful cooperation with the German Red Cross and also stressed the importance of German Red Cross support during the crisis in Macedonia, emphasizing that the population in Macedonia recognize the German Red Cross from that support. The German Red Cross representative expressed her satisfaction with the cooperation between German and Macedonian Red Cross and she emphasized the good reports developed by Macedonian Red Cross for the projects implemented with the German Red Cross support. Mrs. Mechthild Richert also met the secretary of the City Red Cross of Skopje, Mrs. Susana Tuneva Paunovska and visited the Center for asylum seekers and the Center for the Homeless in Shuto Orizari managed by City Red Cross of Skopje.





### Visit of the President of the Hungarian Red Cross - On January 18

Macedonian Red Cross was visited by the President of the Hungarian Red Cross, Mr. Georg Habsburg. During the short visit, the President of the Hungarian Red Cross met the President of Macedonian Red Cross Dr. Milcho Trajkov and the Secretary General, Sait Saiti. In the discussions, the representatives of both national societies presented their activities and the opportunities for enhancement of the mutual cooperation. Some of the aspects that were discussed during the meeting were the financing of both organizations and the activities in the area of information and communication, first aid and blood donation.

### Intensified cooperation with the Red Cross of Venezuela - The

President of Macedonian Red Cross, Dr. Milcho Trajkov visited the Red Cross of Venezuela in the period of March 18-23, 2011 on an invitation of the President Mario Vilaroel. During the visit, both presidents exchanged information about the activities of the two national societies, the organizational structure and the priorities of the national societies. It was agreed that the cooperation between both national societies must be enhanced by means of provision of mutual support and exchange of information.



### Meeting with the Red Cross of Serbia - Two member delegation of the Red

Cross of Serbia headed by the President Dr. Dragan Radovanovikj, visited Macedonian Red Cross in the period of June 6-8, 2011. The delegation was welcomed in Macedonian Red Cross Headquarters and met the President of Macedonian Red Cross Dr. Milcho Trajkov and the Secretary General Mr. Sait Saiti. The purpose of the two-day visit to Macedonian Red Cross was exchange of experiences and promotion of the mutual cooperation. During the visit, the delegation of the Red Cross of Serbia visited Macedonian Red Cross Branch of Veles, and was received also by the Mayor of Veles, Mr. Goran Petrov. The guests from Serbia also visited Macedonian Red Cross Branch of Kavadarci.

### Promotion of the cooperation with the Turkish Red Crescent - Three-member delegation of Macedonian Red Cross headed by the Secretary General Sait Saiti

visited the Turkish Red Crescent in the period of December 11 – 14, 2011. The purpose of the meeting was enhancement of the mutual cooperation in different programme areas between the two national societies in 2012. Macedonian Red Cross delegation visited the Turkish Red Crescent Headquarters and met the General Director Mr. Omer Tasli, and spoke about the implemented activities of both national societies, as well as about possible joint activities in 2012. Macedonian Red Cross delegation also visited the disaster management operational centre of the Turkish Red Crescent in Ankara.

During the stay in Turkey, the delegation was accompanied by Mr. Hajetin Cetin who is a member of the Governing Board of the Turkish Red Crescent and in the same time he is responsible for the cooperation with the national societies in the Balkan region. During the visit, the delegation also visited the Turkish Red Crescent Branch Konja and exchanged ideas in terms of experiences of the Red Cross branch with management of a hospital which is property of the Red Cross Branch Konja.

In the course of 2011, the Turkish Red Crescent supported the implementation of the Macedonian Red Cross national programme Red Cross in Action – Promotion of Human Values.



## BUILDING PARTNERSHIP ALLIANCES – COOPERATION WITH THE DIPLOMATIC CORPS

**Visit of the ambassador of the Swiss Confederation** - The Ambassador of Switzerland Mr. Stefano Lazaroto visited the Macedonian Red Cross on May 12, 2011. Macedonian Red Cross representatives presented the activities of the national society to the Swiss Ambassador. In addition, the Swiss Ambassador Mr. Lazaroto presented the possibilities of the Embassy of Switzerland for supporting activities of civil society organizations in Macedonia. Mr. Saiti expressed his satisfaction with the cooperation with the Embassy and Swisscor Foundation. In frames of this cooperation, in July 2011, the Red Cross supported the organizing of the medical summer camp for Macedonian children that was held in the period of June 18 - August 1, 2011 in St. Gallen, Switzerland.

**Visit of the Ambassador of the Republic of Slovenia** - The Ambassador of the Republic of Slovenia Mr. Brian Bergant visited Macedonian Red Cross on May 19, 2011 for purpose of enhancing the cooperation and exploring new initiatives for cooperation and support to the national society by the Embassy of the republic of Slovenia. The meeting was used for presenting the work, activities and the achievements of the Macedonian Red Cross in the past period as well as the existing initiatives and established collaboration with the corporate sector, embassies, government and NGOs. The Ambassador of the Republic of Slovenia, Mr. Brian Bergant expressed his preparedness for establishing closer cooperation between the Macedonian Red Cross and Slovenian Red Cross.

The Secretary General of Macedonian Red Cross underlined the opportunities, capacities and resources of the Red Cross, expressing willingness for promotion of the cooperation and implementation of new joint initiatives with Slovenian companies in Macedonia within their efforts for corporate social responsibility. During the conversation Macedonian Red Cross highlighted the excellent cooperation between the City Red Cross of Skopje and the Red Cross of Ljubljana.

### Visit of the Deputy Head of Mission of the German Embassy, His

**Excellency Walter Leuchs to Macedonian Red Cross** -Deputy Head of Mission of the German Embassy, His Excellency Walter Leuchs and the first secretary of the German Embassy Ms. Katharina Naumann - Etienne visited Macedonian Red Cross HQ on June 22, 2011. On the meeting with the Secretary General of Macedonian Red Cross, Sait Saiti and the Head of Programme Sector, Sasho Taleski were informed about the work and activities of Macedonian Red Cross and the possibilities for joint cooperation.

During the discussions, the Secretary General Saiti emphasized the long cooperation between Macedonian Red Cross and the German Red Cross and frames of implementation of numerous programme and project activities.

**Cooperation agreement with the French Embassy** - In compliance with the signed agreement for cooperation with the French Embassy, in January 2011 started the implementation of the activities targeted for improvement of the capacities for disaster preparedness and response. In frames of the signed agreement, a joint team was formed for disaster preparedness and response comprised of volunteers of the City Red Cross of Skopje and the French Embassy. Macedonian Red Cross organized two training workshops for this team on the topic „How to prepare and protect in case of disasters“. After the completed education, a field exercise was organized in May and the scenario of the exercises was earthquake, evacuation and sheltering people. The exercise was conducted by the joint team with logistical support from Macedonian Red Cross.





## YOUTH ACTIVITIES

In the past period, the youth proved that they are the main implementing force of Macedonian Red Cross activities. This indicates that there is a need for regular capacity building of the youth Red Cross operation. The involvement of the youth in all programme and project activities of Macedonian Red Cross by utilization of the peer education methodology contributed for active contribution of the youth in all Macedonian Red Cross branches in the past 2011. In frames of the programme for fight against human trafficking Macedonian Red Cross organized 53 workshops in 15 Red Cross branches covering 1.479 pupils from primary schools and students from high-schools.

The programme for prevention of HIV/AIDS and sexually transmitted infections was comprised of 68 workshops in 10 Macedonian Red Cross branches with participation of 1.757 pupils from primary schools and students from high-schools.

In 2011, Macedonian Red Cross initiated the implementation of the project for prevention of violence among youth, with emphasis on the prevention of violence during sport events. In cooperation with the Ministry of Internal Affairs, Macedonian Basketball Federation and the NGO Rubikon, Macedonian Red Cross started campaign for reducing the number of incidents and promotion of tolerance and fair cheering at the basketball games during the season 2011/2012.

On July 26, 2011 six member delegation of Macedonian Red Cross youth visited the Secretariat of the International Federation of Red Cross and Red Crescent Societies and the HQ of the International Committee of the Red Cross in Geneva, Switzerland, and they had an opportunity to be informed about the latest events and campaigns of the International Red Cross and Red Crescent Movement. During the visits, special emphasis was placed on the presentation of the draft youth policy which was adopted later that year during the proceedings of the International Conference of Red Cross and Red Crescent in December 2011.

For purpose of defining the development framework and the strategic priorities of the youth in the forthcoming five-year period, Macedonian Red Cross youth adopted the new Strategic Plan of the Youth for the period 2010-2015. On December 5, on the occasion of the World Day of Volunteering, Macedonian Red Cross organized ceremonial promotion of the Youth Strategy in front of 14 youth organizations among which was also the State Agency for youth and sport.

The youth were implementing many field activities therefore their activities represent integral part of the achieved results in all programme areas presented in this document.

## CENTRE FOR TRAINING AND EDUCATION

One of the main activities of the Centre for training and education of Macedonian Red Cross is organizing educational activities. This enables increasing the number of activists and volunteers of Macedonian Red Cross which subsequently leads to improvement of the image of the national society. In 2011, 10 persons completed the school for drawing, and 10 persons successfully completed the English language training course. Series of lectures were organized and appropriate information material was developed for the employees of Macedonian Red Cross staff.

**Water Safety** -The water safety trainings continued in the Centre for training and education in 2011 which resulted with increased number of trained lifeguards who are responsible for saving human lives. Five courses for lifeguards at pools were organized which resulted with 35 trained lifeguards for pools and aqua parks. Two courses were organized for lifeguards at open waters which resulted with 57 trained lifeguards. In the course of the year, the Centre for training and education issued 208 new ID cards for trained lifeguards.

For purpose of enhancement of the cooperation and improvement of the capacities of the water safety programme Macedonian Red Cross was visited by the President of the Water Safety Council of Bosnia and Herzegovina and the President of the International Life Saving Federation (ILSE), Dr. Klaus Wilkins. Macedonian Red Cross and ILSE signed franchise for education of assessors for safety at the beach. The Executive Board of Macedonian Red Cross formed two centres for water safety in Skopje and Ohrid.

**Mountain Rescue** -The main purpose of the mountain rescue service in frames of the Centre for training and education is provision of timely reaction in the rescue operations for saving human lives. In 2011 Macedonian Red Cross continued the efforts for normative regulation and establishment of the mountain rescue service.

In frames of the mountain rescue activities implemented in 2011, Macedonian Red Cross formed a working group for development of analysis for a need for establishment of mountain rescue service of Macedonian Red Cross. The working group also developed a policy for the operation of the mountain rescue service. Macedonian Red Cross in cooperation the Federation for mountain sports of Macedonia presented the past achievements and the future activities as well as the human resources and the material and technical capacities in this area. In agreement with the International Organization for Mountain Rescue IKAR - CISA, our organization was visited by representatives of the Mountain Rescue Service of Serbia for purpose of conducting an assessment of the situation in the Republic of Macedonia in the area of mountain rescue.



# Strategic Aim 1

## SAVING LIVES AND PROTECTING LIVELIHOODS, AND STRENGTHENING RECOVERY FROM DISASTERS AND CRISES

The implemented activities in 2011 are in compliance with Macedonian Red Cross Strategic Plan 2020 and they significantly contributed for accomplishment of the global humanitarian efforts in the country. They were implemented in coordination with the responsible state agencies for crisis management, in compliance with the law on protection and rescue. In frames of the activities for provision of rapid and efficient response in case of disasters, most of the activities were implemented on local level, which contributed for enhancement of the capacities of the Macedonian Red Cross branches and improvement of the cooperation with the local self-governments and the Centre for Crisis Management and the Directorate for Protection and Rescue on national and local level.



## PREPARING AND RESPONDING TO DISASTERS AND CRISES

The Government of the Republic of Macedonia, the Centre for Crisis Management and the Directorate for Protection and Rescue organized several international simulation exercises targeted for enabling efficient response in different emergency situations, and for improvement of the communication and coordination on national and international level. Macedonian Red Cross participated in these exercises and successfully fulfilled the assigned tasks and it presented the material and technical resources which were incorporated in the draft document "Standard operational procedures for communication, coordination and cooperation among the responsible agencies within the system for crisis management in case of crisis situation".

The Centre for Crisis Management and the US Corp, organized the workshop "National Plan for response and standard operative procedures" in Skopje in the period of 27 - 29 April 2011. Besides Macedonian Red Cross, the workshop was attended by other state institutions which in cooperation with the centre for Crisis Management have developed the standard operative procedures for cooperation, coordination and communication in context with the implementation of the NATO partnership objective G - 0029, management of emergency situations, including coping with the effects from terrorist attacks.

## OUR DISASTER MANAGEMENT SYSTEM

In 2011, Macedonian Red Cross prepared the new Strategic Plan for Disaster Preparedness and response for the period 2011 – 2015.

The Ministry of Defense organized the international military-medical exercises “Medcur” 2011 in the period 11 - 13 June in Pepelishte. Macedonian Red Cross was represented with two medical teams on the exercises on which the main objective was maintaining links and joint operation on the field in times of a disaster with lots of injured persons.

The Red Cross branches of Bitola and Vinica organized youth summer camps in 2011, which were supported by Macedonian Red Cross HQ with logistical equipment for the camp and facilitation on self-protection and protection in case of disasters and camp management.

Three Macedonian Red Cross representatives participated on the workshop for water, sanitation and promotion of hygiene which was held in Bulgaria in organization of the Austrian Red Cross and the Bulgarian Red Cross.

Macedonian Red Cross had a presentation on the role and mandate of Macedonian Red Cross in case of disasters on the summer campus organized by the Ministry of Defense for students from military academies from the Balkan states held in Pepelishte July 2011.

**Tracing Service** - On basis of the statistical data of the Macedonian Red Cross Tracing Service, there were six new cases initiated in 2011, out of which five cases are linked with missing persons as a result of economic migration and one case was linked with provision of documents for confirmation of a status “prisoner of war” from the World War II.

Macedonian Red Cross Tracing Service representative participated on the 4rth Regional meeting of the Tracing Services of the national societies in the region. The meeting was held in Sarajevo, Bosnia and Herzegovina in the period of 15-17.10 2011 and the participants discussed different topics on the meeting in compliance with the Strategy for Restoring family links of the Movement 2008-2018.

**Activities for disaster risk reduction** - With the continuation of the project “Activities for risks reduction from disasters”, which was financially supported by the International Federation of Red Cross and Red Crescent Societies, activities were implemented in 3 micro-regions (Prilep, Krushevo and Makedonski Brod) and they were targeted for improvement of the capacities of Macedonian Red Cross branches and the local authorities. Within the project plan, Macedonian Red Cross conducted activities for raising awareness among the high-school youth on protection and self-protection from disasters and developed evacuation plans in the educational institutions, in cooperation with the Centre for Crisis Management, the Directorate for Protection and Rescue and the local self-government units.

**South East European Forum on Climate Change Adaptation** - At the end of 2010, Macedonian Red Cross started with implementation of the regional EU IPA project – South East European Forum on Climate Change Adaptation, coordinated by the Austrian Red Cross. The main objective of the project is assessment of the vulnerability of the population and the territory from climate change with indication of possible measures for adaptation and advocacy. Also, a network was formed comprised of 18 civic associations – Network on climate reaction, which actively got involved in the campaign for climate change adaptation. The campaign enabled opportunities for people to adapt to the new conditions for purpose of easier survival in the new circumstances. The adaptation to climate change leads towards reducing illness, injuries, handicap and suffering. Except the impact on the general population, the project has impact on all relevant governmental institutions in terms of adoption of new regulations and policies for adaptation to climate change on the territory of the Republic of Macedonia.



# Strategic Aim2

## ENABLING HEALTHY AND SAFE LIVING

In compliance with Strategy 2020 and the regular programme activities, Macedonian Red Cross implemented numerous field activities for promotion of the health of the people as most important precondition for protection of the human life, human dignity and human rights.

In this period, several projects were implemented which were targeted for the vulnerable groups of citizens in the area of prevention of infective and chronic diseases and harm reduction from specific illnesses. In this direction, numerous educations and activities were conducted all over Macedonia targeted for provision of first aid training for companies and candidates for drivers, educations on cardio-vascular illnesses, tuberculosis, diabetes, healthy nutrition, sexually transmitted diseases, hygiene, health consequences from climate change, etc.

Macedonian Red Cross traditionally participated in the marking of the world weeks and days on health-prevention, such as the Week for Fight against diabetes, Week for Fight against cancer, Week for Fight against cardio-vascular diseases, Week for Fight against HIV/AIDS and Week for Fight against addiction diseases. During these weeks, Macedonian Red Cross implemented numerous activities for raising public awareness on the causes of these diseases and the means for their prevention.

In 2011, Macedonian Red Cross developed the new Strategic Plan for health-preventive activities for the period 2011-2015, which stipulates the set priorities of the national society in the area of health prevention and the planned support for the vulnerable target groups in the five year period.



## HEALTHY PEOPLE – HEALTHY COMMUNITIES

In frames of the mapping of the vulnerable target groups of citizens, Macedonian Red Cross started with implementation of several project activities for prevention of chronic and acute diseases.

### Promotion of hygiene – hygiene for better health

- The project was financially supported by the Spanish Red Cross, and it was focused on dissemination of knowledge and information about the causes and consequences from diarrhea for purpose of efficient prevention of transmitting of infections. This project was implemented on the territory of the city of Skopje in rural and urban communities. The main target groups were children from 18 primary schools and secondary schools (total of 1.900 children in 2011), volunteers from the two youth clubs of the Red Cross, as well as Roma refugee children and mothers, from the refugee and asylum seekers community.

During the implementation of the project, the project team developed information and communication material – posters, brochures, fliers and each youth representative present on the training was given a hygiene package comprised toothbrush and toothpaste, soap box, and towel. In frames of the project, 10 youth volunteers gained knowledge on "Promotion of hygiene – methods and participatory approach for promotion of hygiene through active involvement of the community". The same training was provided for 18 teachers from the covered schools with the project activities.

## Club 25 – young blood donation motivators

-In May 2011, Macedonian Red Cross started with implementation of the second phase of the project “Club 25” which was financially supported by the International Federation of Red Cross and Red Crescent Societies. The main objective of the project was recruitment of young blood donors, promoting culture for blood donation, health prevention and humanity. This project enabled recruitment of 15 new blood donation motivators in 2011. Macedonian Red Cross organized campaign for mobilization of young blood donors, educational workshops in the area of HIV/AIDS, blood donation actions, and seminar for 22 young blood donation motivators.

## Clubs for promotion of optimal breastfeeding and complementary feeding in infants and young children

-One of the important risk groups for Macedonian Red Cross is breastfeeding mothers, infants and young children. For this purpose, through the project activities on the territory of the municipality Ohrid, Macedonian Red Cross opened clubs for education and promotion of optimal breastfeeding and complementary feeding in infants and young children. In frames of the project, which is financially supported by the Austrian Red Cross, educations were conducted on proper breastfeeding and complementary feeding in infants and small children as well as provision of healthy nutrition for preschool children. The mothers were provided with counseling from professional health care providers engaged within the project and had the opportunity to exchanging experiences with other present mothers during the fruitful discussions. 780 mothers were trained with the conducted project activities through seventy-one organized workshops. Two types of educational brochures and posters were developed in Macedonian and Albanian language

## Maintaining low prevalence of HIV in the Republic of Macedonia

-The project is implemented in three Red Cross branches: RC Prilep, RC Veles and RC Kichevo and is financially supported by the Global Fund for fight against HIV/AIDS, tuberculosis and malaria, through the Ministry of Health. The project is targeted for harm reduction from drugs and most of all, harm reduction from HIV/AIDS, Hepatitis B and C and other blood and sexually transmitted diseases, overdoses and other health and social consequences. In the course of 2011, three workshops were conducted on local level for representatives of medical and social institutions, police and the local self-government targeted for harm reduction towards this target group.

In the course of the year the following results were accomplished in the three centres: 21 299 needles, 11 672 syringes and 7.300 condoms were distributed. 2.300 basic medical services were conducted as well as counseling and education on HIV/ AIDS, Hepatitis and other blood and sexually transmitted diseases, counseling for free of charge testing for HIV/ AIDS, education for safe injection and safe sexual intercourse of the clients and their partners, advises for harmful effects from utilization of drugs and provision of information about types of treatments. 1.666 social services were provided as well as 57 information and counseling from social workers;

## Development of strategic and operational plans for control of Tuberculosis on local level

- Macedonian Red Cross in cooperation with the local self-governments had the role to facilitate the creation of efficient, sustainable and operational strategic plans for prevention of Tuberculosis on local level which would subsequently contribute for reduction of the number of new TB cases and the reduction of the mortality rate from this disease. The project which was financially supported by the Global Fund for fight against HIV/AIDS, Tuberculosis and malaria was implemented in three new municipalities in 2011. The main objective of the project is development of local action plans for improvement of the control of Tuberculosis on local level, that is, in Debar, Delchevo and Kavadarci. Within this project, Macedonian Red Cross organized educational lectures on protection from Tuberculosis in the following cities: Prilep, Veles, Strumica, Ohrid, Kavadarci, and Skopje, targeted for 1.700 people from the Roma community.



## FIRST AID – SAVES LIVES

The implementation of the educational activities targeted for raising public awareness and sharing information for proper administering first aid was continuously done on the whole territory of Macedonia. In compliance with the needs of the target groups Macedonian Red Cross made significant efforts to improve the training system in 2011 by introduction of new training modules which were very important for the participants in the courses. Different first aid courses were organized in the course of the year such as courses for candidates for drivers, companies, older people, preschool children, intravenous drug users, etc.



In 2011 Macedonian Red Cross through the Red Cross branches provided 800 first aid trainings for companies and candidates for drivers and trained 13.500 citizens to administer first aid in case of traffic accidents or in case of injuries at the working posts. Out of them 12.000 persons completed first aid training for drivers while 1.500 persons from public and private companies completed first aid training at the working post.

The national first aid competition was organized in Kumanovo in the second half of September with participation of 24 teams from the Red Cross Branches from all over Macedonia. The winner of the national first aid competition was the team from Red Cross Chair, the second place was the team from the Red Cross Branch Center and the third place was the team from the Red Cross Branch Prilep. The national first aid competition also marked the International Day of the First Aid.

In the period of September 15-18, Macedonian Red Cross participated on the First aid competition of the capital cities from South-Eastern Europe which was held in Bucharest, Romania. Macedonian Red Cross was represented by the first aid team of the Skopje (Red Cross Branch Karposh) and it won the first place. In 2011 the first aid team of the Red Cross Branch Karposh participated on the European First Aid competition that was held in Venice, Italy in the period of September 14-18.

Macedonian Red Cross in cooperation with the National Council for Road Safety, the Ministry of Internal Affairs, the Centre for Crisis Management and other governmental and nongovernmental organizations participated in the marking of the World Day of Remembrance for Road Traffic Victims which was organized on November 20. On this occasion, Macedonian Red Cross placed a stand with information materials and organized a simulation exercise with realistic presentation of wounds and administering first aid for most frequent traffic injuries.

In November, Macedonian Red Cross in cooperation with relevant governmental and nongovernmental institutions participated on the simulation exercise in Shtip targeted for testing the preparedness of the ambulance service in emergency situations.

In frames of the activities for promotion and enhancement of the capacities of the first aid programme, Macedonian Red Cross organized a round table on first aid. Different responsible institutions and ministries participated on the event and reached a conclusion to form a coordination body on first aid which will be responsible to follow the developments in the area of first aid and to react upon irregularities detected in the area of first aid.

For purpose of ensuring continuous capacity building of the existing educators and demonstrators for first aid, as well as education of new resources for the needs of the Red Cross Branches, Macedonian Red Cross Centre for Training and Education organized nine refreshment first aid courses for educators and demonstrators for first aid for candidates for drivers and companies which were attended by 162 participants. Also, Macedonian Red Cross organized one seminar for new educators



and demonstrators for first aid for candidates for drivers and companies with participation of 16 persons.

During 2011, Macedonian Red Cross developed new first aid identification cards. Our national society also conducted regular consultation meetings with the Faculty of Medicine and the first aid instructors. In frames of the efforts of Macedonian Red Cross for regular capacity building of the human resources, it organized first aid training for the Macedonian Red Cross staff in the headquarters.

## VOLUNTARY BLOOD DONATION

Macedonian Red Cross and the Institute for Transfusion Medicine in 2011 realized 55.737 voluntary blood donations and the achieved 101.34 % of the planned 55.000 blood donations. Total of fifty-seven coordination meetings were held in 2011 which resulted with agreed and implemented 885 blood donation actions. Total of 30.716 blood units were collected in 2011 out of the planned 32.243 blood units which represents 95.26%, of the planned blood donations.

In 2011, 19 Macedonian Red Cross branches fulfilled the blood donation plan, as follows: Bitola 105.54%, Valandovo 118.13%, Veles 233.26%, Vinica 304.45 %, Demir Hisar 111.00%, Debar 128.19%, Delchevo 153.15 %, Kavadarci 131.62 %, Kochani 112.00%, Kratovo 123.70%, Kriva Palanka 123.49%, Krushevo 237.86 %, Negotino 101.99%, Ohrid 141.85%, Prilep 101.54%, Probishtip 150.32%, Sveti Nikole 175.25%, Shtip 269.71 % and Centar 201.28%. The weakest results in 2011 in the area of blood donation were in the Red Cross Branch Gostivar 38.97%, the Red Cross Branch Tetovo 39.97% and the Red Cross Branch Radovish 41.53%.

In the past year, four seminars and trainings were organized within the blood donation programme targeted for blood donation motivators from the Albanian ethnic community, Turkish ethnic community and Roma ethnic community which resulted with 20 trained persons from Skopje and Kumanovo. In the course of July, an educational seminar on blood donation was held and it was organized by the Blood donors Club of the City Red Cross of Skopje which was attended by representatives of the Red Cross of Uzice and the Red Cross of Novi Sad. In the period of September 01 - 04, a seminar for education of new motivators for blood donation was held in Struga for training new human resources for the Red Cross Branches and the City Red Cross of Skopje. In the period of November 18-20, The City Red Cross of Skopje organized a seminar for education of 22 young members of the Club 25.

Macedonian Red Cross marked March 17, the Blood Donation Day of Macedonian Red Cross and June 14, the International Blood Donation Day. Certificates and awards were given to the most successful Red Cross Branches, institutions and individuals.



## DECREASING HEALTH CONSEQUENCES FROM CLIMATE CHANGE

Macedonian Red Cross in cooperation with the Ministry of Health and the World Health Organization – Office Skopje, in compliance with the plan of action for protection of the people against heat waves, continuously undertook activities for raising public awareness on possible consequences from heat waves as well as education on prevention for purpose of protection of the health of the people from heat waves. In the course 2011, Macedonian Red Cross printed 4 types of fliers in 120.000 copies with practical advices for protection of the health of the population, older people, workers and managers of the medical and social institutions and they were distributed throughout the country by the Macedonian Red Cross branches and the Centres for Public. Also, Macedonian Red Cross opened a free of charge SOS telephone line in for providing advices for protection from heat waves in the premises of the City Red Cross of Skopje. Our national society also provided different types of information through the printed and electronic media, free of charge distribution of bottled water, educational lectures for groups of population at risk, such as workers, older people, pregnant women, measuring blood pressure, etc.

# Strategic Aim3

## PROMOTING SOCIAL INCLUSION AND A CULTURE OF NON-VIOLENCE AND PEACE

Macedonian Red Cross continuously undertook activities for promotion of non-violent behavior and peace, promotion of social inclusion, dissemination of culture of dialog, peace, tolerance through implementation of the programme for recruitment of new volunteers – Red Cross in Action – Promotion of Red Cross Values (RCA-PHV) the dissemination programme and social welfare programme.

## PROMOTION OF THE PRACTICAL APPLICATION OF THE FUNDAMENTAL PRINCIPLES



The strategic determinations of the dissemination programme were implemented through dissemination of knowledge about the International Red Cross and Red Crescent Movement, the fundamental principles, the emblems of the Movement, International Humanitarian Law and human values, with utilization of EHL and RCA - PHV, as a methodology for dissemination.

In the period of December – March 2011, Macedonian Red Cross developed the new Strategic Plan for Dissemination for the period of 2011–2015 which incorporates the planned activities for development and promotion of the integral parts of the programme.

In compliance with the needs of Macedonian Red Cross branches, two dissemination trainings and two additional trainings were organized for 14 Macedonian Red Cross branches and the City Red Cross of Skopje in the first half of 2011. The trainings resulted with 11 new trained disseminators for the needs of the City Red Cross of Skopje and the Red Cross branches on the territory of Skopje and 10 disseminators were trained from the Red Cross branches from the other parts of Macedonia.

In the period of 26-29 April 2011, Macedonian Red Cross hosted the regional meeting for promotion of the programme „Exploring Humanitarian Law” organized by the international Committee of the Red Cross which was attended by representatives of the national societies and representatives of ministries of education from twelve countries from the region and East Europe, as well as representatives of the international Committee of the Red Cross.

Macedonian Red Cross participated with three representatives on the summer camp of the programme “Exploring Humanitarian Law” which was held in Divcibare, Serbia in the period of September 15-18, 2011. Representatives of twelve countries participated on the camp and learned about international humanitarian law through interactive games and promotion of mini-EHL programme. In 2011, Macedonian Red Cross participated in the pilot phase of the international Committee of the Red Cross for testing the new model of mini EHL which was conducted in two phases by international instructors. The National Committee for International Humanitarian Law (IHP) held two meetings in 2011 in Macedonian Red Cross HQ, as a secretariat of the National Committee. The second meeting was also attended by the representatives of the offices of the international Committee of the Red Cross from Belgrade and Sarajevo, in capacity of guests on the meeting. In the course of the year the Ministry of Defense which was chairing the body in the past two years handed over the presidency to the Ministry of Justice which will preside with the work of the National Committee for International Humanitarian Law in the forthcoming two year period. In 2011, representatives of the Faculty of Law - Skopje and the Military Academy „General Mihajlo Apostolski” supported by Macedonian Red Cross and the international Committee of the Red Cross, participated on the international competitions for International Humanitarian Law “Moot Court” in Sarajevo and “Jean – Pictet” in France.

## Red Cross in Action - Promotion of Human Values

- In the course of 2011 the RCA-PHV programme was financially supported by the Turkish Red Crescent and it resulted with 1053 trained youth volunteers, 35 trained disseminators from all Macedonian Red Cross branches. In frames of the annual plan of action a preparatory RCA-PHV was held on which 115 small projects for the benefit of the local communities were evaluated and graded by the Red Cross youth. Two final RCA-PHV workshops were organized in May and June which resulted with 89 trained youth representatives and 18 disseminators. They successfully participated in the sessions for culture as a system of values, communication and communication techniques and evaluation of the previous cycle. Traditionally a ceremonial event was organized for presentation of the RCA-PHV golden cup which was awarded this year to the Red Cross Branch of Ohrid. The new RCA-PHV cycle which started in September 2011 was conducted in Albanian and Macedonian language in 9 Red Cross branches for purpose of promotion of a culture of dialogue in compliance with Macedonian Red Cross Strategy 2020 and promotion of social inclusion and culture of non-violence and peace in multi-ethnic environments. In 2011 the RCA - PHV programme was implemented in 13 primary schools on the territory of the municipality Centre and the city of Skopje, financially supported by the municipality Centre and the International Committee of the Red Cross. 30 small project were developed, 368 pupils were trained, which resulted with 294 assisted persons with clothes, food, home appliances, books, etc., while 39 pupils and 10 teachers participated on the final RCA-PHV workshop. Special success for the RCA-PHV programme is the decision of the municipality centre to give the Fenix award for 2011 to the City Red Cross of Skopje for implementation of several important activities of the Youth Club and for the implementation of the programme Red Cross in Action – Promotion of Human Values in the primary schools on the territory of the municipality Centre which resulted with excellent results.



## ENABLING BETTER INTEGRATION FOR DISADVANTAGED PEOPLE

Macedonian Red Cross continuously makes efforts for protection of the dignity and harm reduction from exposure of vulnerable target groups of population to certain risks. The new forms and methods for work increased the possibilities for improvement of the socialization and integration of the people who found themselves in unfavorable position.

In the course of 2011, Macedonian Red Cross developed and adopted the new Strategic Plan for social welfare activities for the period 2011–2015. The Strategy provides guidelines for development of the social welfare activities targeted for covering the priority needs of the vulnerable target population in Macedonia.

ЦРВЕН КРСТ НА РЕПУБЛИКА МАКЕДОНИЈА  
KRYQI I KUQ I REPUBLIKËS SË MAQEDONISË

Кампања за ДЕНОТ НА ГЛАДА  
Fushata për DITËN E URISË | 16 Октомври  
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DHURONI 100 DENARË

...ПОМИСЛЕТЕ И НА НАС...  
...MENDONI EDHE PËR NE...

**„Your contribution – important assistance”** - Macedonian Red Cross marked the traditional Week of solidarity under the slogan: „Your contribution- important assistance” in the period of 11-17 April, 2011. In frames of the Week, Macedonian Red Cross organized a collection activity in order to awake humanity and to promote solidarity among the citizens, particularly among the younger generation as well as provision of assistance to vulnerable target groups of population. In the action Macedonian Red Cross raised 5.500 kg. food, 16.200 kg. clothes, 1.100 pairs of shoes.

In the course of the week, Macedonian Red Cross organized the campaign „From house to house”. In frames of the campaign, the volunteers of the Macedonian Red Cross branches visited over 15.500 families in their homes, out of which 10.350 supported the campaign and donated total of DEN 450.000. The raised funds were spent on provision of humanitarian assistance comprised of food and it was distributed to vulnerable population by the Red Cross branches. 1500 persons received assistance with the raised funds from this campaign.

**“Hunger Day Campaign”** - Macedonian Red Cross marked the International Hunger Day – October 16, with several activities under the slogan „Think of us too”. The objective of the campaign was to raise public awareness on the problem of poverty, and to raise funds and resources for provision of assistance to vulnerable population. Within the campaign, Macedonian Red Cross organized activities for provision of food items, activities for raising financial support, collection campaigns in the big markets, and other activities organized through the City Red Cross of Skopje and the Red Cross branches in the country.

The campaign resulted with raised DEN 535.245 which was used for procurement of food items. Macedonian Red Cross also raised 8.137 kg. food and 12.000 kg. clothes. Part of this assistance was distributed to 1.468 persons. Macedonian Post office also supported the campaign by enabling free of charge distribution of 12.000 flier to companies. 53 companies participated in the campaign and donated DEN 116.340. The money was used for procurement of 180 food parcels which were distributed by Macedonian Red Cross branches to persons and families exposed to specific social risks and who required such assistance.

## „Each person has rights“

- The traditional Week for caring for older people was marked during the period November 21-27, in cooperation and support from EVN Macedonia under the slogan: „Each older person has rights“. The objective of the campaign was to raise public awareness on the rights of the older people, and the required care and assistance for the older people. Macedonian Red Cross in cooperation with the Institute for Social Work and EVN Macedonia prepared appropriate information material. During the week, Macedonian Red Cross organized free of charge measuring of glucose in the blood and blood pressure. EVN Macedonia provided tapes and needles for taking blood while the devices for measurement of glucose in the blood were provided free of charge for each Macedonian Red Cross branch by the company Adriamed. During the marking of the Week, Macedonian Red Cross covered 4.386 older persons through different activities, such as measurement of glucose in the blood and blood pressure, visits of older persons, visits to lonely and decrepit persons in their homes conducted by young Red Cross volunteers and health care providers, visits to homes for elderly people, pensioners' homes, etc.

## Activities for support and care to older persons

- The activities of the Pensioners' Club of the Red Cross Branch Kriva Palanka continued to be implemented in 2011 with financial support from the German Red Cross Branch Baden Württemberg. The club has 40 pensioners. In frames of the project activities there is a mobile team of volunteers who visit and provide care to older people in their homes in the rural areas around Kriva Palanka.

In June Macedonian Red Cross conducted participatory rapid appraisal training for the project team and the number of older people covered with the mobile visits was increased from 10 to 30 people. The project activities were targeted towards inclusion of older people in the public life in the community, as well as provision of care and assistance to vulnerable older people in the rural communities. The basic aim of the project activities is to improve the quality of life of the older persons, through improvement of their psycho-social condition, participation in educational and creative workshops, gaining new skills and communication, improvement of their health and provision of humanitarian assistance and health care to older and decrepit older persons in rural communities.

In the course of the year, a pensioners club was also opened in the Red Cross Branch Negotino which has 20 members.

With the support of the German Red Cross another project for provision of home care to older people was initiated in Krushevo in September 2011. Total of 60 volunteers are involved in the project activities that provide care through 16 mobile teams covering total of 120 persons. Macedonian Red Cross organized educational workshops for the project team and the volunteers in order to be better trained and have better competencies for the implementation of the project activities. In cooperation with the Association of pensioners and the Club of female pensioners Macedonian Red Cross distributed 100 food parcels for the older and decrepit persons who require such assistance.

## Home Care for older persons

- The project started with implementation in June 2011 with financial support of the Austrian Agency for Development and the Austrian Red Cross. The objective of the project was to build Macedonian Red Cross capacities in the area of provision of support to older people, as well as implementation of social and medical services for this target group. The project is implemented in the City Red Cross of Skopje, and the Red Cross branches of Veles and Kriva Palanka.

In September 2011, experienced trainers from Montenegro facilitated two training seminars for 60 volunteers involved in the project activities, for purpose of enhancement of Macedonian Red Cross capacities to be able to implement the social services for the older people covered with the project. Two study visits were implemented in the reporting period. The first one was in Montenegro and it was targeted for training of the three local coordinators and the representatives of the local self-governments while the second training was organized in November in Bulgaria, targeted for additional training for six medical nurses and for exchange of experiences and gaining practical knowledge from persons from Bulgaria who are responsible for implementation of the medical services targeted for older people. Total of 180 persons were covered with the project activities in Skopje, Veles and Kriva Palanka until the end of 2011.





## Participatory Community Development (PCD)

- In September 2011, Macedonian Red Cross, through the Red Cross Branch Struga started the implementation of the Participatory Community Development Project in one vulnerable Roma community in Struga. The project was funded by the German Red Cross. Within the project activities, Macedonian Red Cross organized training for the PCD project team and the members of the vulnerable community in the period of 12-14 October 2011.

On November 29, 2011 Macedonian Red Cross organized a workshop with the representatives of the community in order to present the results for the field assessment and analysis, and to define the priorities of the community. On basis of the defined priority needs the project team in cooperation with the members of the local community developed a small project which was also supported by the local self-government and it will be implemented in 2012.

On October 27, 2011 Macedonian Red Cross in cooperation with EVN Macedonia started to implement another participatory Community Development Project in Skopje. The project will be implemented in cooperation with representatives from governmental institutions, local self-government, civic sector, Macedonian Red Cross volunteers and representatives of the vulnerable community in the Roma community „Shuto Orizari“ in Skopje. For this purpose, training for the PCD team and representatives of the vulnerable Roma community who will implement the PCD project funded by EVN Macedonia, was organized in the period of 12 - 14 December.

## Improvement of the socialization of children and youth with special needs

- Macedonian Red Cross in cooperation with the Institute for Social Work for three years in a row is implementing initiatives for improvement of the socialization of children and youth with special needs. Komercijalna Banka AD Skopje was a sponsor and our partner which was actively involved in the implementation of the project activities. The two information workshops that were held on March 7, 2011 in Macedonian Red Cross, officially marked the start of the project which was implemented until the end of the year through the City red Cross of Skopje with participation of the five Red Cross Branches in Skopje and the Red cross Branches of Prilep, Kavadarci, Veles, Resen, Kichevo, Kochani and Debar.

Macedonian Red Cross in cooperation with the Institute for Social Work organized a workshop in the period of 31 March - 2 April in Struga, in order to develop skills and knowledge for provision of support to children and youth with special needs. Additional activities were subsequently implemented on local level: visits to foster families conducted by the mobile teams comprised of Red Cross volunteers, creative workshops, humanitarian and selling exhibitions, recreational activities, educations for the children, parents and foster parents, psychological support for children and parents, etc.

Macedonian Red Cross organized a workshop for evaluation of the project activities on 15.12.2011. The participants spoke about the accomplished results, the effects from the implemented activities and proposals about the future activities which need to be organized on local level.

## Fight against human trafficking

- The activities for prevention of trafficking in human beings in 2011 were implemented through the Red Cross branches of Bitola, Resen, Gevgelija, Kavadarci, Ohrid, Tetovo and the City Red Cross of Skopje in cooperation with the five Red Cross Branches Karposh, Kisela Voda, Centar, Chair and Gazi Baba. The funding support from the German Red Cross enabled inclusion of three more branches in the process, that is, the Red Cross branches Shtip, Gostivar, Kumanovo.

Training for 15 new educators for education of youth on prevention of human trafficking and organizing forum theater workshops was organized in the period of August 30 – September 05, 2011 in cooperation with the NGO Rubikon and a hired expert.

The peer educators conducted 48 educational workshops with participation of 1.189 primary school pupils and secondary school students. Appropriate training and information material for the participants was distributed on the workshop.

Several creative exhibitions and surveys were conducted in several cities on the occasion of the International Day for fight against human trafficking, October 18.

On the occasion of the „Week for fight against trafficking in human beings“ 02 - 09 December, educational workshops were organized with youth from primary and secondary schools as well as two panel discussions in cooperation with the local self-governments in Kavadarci and Skopje.

Macedonian Red Cross in cooperation with H.E.R.A and the Red Cross branches of Gostivar, Shtip and Kumanovo conducted five educations based on theater play and projection of the educational film „Two girls“ covering 300 pupils and students from primary and secondary schools.

Macedonian Red Cross in frames of its capacity building efforts participated on the regional meeting of the European network of the Red Cross / Red Crescent Societies for fight against human trafficking which was held in Trogir, Croatia in the period of 30.08 - 01.09, 2011.

## Prevention of sexual harassment of children and pedophilia

- In the course of 2011, Macedonian Red Cross in cooperation with the Institute for social work participated in the campaign „With education and knowledge towards prevention of sexual misuse / pedophilia, which is conducted by the Ministry of Labor and Social Policy.

In the period of November 01 – 03, 2011 three information workshops were held with the representatives of the City Red Cross of Skopje and the five Red Cross branches from Skopje, 23 Macedonian Red Cross branches, and representatives of the centres for social work. The workshops were used for presentation of the objectives of the campaign and raising public awareness on the problem of sexual harassment of children and pedophilia. 142 schools in Macedonia were covered with the campaign. Within the campaign, meetings were held with the professional staff and the parents of the children in order to inform them how to cope with the problem of sexual harassment of children and pedophilia.

**„Volunteering Day“** - Macedonian Red Cross in cooperation with ALFA Banka AD Skopje organized joint activities in May for of implementation humanitarian initiatives in the area of corporate social responsibility for purpose of covering the needs of the vulnerable target groups if population. On the occasion of May 29, Volunteering Day which was promoted by ALFA Banka AD Skopje, the bank donated 100 family food parcels targeted for vulnerable groups of citizens in 14 communities in Macedonia. Macedonian Red Cross branch representatives in cooperation with representatives of the branch offices of ALFA Banka AD Skopje, marked May 29 with the distribution of the raised assistance for 100 social case families.

**„Let's share joy“** - On the occasion of New Year holidays, Macedonian Red Cross in cooperation with EVN organized a humanitarian action under the slogan „Let's share joy“. The objective of the action was to give smile and joy to social case children and children with special needs and to share happy moments for the New Year holidays.

The EVN action for distribution of the donation comprised of 600 New Year parcels was organized in the period of 26-30 December, 2011 and it was implemented through the City Red Cross of Skopje and the five Macedonian Red Cross branches in Bitola, Prilep, Gostivar, Veles, Kavadarci and Kochani. The distribution of the gifts to the children was done in cooperation with the employees of the municipal branches of EVN Macedonia.



**„Let’s return the smile on their faces and hope in their eyes”** - Macedonian Red Cross, Ohridska Banka and the Association for cystic fibrosis organized a humanitarian action under the slogan „Let’s return the smile on their faces and hope in their eyes” in June 2011 targeted for improvement of the quality of life of the children ill from cystic fibrosis. Namely on all transactions on the POS terminals of Ohridska Banka in the course of the Week of Solidarity, the Bank donated 0,5% of the value of the transactions to be used for procurement of two inhalers for children with cystic fibrosis at the Clinic for children diseases in Skopje. The donation was handed over to be used for the needs of the Association for cystic fibrosis.

**„Let’s save together”** - On the occasion of October 31, the International Day of saving, on October 30 Stopanska Banka AD Skopje and Macedonian Red Cross organized a joint humanitarian action under the slogan “Let’s save together”. The employees of the Bank donated second-hand clothing, shoes, toys, bedding. The action was organized through the bank branches all over Macedonia in partnership with 25 Macedonian Red Cross branches and the City Red Cross of Skopje. The action was successfully implemented and resulted with 5.365 kg collected second hand clothing, 307 pairs of shoes, 184 toys, 5 kitchen sets, 38 hygiene material and one mattress. The assistance was handed over to the Red Cross which distributed the assistance to vulnerable population in the local communities.

**New Year gifts** - On the occasion of the 67th anniversary of the operation of Stopanska Banka AD Skopje, the bank prepared a donation comprised of new clothes and shoes as well as New Year parcels for 40 children from the Centre for support of children of asylum seekers in Macedonia and the Daily Centre for sheltering street children. On this occasion, the City Red Cross of Skopje organized an event on December 29 to present the gifts to the children in the Centre in Shuto Orizari. The event was attended by representatives of Stopanska Banka AD Skopje and Macedonian Red Cross.



## Medical camp for children with special needs in Switzerland

-- In the period of 18.07 – 01.08.2011 The Swisscor Foundation, supported by Macedonian Red Cross and Swiss Red Cross organized a medical youth camp in Mels – Switzerland. The camp was organized for 77 children from Macedonia at the age of 8– 8 who have social and physical problems. The children were selected from the following institutions: School for persons with impaired sight „Dimitar Vlahov”, NGO „Polio Plus”, Institute for rehabilitation “Banja BANSKO”, Home for children without parental care „11 October”, Home for children without parental care and educationally neglected children „25 May”, Children sheltered in foster families.

During the camp, the children had medical check-ups and 30 of the children had their teeth fixed. Also the camp management donated 6 wheel chairs, 14 pairs of glasses, one hip aid, and other specific aids for persons with physical impairment. Swisscor also will financially support one operation for a child in Macedonia. Swisscor enabled several other smaller medical interventions during the camp. Macedonian Red Cross volunteers organized educational workshops on promotion of hygiene, healthy nutrition and prevention of human trafficking.



## Continuous support from the German Red Cross Branch Baden Wuerttemberg

- In the course of the year, on six occasions, the German Red Cross Branch Baden Wuerttemberg provided support for Macedonian Red Cross. The German Red Cross Branch Baden Wuerttemberg has been supporting Macedonian Red Cross for nineteen years in a row. The humanitarian assistance was comprised of hospital beds, wheel-hairs, rolators, equipment, new clothes and other donations with total value of € 110.910. The assistance was distributed to different medical and social institutions in the Republic of Macedonia as well as to different vulnerable categories of population.

The cooperation was enhanced with the provided support for two projects of Macedonian Red Cross branches. One of them was implemented through the Red Cross Branch Kriva Palanka – Club of pensioners and functioning of mobile teams for provision of assistance and care to older persons. The second project was implemented in the Red Cross Branch Negotino – Provision of support in the education process for young Roma people. This project contributed literacy training for 30 Roma people from the village Krivolak - Negotino.

The representative of the German Red Cross Branch Baden Wuerttemberg Mr. Hans Miler visited Macedonian Red Cross in the period of July 26-27, 2011 and he expressed his satisfaction with the implementation of the project activities, and he stated that opportunities will be explored for provision of support to other activities of the national society.



## WELL- FUNCTIONING RED CROSS BRANCHES

### RED CROSS BRANCH BEROVO

**New Year gifts for the children with special needs** - On the occasion of the New Year holidays, the volunteers of the Red Cross Branch Berovo organized a New Year party for the children with special needs in the Daily Centre. The Red Cross Branch prepared 20 New Year parcels and postcards for the children. The volunteers from the high-school „Aco Ruskovski” organized a party for the children, as well as a theater performance “Santa Claus and his children” which was a big success.

### RED CROSS BRANCH BITOLA

**International Youth Camp Magarevo – Pelister** - The Red Cross Branch Bitola organized an international summer camp Magarevo-Pelister for purpose of organizing training for the youth how to build a tent camp for sheltering injured people and refugees in times of emergency situations, disasters and wars. The camp was held in the period of June 22-26, in the garden of the monastery “St. Dimitrija” in the village Magarevo. Over 60 young people from the sister Red Cross/Red Crescent branches of turkey, Romania, Serbia and Macedonian Red Cross branches of Bitola, Ohrid, Vinica, Karposh, the City Red Cross of Skopje participated on the camp.



### RED CROSS BRANCH VALANDOVO

**Ceremonial reception for full-fledged membership for first graders** - On the occasion of the November 6, the liberation day of the municipality of Valandovo, the Red Cross Branch Valandovo organized a ceremonial admission of 170 first graders in the Red Cross organization. The event was organized in the Sport hall in Valandovo. The event was enriched with cultural programme organized by the pupils and members of the youth club. Numerous citizens, volunteers and pupils attended the event which was organized in cooperation with the local self-government on the occasion of the marking of the patronage holiday.

### RED CROSS BRANCH VELES

**Summer Camp - Papradishte** -The Red Cross Branch Veles organized the traditional summer camp for the new members of the youth club and RCA-PHV participants in the cycle 2010.2011 in the period of June 17-19 in the mountaineering house in the village Papradishte. The main objective of the camp was recruitment of new volunteers in the Red Cross and their involvement in the activities of the Red Cross Branch.

### RED CROSS BRANCH VINICA

**An example of humanity** - The Red Cross Branch Vinica is one of the best organizations in Macedonia in the area of blood donation for almost three decades which represents an exceptional example of humanity. Every year, the Red Cross Branch Vinica fulfils the blood donation plan with around 300%. This percentage for 2011 is 304,45 %.

### RED CROSS BRANCH GEVGELIJA

**„March of Humanity”** -On the occasion of the International World Red Cross / Red Crescent Day – May 8th, the Youth Club of the Red Cross Branch Gevgelija, organized a March of Humanity” that is, a parade of 100 volunteers under the slogan „Find the volunteer inside you”. During the parade, the volunteers distributed fliers and badges to the bystanders. The mayor of the city of Gevgelija also joined the parade, showing the support to the future Red Cross volunteers.

### RED CROSS BRANCH GOSTIVAR

**„Halloween”** - The youth club of the Red Cross Branch Gostivar organized a humanitarian party for a second year in a row in a form of a mask ball „Halloween”. Youth with different ethnic background spend time together and raised funds by selling tickets for the party. The funds were used for buying food items which were donated to 20 children without parental care.

### RED CROSS BRANCH DEMIR HISAR

**„High-school love misunderstandings”** - The members of the Youth Club of the Red Cross Branch Demir Hisar prepared a drama play called „High-school love misunderstandings” in order to raise support and assistance for the most vulnerable social case families in the municipality. The play was held in the high-school „Krstev Petkov Misirkov”. 340 tickets were sold and the raised funds were used for procurement of food items which were distributed to the social case families.

### RED CROSS BRANCH DEBAR

**World Day of the children with handicap** - On December 3, for the first time since the founding of the Daily Centre for children with special needs, the youth from the Red Cross Branch Debar organized an event for marking the World Day of the children with handicap. Interesting entertainment programme was prepared for the target group of children from the Daily Centre. The event was also attended by relevant institutions and the local media which showed positive example of solidarity and humanity.

### RED CROSS BRANCH DELCHEVO

**Humanitarian collection campaign** - On October 30, 2011 the Red Cross Branch Delchevo in cooperation with Stopanska Banka – branch office Delchevo, organized a humanitarian campaign for collection of clothes, shoes, toys, etc. Total of 100 kilograms clothes, 20 pairs of shoes, toys and kitchen utensils were collected. The assistance was distributed to a vulnerable group of population in Delchevo and Makedonska Kamenica.

### RED CROSS BRANCH KAVADARCI

**18 October – European day for fight against human trafficking** - On the occasion of October 18, the European Day for fight against human trafficking, 20 young volunteers from the Red Cross Branch Kavadarci organized several activities on the city square. One of the most impressive ones was placement of manikins at the city square and in the shop windows dressed in clothes made of newspapers and with yellow ribbons on the body and red ribbons on the lips, which symbolized victims of human trafficking. The event raised a lot of attention and it was also supported by the local self-government, police and the local media.

### RED CROSS BRANCH KICHEVO

**„Promotion of creativity at children with special needs”** - The youth Club of the Red Cross Branch Kichevo in cooperation with the protégés from the Centre and the parents of the children with special needs organized an interesting activity for making jewelry in frames of the project “Improvement of the socialization of children and youth with special needs”, financed by the Komercijalna Banka a.d. Skopje. The children with special needs spent an interesting moments together with the Red Cross volunteers and developed beautiful jewelry.



### RED CROSS BRANCH KOCHANI

**Capacity Building** - The Red Cross Branch Kochani improved its human resource capacities by sending one representative on the peer education training seminar for prevention of alcoholism which took place in Iinjano, Italy in the period of May 23-29, 2011. After coming back from the training in Kochani, the peer-educator held training on prevention of alcohol. The training was attended by 14 young people.

### RED CROSS BRANCH KRATOVO

**Ethno Fair** - On the occasion of the patron day „St. Gjorgi Kratovski” three workshops were organized for making craftworks. The workshops resulted with over 200 developed souvenirs made of wood, textile, ceramics and recycled material developed by the Red Cross youth of Kratovo. These handcrafts were exhibited on the first Ethno Fair in Kratovo. The raised funds were donated to the fellow citizen Vladislav Andreevski for medical treatment in Skopje.

### RED CROSS BRANCH KRIVA PALANKA

**Home care for older people** - The Red Cross Branch Kriva Palanka through the implementation of the project "Home care for older persons" in 2012 actively supported 60 older persons by providing medical and psycho-social care for the beneficiaries, as well as provision of regular monthly assistance comprised of food and medicaments. During the project implementation, the Red Cross Branch Kriva Palanka recruited 15 new volunteers who actively contributed for implementation of the activities of the volunteer teams.

### RED CROSS BRANCH KRUSHEVO

**"I just saved a life, how about you?"** - The Youth Club of the Red Cross Branch Krushevo, in cooperation with the International Foundation "Toshe Proeski and the Institute of Labor Medicine - Skopje, organized the Memorial Blood Donation Action in honor of Toshe Proeski in the period December 15-16. The action was organized under Toshe's slogan of „I just saved a life, how about you?“ with participation of 126 young blood donors who showed their humanity in honor of Toshe Proeski.

### RED CROSS BRANCH KUMANOVO

**Host of the National First Aid Competition** - In 2011 the Red Cross Branch Kumanovo was the host of the 20th state first aid competition. 23 Red Cross Branches participated on the first aid competition and one first aid team from the Red Cross Branch Kisela Voda which did not officially compete. The winner of the competition was the Red Cross Branch Chair, while the best team in the dissemination competition was the Red Cross Branch Kumanovo.



### RED CROSS BRANCH MAKEDONSKI BROD

**Give a hand to your friend** - The young volunteers from the Red Cross Branch Makedonski Brod received information from their peers that in the primary school „St. Kliment Ohridski“ there are 10 pupils who have only one parent – and fall under the category of social case families who are not in position to buy the school uniform. Urged by that fact, on the religious holiday „Mother Mary“, the Red Cross youth organized a humanitarian party in the club „Kardinal“ in Makedonski Brod under the slogan „Give a hand to your friend“. The raised money from the tickets was enough for procurement of the school uniforms.

### RED CROSS BRANCH NEGOTINO

**Every old person has a right** - In 2011 the Red Cross Branch Negotino successfully marked the Week for caring for elderly people under the slogan „Every old person has a right“. Special programme was developed for implementation of the planned activities in cooperation with different associations and organizations. During the week, the Red Cross Branch organized free of charge measuring of glucose in the blood, visits to older and decrepit persons, art competitions in the schools, and chess tournament in which among others, the youth members and the members of the club of pensioners took part.

### RED CROSS BRANCH OHRID

**The rescue boat sails on Ohrid Lake** - In frames of the enhancement of the capacities of the centre for Water Safety, the Red Cross Branch Ohrid started to officially use the rescue boat that has a rescue team, medical team and a captain. The purpose of this boat is to improve the safety of the people by enabling fast transport of ill and injured people to the nearest medical facilities



## RED CROSS BRANCH PRILEP

**Improvement of the inter-institutional cooperation** - On May 25, the Red Cross Branch Prilep facilitated the regional workshop „Improvement of the inter-institutional cooperation in the municipalities of Prilep, Bitola, Kavadarci and Gevgelija which are involved in the process of management of patients with Hepatitis C“. The participants on the workshop were distinguished psychiatrists, infectologists, employees from the substitution centres and centres for harm reduction from drugs, drug addicts and interested citizens from the municipalities of Prilep, Bitola, Kavadarci and Gevgelija.

## RED CROSS BRANCH PROBISHTIP

**Joint activities with the association „Happy pensioners“** - In frames of the activities for marking the Week for caring for elderly people the Red Cross Branch Probishtip organized educational sessions on appropriate topics which were facilitated by Red Cross volunteers - doctors, such as measuring glucose in the blood and blood pressure and health counseling to 80 older persons. During this week the Red Cross Branch Probishtip also organized competition in traditional sports such as chess, darts and snooker. The participants in the competitions were the members of the Red Cross Youth Club and the Club of pensioners. The Red Cross Branch Probishtip also organized a campaign for collection of second-hand clothes and shoes which were donated to 15 social case families in the municipality.

## RED CROSS BRANCH RADOVISH

**Week for caring for older persons** - The Red Cross Branch Radovish in cooperation with the Health Centre and the Association of Pensioners of Radovish marked the Week for caring for older people under the slogan “Each Older person has a right”. The activities organized by the Red Cross Branch were free of charge measuring glucose in the blood and blood pressure in the Pensioners Home in Radovish. The main objective of the action was to raise public awareness on the rights of the older persons and the required care for them.

## RED CROSS BRANCH RESEN

**“Prespa Apple picking“** - Traditionally, for eleventh time in a row, the manifestation “Prespa Apple Picking” was organized on September 27, 2011 on the city square in Resen, on the religious holiday St. John the Baptist”. Besides the numerous visitors and tourists, the Red Cross Branch Resen participated in the event with organizing a blood donation action on which 30 persons donated blood. The Red Cross Branch Resen had a stand on the square with lots of fliers and brochures for purpose of promotion the activities of the Youth Club of the Red Cross Branch Resen and for recruitment of additional volunteers in the organization.

## RED CROSS BRANCH SVETI NIKOLE

**Easter Holiday activities with children with special needs** - The members of the Youth Club of the Red Cross Branch Sveti Nikole visited the Centre for handicapped children on April 21. They spend three hours in company of the children, played games and painted Easter eggs in different colors with the children.

## RED CROSS BRANCH STRUGA

**“Lifeguards“** - In 2011, the Red Cross Branch Struga organized for the first time training for lifeguards for the needs of the lake beaches during the summer period. For this purpose the Red Cross Branch Struga procured complete equipment for the services of the lifeguards. During the summer season the lifeguards were regularly engaged on the beaches and provided rescue services to drowning persons.

## RED CROSS BRANCH STRUMICA

**Participation of the Youth Club on the Strumica Carnival-** The Youth Club of the Red Cross Branch Strumica participated for the fourth time on the traditional international event „Strumica Carnival“, with provision of hot tea for the participants, VIP guests and visitors. This year 83 youth volunteers from other Red Cross Branches also participated on the event. During the evening, 5.000 cups of tea were distributed to the masked guests of the Strumica Carnival

## RED CROSS BRANCH SH TIP

**„Iron curtain“** - The Red Cross Branch Shtip was invited by the Centre for development of the southeastern and eastern region and the German embassy in Macedonia to participate on the bicycle tour “Iron curtain” from Berovo via Strumica to Koleshino. The purpose of this bicycle tour was to develop the potentials for alternative tourism on which 40 bikers from Macedonia and Europe took part. The Red Cross Branch Shtip participated in the event with the first aid team and one field vehicle, and accompanied the bicycle riders during the bicycle tour.



### CITY RED CROSS OF SKOPJE

**First place for the first aid team in Bucharest** - The City Red Cross of Skopje won the first place on the first aid competition of the capital cities from southeastern Europe. This year, the event was hosted by the Red Cross of Bucharest, Romania, in the period of 15-18 September, 2011. Nina, Vlado, Sokol, Tanja, Viktor, Kiki and Magde are the enthusiasts from our team who worked more than six months to prepare well and who won the gold medal. Once again the hard work resulted with success.

### RED CROSS BRANCH CENTAR

**“New Year friendships and gifts”** - The good cooperation with the local self-government was confirmed with the activities that we named as “New Year friendships and gifts”. Namely, the mayor of the municipality Centre, Mr. Vladimir Todorovikj positively replied to our request and donated 50 New Year parcels. This time, the activity was targeted for children from the special school „Zlatan Sremec”. The volunteers of the Red Cross Branch Centre gave the children the presents and organized a beautiful performance for them on the occasion of the celebration of the New Year holidays.



### RED CROSS BRANCH GAZI BABA

**Partnership for joint cooperation with the local self-government** - The municipality of Gazi Baba in cooperation with the Red Cross Branch Gazi Baba implemented the following projects in 2011: „Youth and experience- the power of humanity”, „Healthy children for brighter future”, „First aid branch competition”, „First aid in kindergartens” and mobilization of young blood donors and promotion of blood donation”. The municipalities Petrovec and Ilinden gave also their contribution with numerous implemented activities on their territories, promotion of cooperation with their institutions, participation on events, and donation of food items – municipality Petrovec etc. The joint activities contributed for improvement of the living conditions for the local population and promotion of the cooperation between the Red Cross Branch Gazi Baba and the local self-governments.

### RED CROSS BRANCH KARPOSH

**“Galicnik wedding”**- The disaster response team of the Red Cross Branch Karposh together with 40 students from the International organization for student exchange from the technical faculties implemented joint activities on the Galicnik wedding in the period of July 15-17. They built a tent camp and provided first aid support during the event “Galicnik wedding” which represented excellent opportunity for enhancement of the cooperation with the nongovernmental sector and improvement of the image of the Red Cross.

### RED CROSS BRANCH KISELA VODA

**European First Aid competition in Venice** - In 2011 the first aid team from the Red Cross Branch Kisela Voda participated on the European First Aid competition which was held in Venice, Italy in the period of 14 - 18 September. After winning the state first aid competition in Macedonia, the first aid team started the extensive preparations for successful participation on the European first aid competition in terms of knowledge and technical preparedness.

### RED CROSS BRANCH CHAIR

**First place on the state first aid competition** - The youth of the Red Cross Branch Chair after numerous attempts finally won the state first aid competition. The first aid team devotes a lot of attention on raising awareness among the peers on the importance of proper administering first aid. The team also dedicates a lot of time on the preparations for the European First Aid Competition in Ireland, by means of organizing demonstration exercises for the youth in the Red Cross Branch Chair and for the schools on the territory of the branch.

## GRATITUDE TO THE VOLUNTEERS, MEMBERS OF THE ORGANIZATION, PARTNERS AND DONORS

Our accomplishment and optimism come as a result of the commitments and support of our Red Cross volunteers, members, Macedonian Red Cross governance and management and the staff and we would like to express sincere gratitude for their dedicated work and commitments for all the achievements of Macedonian Red Cross in 2011. In the same time we would like to express gratitude for the continuous support of our partners in the country and abroad, governmental institutions, nongovernmental organizations, media, companies, citizens of the Republic of Macedonia.

### Special gratitude to:

International Federation of Red Cross and Red Crescent Societies  
International Committee of the Red Cross  
German Red Cross  
Red Cross of Baden-Württemberg  
Turkish Red Crescent  
Austrian Red Cross  
Spanish Red Cross  
American Embassy  
Swiss Embassy  
Slovenian Embassy  
Ministry of Defense  
Ministry of Labor and Social Policy  
Ministry of Health  
Ministry of Education and science  
Ministry of Internal Affairs  
Centre for Crisis Management  
Directorate for Protection and Rescue  
Association of local self-government units  
Institute for Social Protection  
Global Fund;  
UNHCR;  
CIRA, Centre for Institutional Development;  
NGO Rubikon;  
NGO Volunteer Centre Skopje;  
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Economic Chamber of Macedonia  
Association of Economic Chambers of Macedonia  
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ERA Skopje Fair;

ONE;  
VIP operator;  
Foundation T- Mobile Macedonia  
ALFA Banka AD Skopje;  
Ohridska Banka AD Ohrid – Societe Generale Group  
Komerrijalna Banka AD Skopje;  
Stopanska Banka AD Skopje;  
EVN Makedonija AD;  
McDonald's;  
SAVA Insurance AD Skopje;  
OKTA AD - Skopje;  
Studio Moderna;  
Korea Auto Trejd;  
Special Hospital „Filip vtori“;  
Adriamed;  
ALKALOID AD Skopje;  
EVROPA 92;  
Ekonomiks plus;  
Geneks;  
Macedonian Radio TV;  
Sitel TV;  
Kanal 5 TV;  
Alsat M TV;  
ALFA TV;  
Telma TV;  
Era TV;  
MTM TV;  
Macedonian Information Agency – MIA;  
Media Print Makedonija;  
Vecher.

## FINANCIAL REPORT FOR 2011



The financial report of Macedonian Red Cross presents the planned and realized income and expenditures of the organization and serves as a confirmation for the successful implementation of the programme and project activities supported by national and international partners of the organization. The operation of the organization presented through the financial data shows successfully finished year with 110.79%, realization of the Budget compared to 2010 when this figure amounted to 123.42%. The total realized own income amounts to 88.40% and it is decreased compared to 2010 when the total own income amounted to 95.24% and represents 20.46% of the total realized income. The income from organs and donors are earmarked funds and most of them are directly transferred to the Red Cross Branches and are being used by them for implementation of project activities. The realized income from organs and donors amounts to 118.52% and it is lower compared to 2010 when it amounted to 129.41%. This income represents 79.54% of the total realized income in 2011.

In the area of expenditures, it can be seen that the expenses are controlled and targeted for programme activities, in compliance with the basic objectives of the organization. 62.57% of the total realized expenditures are functional programme expenditures and they are lower compared to the previous year. The expenditures for salaries of staff amount to 12.66% and the material expenditures amount to 24.77%. 37.59% of the total expenditures were targeted for the needs of the HQ, 33.47% were directly transferred to the Red Cross branches and the City Red Cross of Skopje, while the remaining 28.93% of the funds were spent by the Macedonian Red Cross HQ for direct implementation of programme activities of the RC branches and the City Red Cross of Skopje.

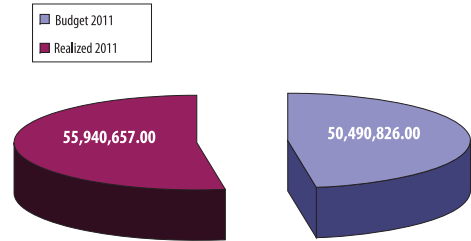
Some of the surplus of funds, that is, the positive difference between income and expenditures is for projects which will continue to be implemented in 2012.

Macedonian Red Cross Executive Board formed a commission which conducted internal audit on the financial and material operation of the organization. Also, an independent auditing company was hired which conducted external audit in compliance with the Law on Audit and the international standards for financial reporting and accounting regulations which are in force in the Republic of Macedonia. The auditing company stated that the financial presented results of Macedonian Red Cross are realistic and objective.

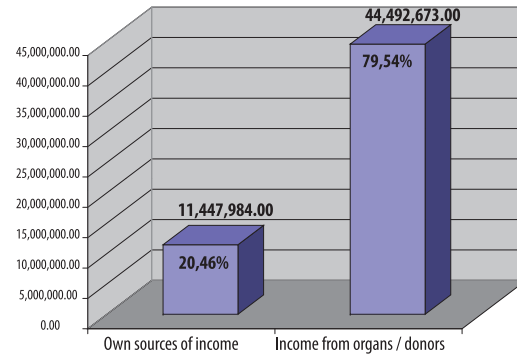
The financial report relates only to the operation of Macedonian Red Cross Headquarters.



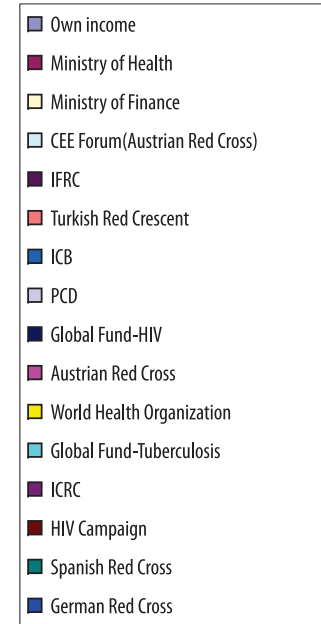
### Income 2011



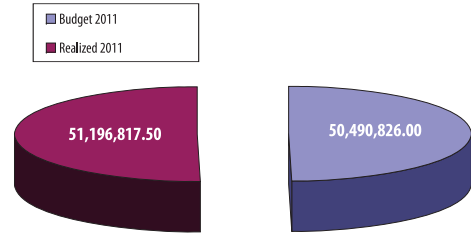
### Realized income in 2011



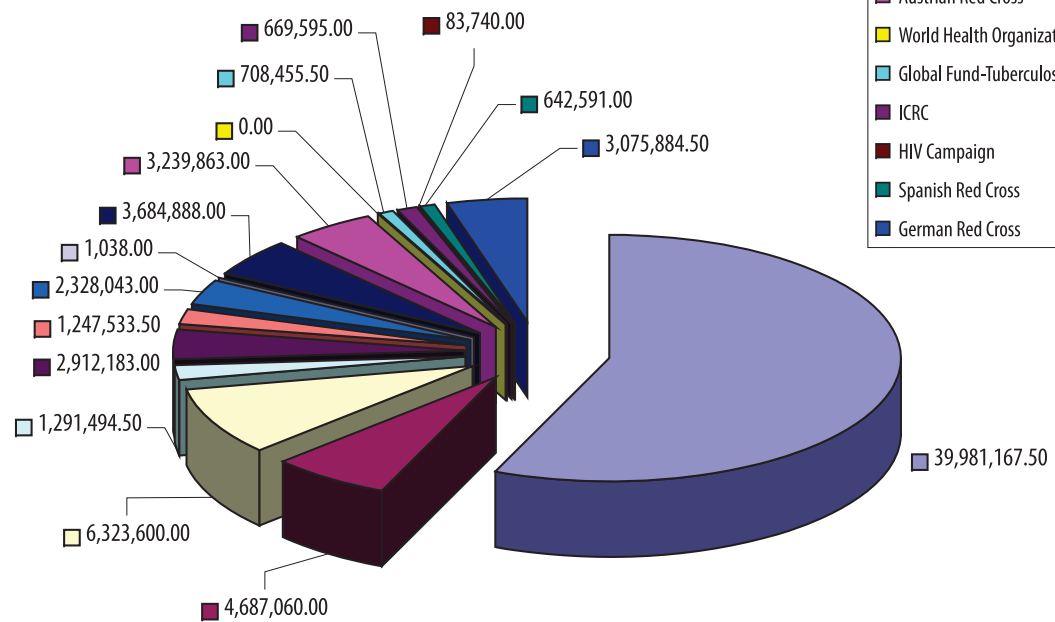
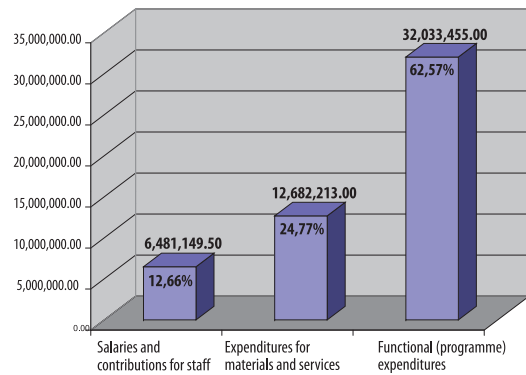
### Income 2011



### Expenditures in 2011



### Realized expenditures in 2011



	Budget 2011	Realized 2011	%	% in 2010	
<b>TOTAL INCOME</b>	<b>50,490,826.00</b>	<b>55,940,657.00</b>	<b>110.79</b>	123.42	
Own sources of income	12,950,300.00	11,447,984.00	88.40	95.24	20.46
Income from organs / donors	37,540,526.00	44,492,673.00	118.52	129.41	79.54

**INCOME**

	DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2011	Realized from own sources	Realized from organs/donors	Realized in 2011 %	%
<b>74</b>	<b>TRANSFERS AND DONATIONS</b>							
741	Ministry of Finance (the Budget of RM – Assets for programme activities)		6,324,000.00	<b>6,324,000.00</b>		6,323,600.00	6,323,600.00	99.99
741	Blood donation Ministry of Health		11,000,000.00	<b>11,000,000.00</b>		4,687,060.00	4,687,060.00	42.61
742	Social welfare activities	1,000,000.00		<b>1,000,000.00</b>	187,292.00	6,735,235.00	6,922,527.00	692.25
742	Organizational Development		1,857,940.00	<b>1,857,940.00</b>	109,850.00	1,416,292.00	1,603,584.00	100.00
742	First Aid	3,500,000.00		<b>3,500,000.00</b>	1,614,315.00		1,614,315.00	46.12
742	Health education		4,186,022.00	<b>4,186,022.00</b>		6,050,985.00	6,050,985.00	144.55
742	Youth	200,000.00		<b>200,000.00</b>	33,617.00	588,770.00	622,387.00	100.00
742	Disaster Preparedness		1,612,874.00	<b>1,612,874.00</b>		2,199,042.00	2,199,042.00	136.34
742	Dissemination		318,300.00	<b>318,300.00</b>		179,177.50	179,177.50	56.29
742	RCA-PHV		1,657,280.00	<b>1,657,280.00</b>		876,896.00	876,896.00	52.91
742	Information and Communication		0.00	<b>0.00</b>			0.00	
742	Tracing Service		120,000.00	<b>120,000.00</b>		79,639.00	0.00	0.00
742	International Department / International cooperation		0.00	<b>0.00</b>			0.00	
742	Mobilization of Funds		864,110.00	<b>864,110.00</b>			13,010.00	
742	Finance (other income)/credit for a car/, charged fees from employees, interest	0.00		<b>0.00</b>	1,700,234.50	13,010.00	1,700,234.50	100.00
<b>72</b>	<b>UNTAXED INCOME</b>							
725	From RC branches (cotization fee)	1,875,000.00		<b>1,875,000.00</b>	193106		193,106	10.30
725	Donations from natural persons	200,000.00		<b>200,000.00</b>	6,100.00	910,072.00	916,172.00	458.09
725	Donations from legal persons (sale of vehicles)	650,000.00		<b>650,000.00</b>	1,011,050.00	1,516,740.00	2,527,790.00	388.89
725	Additional post stamps (MRC Law)	300,000.00		<b>300,000.00</b>	266,746.00		266,746.00	88.92
723	From rent of office space / other income	2,135,300.00		<b>2,135,300.00</b>	1,302,426.00		1,302,426.00	60.99
725	From registration of vehicles	600,000.00	9,600,000.00	<b>10,200,000.00</b>	415,719.00	7,898,674.50	8,314,393.50	100.00
725	From the Educational Training Centre	1,490,000.00		<b>1,490,000.00</b>	179,500.00		179,500.00	100.00
725	Balance brought forward from the previous year / other income / Solidarity Fund/ Development Fund	1,000,000.00		<b>1,000,000.00</b>	4,428,028.50	5,017,480.00	9,445,508.50	
<b>TOTAL INCOME</b>		<b>12,950,300.00</b>	<b>37,540,526.00</b>	<b>50,490,826.00</b>	<b>11,447,984.00</b>	<b>44,492,673.00</b>	<b>55,940,657.00</b>	110.79

<b>TOTAL EXPENDITURES</b>	<b>50,490,826.00</b>	<b>51,196,817.50</b>	<b>101.40</b>	0.00	
Salaries and contributions for staff	8,376,000.00	6,481,149.50	<b>77.38</b>	94.03	12.66
Expenditures for materials and services	7,712,468.00	12,682,213.00	<b>164.44</b>	130.92	24.77
Functional (programme) expenditures	34,402,358.00	32,033,455.00	<b>93.11</b>	103.80	62.57

## EXPENDITURES

DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2011	Realized from own sources	Realized from organs/donors	Realized in 2011	%
<b>RUNNING EXPENDITURES</b>							
<b>401 BASIC SALARIES AND CONTRIBUTIONS</b>	8,326,000.00	0.00	8,326,000.00	6,397,417.50	0.00	6,397,417.50	76.84
4800 Gross salaries for staff	8,226,000.00		<b>8,226,000.00</b>	6,326,208.50		6,326,208.50	76.91
4012 Compensation for annual vacation			<b>0.00</b>			0.00	
4012 Other compensations	100,000.00		<b>100,000.00</b>	71,209.00		71,209.00	71.21
<b>402 CONTRIBUTIONS ON SALARIES AND PERSONAL TAX</b>	50,000.00	0.00	50,000.00	65,431.00	18,301.00	83,732.00	167.46
<b>TOTAL EXPENDITURES FOR SALARIES</b>	<b>8,376,000.00</b>	<b>0.00</b>	<b>8,376,000.00</b>	<b>6,462,848.50</b>	<b>18,301.00</b>	<b>6,481,149.50</b>	<b>77.38</b>
<b>420 EXPENDITURES FOR TRAVEL AND PERDIEM</b>	200,000.00	0.00	200,000.00	940,233.00	101,054.00	1,041,287.00	520.64
<b>421 PUBLIC UTILITIES</b>	700,000.00	0.00	700,000.00	832,508.50	0.00	832,508.50	118.93
<b>422 HEATING</b>	600,000.00	0.00	600,000.00	1,204,699.00	0.00	1,204,699.00	200.78
<b>423 COMMUNICATION AND TRANSPORT</b>	1,350,000.00	223,033.00	1,573,033.00	1,449,727.00	556,196.00	2,005,923.00	127.52
<b>423 MATERIALS</b>	1,674,000.00	4,611,855.00	6,285,855.00	1,782,090.00	3,309,904.00	5,091,994.00	81.01
<b>424 RUNNING MAINTENANCE</b>	500,000.00	0.00	500,000.00	730,568.00	241,851.00	972,419.00	194.48
<b>425 CONTRACTUAL SERVICES</b>	4,182,968.00	4,230,316.00	8,413,284.00	5,191,689.50	6,635,315.50	11,827,005.00	140.58
<b>426 OTHER OPERATIONAL EXPENDITURES</b>	350,000.00	0.00	350,000.00	303,244.00	2,646,110.00	2,818,484.00	805.28
<b>463 TRANSFERS TO NOT FOR PROFIT ORGANIZATIONS</b>	0.00	22,616,695.00	22,616,695.00	0.00	17,137,879.00	17,137,879.00	75.78
<b>TOTAL RUNNING EXPENDITURES</b>	<b>9,556,968.00</b>	<b>31,681,899.00</b>	<b>41,238,867.00</b>	<b>12,434,759.00</b>	<b>30,628,309.50</b>	<b>43,063,068.50</b>	<b>104.11</b>
<b>CAPITAL EXPENDITURES</b>							
<b>483 PROCUREMENT OF FURNITURE AND OFFICE EQUIPMENT</b>	285,000.00	40,959.00	325,959.00	380,824.50	316,248.00	697,072.50	213.85
<b>483 PROCUREMENT OF VEHICLES</b>	0.00	0.00	0.00	920,820.00	0.00	920,820.00	100.00
<b>481 BASIC AND SPECIAL MAINTENANCE</b>	550,000.00	0.00	550,000.00	17,707.00	17,000.00	34,707.00	6.31
<b>TOTAL CAPITAL EXPENDITURES</b>	<b>835,000.00</b>	<b>40,959.00</b>	<b>875,959.00</b>	<b>1,319,351.50</b>	<b>333,248.00</b>	<b>1,652,599.50</b>	<b>188.66</b>
<b>TOTAL EXPENDITURES</b>	<b>18,767,968.00</b>	<b>31,722,858.00</b>	<b>50,490,826.00</b>	<b>20,216,959.00</b>	<b>30,979,858.50</b>	<b>51,196,817.50</b>	101.14

BALANCE	Budget 2011	Realized 2011		%	
	0.00	4,743,839.50			
Finance Department Zaklina Popovich		Secretary General MA Sait Saiti	Transfers to RC branches Expenses for MRC HQ Expenses from MRC HQ for the RC branches	17,137,879.00 19,246,115.50 14,812,823.00 51,196,817.50	33.47 37.59 28.93



To:  
The Management of  
MACEDONIAN RED CROSS SKOPJE

## INDEPENDENT AUDITOR'S REPORT

We have audited the accompanying financial statements of "MACEDONIAN RED CROSS" (in the following text "the Organization"), which comprise the Balance Sheet as of 31 December 2011, the Statement of Revenues and Expenses and Statement of Changes in Funds for the year then ended and a summary of significant accounting policies and other explanatory notes.

The enclosed financial statements for 2011 stated on the following pages, consist of the statements of the Organization and the statements the following projects: 1) Campaign for HIV/AIDS; 2) SEE Forum for adaptation of climate changes; 3) Participatory community development; 4) Intensified capacity building support; 5) Global fund for prevention against HIV/AIDS; 6) Global fund for strengthening prevention, diagnosis and treatment for TB; 7) International Federation of the Red Cross and Red Crescent ; 8) Spanish RC; 9) German RC (9 projects) and the statements of the two funds: 1) Charity fund and 2) Development fund. The projects are financed by different donors and are realized through special accounts of the Organization. The Organization does not prepare separate annual reports for each project.

### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Accounting Law for Non-profit Organizations and the standards for reporting under the cash basis of accounting. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Auditor's opinion

In our opinion, the financial statements of "MACEDONIAN RED CROSS" give a true and fair view of the financial position of the Organization as of 31 December 2011, as well as the operating results and the changes in the funds for the year then ended, in accordance with the Accounting Law for Non-profit Organizations and standards for reporting under the cash basis of accounting.

Skopje, 2 March 2012

  
Manager  
Dragan Dimitrov



  
Certified Auditor  
Zvonko Kocovski





[www.redcross.org.mk](http://www.redcross.org.mk)

