

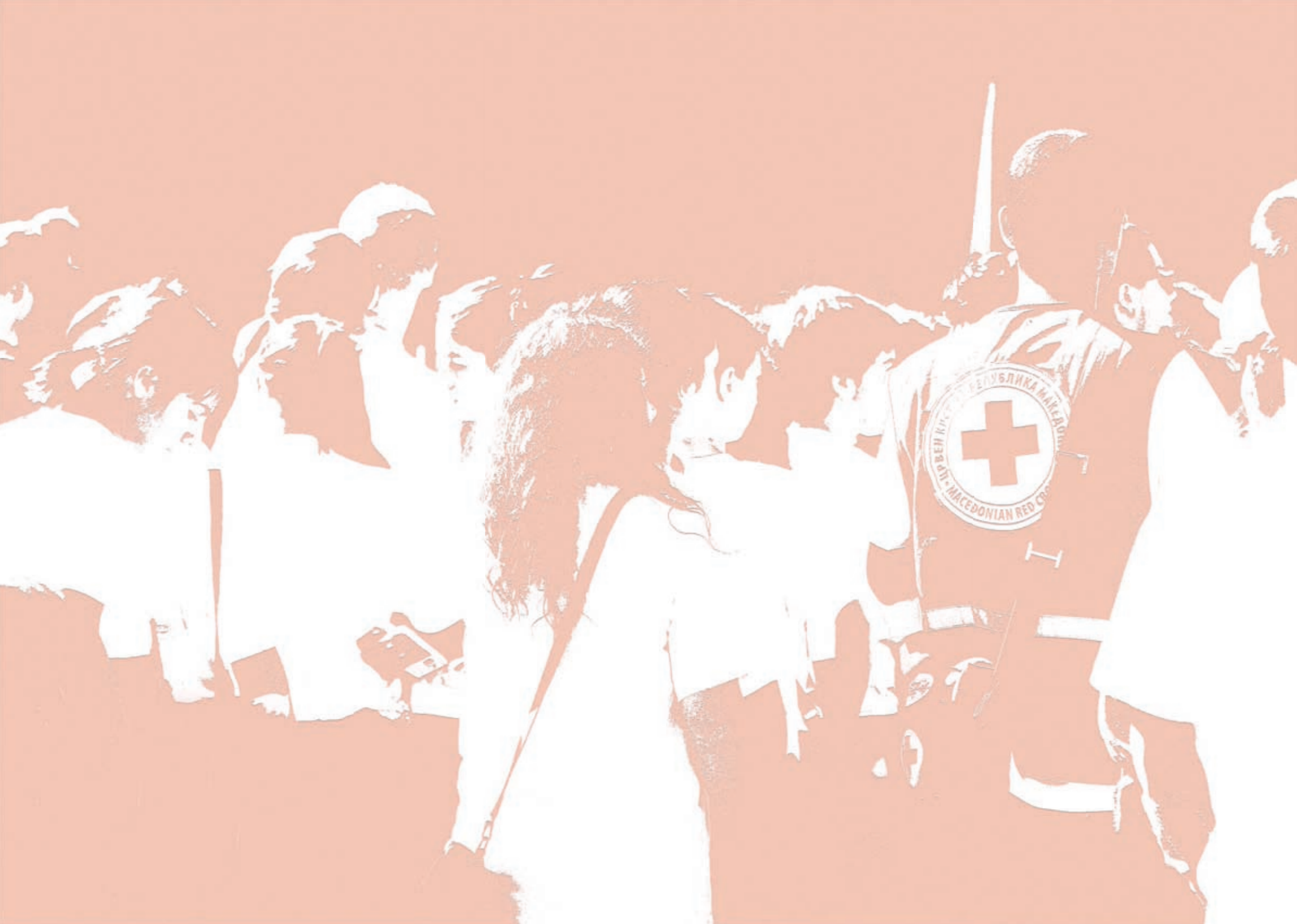


Црвен крст на Република Македонија
Kryqi i kuq i Republikës së Maqedonisë
Macedonian Red Cross

ГОДИШЕН ИЗВЕШТАЈ
RAPORTI VJETOR
ANNUAL REPORT

2014





Become a Red Cross volunteer

The Red Cross mobilizes the power of volunteers to prevent and alleviate the suffering of the people in times of emergencies. Your local Red Cross maybe offers new training opportunities that you require in order to be prepared in case of disaster or for organizing a blood donation action or for delivering messages to soldiers or for reunification of families separated as a result of armed conflicts. The Red Cross volunteers are united by their service and their feeling that by changing the lives of the others they change their lives as well.

Are you prepared to volunteer?

MACEDONIAN RED CROSS VISION STATEMENT

Our operation which is based on the universal principles has the power to improve the world in which we live in by promoting peace and tolerance, efficient prevention, timely response and appropriate support to the vulnerable population.

MACEDONIAN RED CROSS MISSION STATEMENT

“Macedonian Red Cross is a humanitarian voluntary organization that operates in compliance with the Fundamental Principles of the International Red Cross and Red Crescent Movement, providing humanitarian assistance and services for the vulnerable people and promoting the International Humanitarian Law and the human values”.

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INTRODUCTION

We live in a world which is richer than ever before but in the same time full with different challenges and difficulties for the population. The year that passed by, was marked by numerous natural disasters in our region as a result of the climate change. The increased intensity of local and international conflicts in the world resulted with significant number of migrants in the country and the region. The economic turmoil also caused our organization to dedicate much of its efforts in direction of provision of humanitarian support for different categories of marginalized groups.

Our humanitarian work was conducted in an environment where part of the population was exposed to specific challenges and pressure. We tried with our material and human resources and the support of our partners, most of all the corporate sector and the national Red Cross and Red Crescent Societies, the state institutions and other international organizations to cope with different challenges in our efforts to build society where the vulnerable population would be safe and would enjoy the essential preconditions for dignified life.

But in our work we never forgot the development component. We regularly invested in development and capacity building efforts in order to enhance the competencies and skills of our staff and volunteers. We were together with the youth but also with the senior population. The number of our youth clubs and the clubs of the older people grew more and more particularly the ones of the senior citizens who showed that even in their third age we can still count on them. We promote solidarity, mutual tolerance and understanding and joint life between all ethnic communities. We proved that we are the humanitarian leader in the process of enhancing our communities in times of crisis situations and disasters, assisting the people to have safe and dignified life.

Our efforts in the past years were focused on learning, capacity building and improvement, which resulted with the highest recognition of the International Federation which conducted the Organizational Capacity Assessment & Certification Process with Macedonian Red Cross in order to assess the fulfillment of standards and quality of work of the national society. Macedonian Red Cross is the recipient of the first certificate for strong national society. This proves that Macedonian Red Cross is a source of national pride in all local communities in the Republic of Macedonia and that as organization we care about the fundamental values and principles of humanity, universality, tolerance and impartiality.

The texts that you will come across in this report picture our initiatives and accomplishments in the area of risk reduction and disaster preparedness, raising public awareness on climate change, protection of the environment, social humanitarian activities for harm reduction of different target groups and health preventive programmes and campaigns of our national society for prevention of illnesses and addictions, promotion of human values, building mutual confidence and understanding, tolerance and dialogue, particularly among the younger generations and different ethnic groups.

We invite you on humanitarian voyage through the pages of our annual report where you will see how we practice our seven humanitarian principles of humanity, impartiality, independence, voluntary service, universality and the accomplishments of our known and unknown volunteers



D-r Milcho Trajkov
President



Ph.D. Sait Saiti
Secretary General

ORGANIZATIONAL CAPACITY ASSESSMENT & CERTIFICATION PROCESS

In the period of October 2011– March 2014 Macedonian Red Cross went through Organizational Capacity Assessment & Certification Process which was conducted by the International Federation of Red Cross and Red Crescent Societies.

The general objective of OCAC is to enable National Societies to assess their own capacity and performance to determine the best approaches for their self-development, and also to acknowledge those National Societies that have reached a high level of proficiency.

The overall OCAC process consists of two phases: a self-assessment of a Society's capacities and a peer review of the impact on the most vulnerable groups in the country followed by certification by the IFRC Governing Board. Minimum standards are set for each phase, but can be adapted to the specific environmental and operational context of the National Society.

Macedonian Red Cross successfully completed the certification process. Below we present the final Report of the peer review team of the International Federation of Red Cross and Red Crescent Societies with the main findings from both phases as well as the recommendation for certification of Macedonian Red Cross for strong national society. The certificate is expected to be presented to Macedonian Red Cross at the General Assembly of the International Federation in November 2015.

EXCERPTS FROM THE REPORT OF THE PEER REVIEW TEAM

Organizational Capacity Assessment & Certification (OCAC) Phase I

The Organizational Capacity Assessment & Certification self-assessment exercise (OCAC phase 1) was conducted in Struga, Macedonia from 22-24 October, 2011. The team also visited 3 branches in Skopje, Ohrid and Kumanovo. The session was facilitated Roger Bracke and Inam Ullah, of Performance & Development team, IFRC, Geneva.

The objective of OCAC phase was to enable national societies to assess their own capacity and performance so as to determine the best approaches for their self-development. Out of 89 attributes assessed, one was deemed not-applicable to the MRC. On the 88 remaining attributes, the NS met all the benchmarks, which is a testament to the NS being well focused, with a shared organizational culture and supported by well-defined internal systems. Thus upon completion of OCAC phase 1 MRC immediately met the requirements to go onto phase 2, the Peer Review.

Organizational Capacity Assessment & Certification (OCAC) Phase II

tion (OCAC) Phase II

The first Peer Review was conducted in Skopje, Macedonia from 8-10 March, 2014. The Peer Review Team was headed by Mr. Roger Bracke, Head of OD Dept, of the Federation and was comprised of 3 representatives of IFRC, two representatives of the Slovenian Red Cross and two representatives of the Georgian Red Cross. The objective of the Peer Review is intended to look beyond the NSs capacities, and look at how the NS actually functions within its specific context. It is designed to measure the Impact of NS work in 4 different dimensions: **Internal Cohesion, Relevant Choice, Optimal Quality, and Optimal Scale of the services the Society provides in its country.**

The Review Team spent 3 days together with the NS and had the opportunity to:

review & discuss evidence provided by the Macedonian Red Cross, visit 2 leading corporate partners, EVN Macedonia (electrical company), and Alkaloid (pharmaceutical company), meet with the Minister of Labor & Social Policy, meet with City Red Cross of Skopje, visit MRC Daily Centre for blood donation, visit MRC Daily Centre for older people, visit MRC Station for homeless people, visit MRC Centre for support to asylum seekers, visit Kriva Palanka branch and meet beneficiaries of home nursing program.

The 'internal cohesion' of the NRCS is abundantly apparent, first from the perspective of the observ-

ably warm and easy relations between all levels of the Society, from governance, to senior management, to staff, volunteers and youth members. There's a free and easy exchange and a respect for the multicultural history and diversity which exists in the Macedonian Society.

This visible cohesion is underpinned by a strong culture of deeply sharing a common vision as to the identity and future of the Society and by continuously investing in excellent communications. The MRC Strategic Plan 2020 integrates the mission and vision statements, the strategic aims and priorities, and available capacities and key activities to achieve the goals. All the documents go thru a process of public debate where members and volunteers have opportunity to express their opinions.

The documents are then published in 3 languages and widely shared with all key stakeholders, and they are posted electronically on their website. Eleven branches also have their own web pages. The MRC also publishes a weekly newsletter which goes out to 70,000 email addresses. The SG. attributes the success of the NS in part to this regular and open communication between all levels of the NS as well as with stakeholders and the general public.

The MRC's choice of **'relevant services'** is another component of their success. In compliance with Macedonian Red Cross Law, the projects focus on priority needs of the vulnerable population by seeking out the 'gaps in service-delivery' in cooperation with the local authorities and other relevant partners. The identification of the needs is done through systematic assessment of target groups. This is done in a participatory manner by a joint



team of RC representatives and key stakeholders, as well as public opinion surveys. An excellent example of the success of this selection process can be seen in the Daily Centres for Older People and the Station for Homeless people. These services were selected (after needs assessment), developed, and further expanded after success was identified in the initial pilot programs.

Further strengthening the relevance of the MRC to its society is its strong cooperation with various government bodies. In compliance with its Red Cross Law, the Macedonian Red Cross cooperates with the Government of Macedonia and is a member of 6 different governmental bodies. It speaks also for itself that several ministers, including the prime minister, are proud members of the Society. The Macedonian Red Cross branches also participate in the work of different government bodies on a local level. MRC is also a member of several national networks in the civil society sector which aim to coordinate activities in specific areas such as Climate Change, HIV/AIDS and TB to name a few.

MRC ensures **'optimal quality'** of its services through a 2-fold approach. It has a very strong monitoring and evaluation culture which reviews and evaluates programmes annually, including at branch level. The yearly review is jointly conducted by HQ and branches. All annual plans are compared and analyzed against the achievements of the preceding year and objectives of the current year. The outcome is made available to the public. In addition to this M&E culture, the NS ensures the quality of services is guaranteed through regular surveying beneficiary satisfaction. The results of the

survey are reviewed by staff and volunteers as well as by external auditors.

The quality of MRC's work is also reflected in its partnerships and awards. MRC has two corporate leaders in Macedonia as its partners, EVN and Alkaloid', and both have expressed their deep satisfaction and appreciation for the professional work of the MRC. Likewise the Minister of Labor & Social Policy stated that they were very pleased to have MRC as partners as they met important needs of vulnerable members within the society which the government could not address.

The quality of the MRC's work is also evidenced by its longstanding partnership with global organization such as UNHCR and Global Fund. MRC has partnered with UNHCR for 10 years providing health care and logistical assistance to refugees and asylum seekers, and with Global Fund for 8 years in the area of HIV/AIDS and TB care and prevention. UNDP has also recognized MRC with a 'Top Five in the World' rank in 2010 for a project raising youth awareness in disaster preparedness.

In 2012, the organization received the annual award for Philanthropy & Social Responsibility presented by the Centre for Institutional Development. Two MRC Volunteers have also been recognized as Humanitarian Leaders in their country by the Government of Macedonia.

Finally, MRC's commitment to **'scaling up' its services** is evidenced on a multitude of levels by its commitment to identifying and replicating successful services, sustained efforts to remain the leader in the promotion of blood donations, its strong involvement in the provision of .First Aid training for

drivers, a lead position in Mountain Rescues and Water Safety training.

Specific activities such as awareness raising in self-protection from disasters are present throughout the country, and during cold and heat waves volunteers provide essential support by distributing informational materials, water, shelter and humanitarian parcels.

Macedonian Red Cross also organizes and implements big national programmes. MRC is the key actor in promotion and organization of blood donors in the country totaling about 55,000 units of blood (3% of the population) which meets 100% of the country's blood requirements.

The MRC is recognized as a leading organization in the country within the humanitarian sector. Over 5,000 organizations, foundations and associations are active in Macedonia, but only the MRC is recognized as the primary partner of the government ministries.

MRC is also the primary choice of the corporate sector as well when it comes to implementation of activities for Corporate Social Responsibility (CSR). This comes as a result of the professional attitude towards the entrusted obligations, the participatory approach in implementation of the services and activities, the satisfaction of the beneficiaries, and the partners.

Transparency in the operation and good reporting and the image of the organization led to MRC signing cooperation agreements with many government ministries and other state institutions local governments which represent the framework for the work of the MRC.

MRC are also leaders in specific programme areas such as First Aid Training for drivers, and the only one in the country which has trained instructors and rescuers in Water Safety and Mountain Rescue.

MRC uses the 'pilot and replicate' methodology to ensure success and sustainability of services. Two examples of this are the Home Care Project for Older People, which is now recognized and supported by the government, and Youth Awareness Raising in Disaster Preparedness. The later project was recognized by UNDP and ranked among the Top 5 in the world.

PEER REVIEW TEAM RECOMMENDATION

After duly reviewing the evidence submitted by the Macedonian Red Cross, the Peer Review Team advises to the Committee on Compliance & Mediation that the Macedonian Red Cross Society be declared the 1st national society to be Certified with the ranking of Exemplary.



ORGANIZATIONAL CAPACITY BUILDING OF THE NATIONAL SOCIETY

The development efforts of the national society in 2014 were targeted towards improvement of the image of the organization in the country and in frames of the International Red Cross and Red Crescent Movement and for enhancement of the quality of services for different categories of beneficiaries and capacity building of the integral parts of the national society. The key activities in 2014 were focused on rounding up of the process for Macedonian Red Cross certification for strong national society, training and capacity building of the human resources and promotion of the partnership cooperation in the country and abroad.

Workshop for the HQ staff on disaster preparedness and response. In frames of the activities for capacity building, Macedonian Red Cross organized workshop on disaster preparedness and response for the HQ staff. The workshop was conducted in the period of 24 – 26 April, 2014 in Struga in the Red Cross recreation and training centre. During the workshop the staff had opportunity to learn different topics related to building efficient system for disaster preparedness and response

Coordination meeting with the branch secretaries. Macedonian Red Cross organized meeting with the secretaries of the Red Cross branches and the City Red Cross of Skopje in the period of 20-21 June, 2014. The workshop was conducted in Struga with participation of 27 secretaries. The coordination meeting was used for presentation of different topics linked with the operation of the national society such as mobilization of funds, project management, financial and administrative procedures, standards for good management,





development and promotion of first aid and blood donation, financial challenges and other issues of interest for the operation of Macedonian Red Cross branches.

The branch secretaries also presented different challenges that they encounter in their daily work in their local environments and they also spoke about the forthcoming priorities for meeting the current challenges.

Seminar for programme/project planning cycle. In the period of August 22-24 Macedonian Red Cross organized workshop for programme/project planning cycle in frames of the implementation of the IPA project for provision of care to older people implemented in the municipalities of Kichevo, Prilep and Gostivar. The workshop was held in Struga in the Red Cross recreational and training centre. The main objective was improvement of the capacities of the human resources on programme/project planning in the Red Cross branches and non-governmental organization in these three municipalities that participate in the implementation of the project activities. The training covered two representatives from 11 organizations from the civic sector from these 3 municipalities and two representatives from the Red Cross branches that are part of the project as well as two representatives from the Red Cross Branch Bitola and Red Cross Branch Struga.

Coordination meeting with the Red Cross branch presidents. In frames of the regular activities for capacity building and effective coordination of the governing structure of the national society Macedonian Red Cross organized meeting with the branch presidents. The meeting was held on September 20, 2014 in Kumanovo. The meeting was attended by 19 presidents of the Macedonian Red Cross branches. The following topics were discussed on the meeting: analysis of the work of the branch presidents in the second year of their mandate, analysis of the evaluation visits for monitoring the operation of the Red Cross branches and the City Red Cross of Skopje, development of regulation for methodology for determination of number of working positions and for calculation of salaries for Macedonian Red Cross secretaries and staff and introduction of tool for evaluation of the work of the RC branch secretaries and the City Red Cross of Skopje.

Coordination meeting with the Red Cross branch secretaries. In frames of the regular activities for capacity building of the Red Cross branches Macedonian Red Cross organized meeting with the branch secretaries on September 26, 2014 in Skopje which was attended by 32 Red Cross branches and the City Red Cross of Skopje. The following topics were discussed on the meeting: analysis of the evaluation visits for monitoring the operation of the Red Cross branches and the City Red Cross of Skopje, different topics in the area of blood donation, first aid, youth, RCA-PHV, disaster preparedness and response, social welfare activities, development of operational plan for work in 2015, development of regulation for methodology for determination of number of working positions and for calculation of salaries for Macedonian Red Cross secretaries and staff and introduction of tool for evaluation of the work of the RC branch secretaries and the City Red Cross of Skopje.

Seminar for volunteer management. In the period of November 28 - 30, Macedonian Red Cross held workshop on volunteer management in frames of the implementation of the IPA project for care for older people implemented in the municipalities of Kichevo, Prilep and Gostivar. The workshop was held in Struga in the Red Cross recreational centre. The main objective of the workshop was improvement of the capacities for recruitment of volunteers in the Red Cross branches and the nongovernmental organizations in these 3 municipalities which participate in the project activities.

VOLUNTEER MANAGEMENT

The volunteer story in the Red Cross

The support for the development of volunteering is an important precondition for the success of all programme activities implemented by Macedonian Red Cross. Therefore we can say that there is a constant need for capacity building of all volunteer management efforts as one of the most important priorities for the development of the national society. In 2014, Macedonian Red Cross organized several trainings for volunteer management personnel, for leaders of the youth clubs and other selected representatives of the Red Cross branches and the City Red Cross of Skopje in order to enhance the capacities of the human resources in the area of assessment, recruitment, organization, motivation and coordination of the volunteers in the activities of the Red Cross.

For purpose of promotion of the activities of the Red Cross our national society conducted “selfy campaign” on the social networks with well-known persons who shared their stories about their involvement in the Red Cross and tried to raise public awareness on active support for the humanitarian activities of the Red Cross.

On December 5th, the World Day of Volunteering, Macedonian Red Cross presented certificates of appreciations to: Vasil Apostolov, Vait Mustafa and Dimitar Karakulev, for special merits in the process of accomplishment of the objectives and tasks of the national society and for the years of committed work as volunteers. The Red Cross Branch Chair received

recognition for the number of realized volunteer hours in frames of RCA-PHV programme for the cycle 2013/2014 and the Daily Centre for older people and home care received the same recognition for provision of services for home care of older people. During the event Macedonian Red Cross presented cameras for best photography competition of Red Cross activities. The winners were the Red Cross Branch Ohrid and the Red Cross Branch Karposh for best selfie campaign.



INTERNATIONAL COOPERATION

In 2014, Macedonian Red Cross had numerous international activities targeted for provision of programme and project support for capacity building, sharing positive experiences and knowledge and promotion of the bilateral cooperation with Red Cross and Red Crescent Societies and other international organizations and agencies. Representatives of Macedonian Red Cross participated on different international conferences, seminars, meetings, trainings and youth camps. The international activities within different programmes are integral part of this report.

Certification of Macedonian Red Cross for strong national society. The second phase of the certification process was conducted in Macedonia in the period of 4-8 March, 2014. The assessment was conducted by external peer review team comprised of 3 representatives of the Federation Secretariat and two representatives of the Slovenian Red Cross and two representatives of the Georgian Red Cross. Macedonian Red Cross successfully responded to this challenge with ranking of exemplary.

Bilateral visit of the delegation of the Red Cross of Kosovo. On May 15, 2014 Macedonian Red Cross was visited by four member delegation from Red Cross of Kosovo headed by the president Adem Nura and the secretary general Feride Huseni. During the visit the delegation from Kosovo was received by the president of Macedonian Red Cross Milcho Trajkov

and the secretary general Sait Saiti. The representatives of the two national societies exchanged information and experiences about the functioning and the institutional development of the two organizations. The guests visited the City Red Cross of Skopje, the Daily Centre for Blood Donation and the Daily Centre for Older people located in the premises of "Dare Dzambaz-Skopje".

9th European Red Cross /Red Crescent Conference. The 9th European Red Cross/Red Crescent Conference was organized in the period of June 4-6, 2014 in Florence, Italy. Total of 53 national societies participated on the Conference as well as the International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross. Macedonian Red Cross was represented by the President of the organization Dr. Milcho Trajkov. The main topics on the Conference were volunteering in the Movement, migrations, food safety, the work of the national societies in crisis situations, poverty and consequences from the economic crisis. During the conference, the activities of Macedonian Red Cross were presented on two workshops. President Trajkov also had introductory notes on the workshop "How partnerships of the Red Cross can help for resolving the problem of drugs".

Promotion of the bilateral cooperation between Macedonian Red Cross and the Slovenian Red Cross. In the period of September 03-07, 2014 delegation of Macedonian Red Cross HQ visited the Slovenian Red Cross. During the visit Macedonian Red Cross delegation visited the HQ of the Slovenian Red Cross the Red Cross branches of Novo Mesto and Red Cross of Kopar and the Center for Recreation and medical

treatment in Debeli Rtic, Ankaran. Several meetings were organized among which with the secretary general Danijel Starman and the staff of the Slovenian Red Cross on which occasion the delegations discussed about possibilities for promotion of the bilateral cooperation on national and local level in different programme areas as well as implementation of partnership projects through the EU funds.

Bilateral cooperation with the Bulgarian Red Cross. In the period of 09.09.2014-10.09.2014 representatives of Macedonian Red Cross visited the Bulgarian Red Cross in order to get familiar with the situation and needs of the affected population from the floods that struck Republic of Bulgaria in this period. Macedonian Red Cross offered humanitarian assistance for covering the needs of the vulnerable population.

Meeting with the representatives of the multi-agency team of the USA European Command. On October 29 Macedonian Red Cross was visited by representatives of the multi-agency team of the USA European Command. On the meeting the participants discussed different issues linked with the Macedonian Red Cross activities in the area of disaster preparedness and response and the cooperation with the Macedonia state agencies responsible for crisis management.

Regional leadership meeting of the International Federation. Two-member delegation of Macedonian Red Cross headed by the secretary general PhD. Sait Saiti participated on the regional leadership meeting held in Budapest, Hungary in the period of 4-5 November 2014. Some of the discussed topics on the meeting were possible amendments to the Constitu-



tion of the International Federation of Red Cross and Red Crescent Societies and implementation of the Call for Action from Florence from the last European Conference. The leaders also discussed the draft resolution of the branding initiative and the manual of the International Federation for the use of the Red Cross/Red Crescent emblems in the communication, marketing and mobilization of funds. Another topic on the agenda was the improvement of the mechanisms for communication and cooperation in the Movement.

MOBILIZATION OF FUNDS

Contribution for promotion of corporate social responsibility

Partnership cooperation. One of the strategic objectives of Macedonian Red Cross is mobilization of funds from the corporate sector, establishment of partnership cooperation and support from the companies in Macedonia. In the course of the year Macedonian Red Cross established fruitful cooperation with big and significant companies which practice corporate social responsibility in their business operation. These companies provided significant support for implementation of Macedonian Red Cross project activities through the Red Cross branches for provision of support to vulnerable target groups of population.

Macedonian Red Cross is recognized leader in the country in the area of promotion of corporate social responsibility for purpose of improvement of the quality of life of the vulnerable population in the communities. Macedonian Red Cross also concludes that there is significant interest for implementation of activities by the employees of the companies. Many companies also expressed interest for volunteering of their employees in the activities of the Red Cross. The development of this kind of cooperation is a new challenge for the Red Cross in the forthcoming peri-

od. This also enables long-term interest of the corporate sector to cooperate with Macedonian Red Cross.

In the course of 2014 Macedonian Red Cross had fruitful cooperation with 12 big companies and many middle-size and small companies from the country. The support of the big companies was targeted for implementation of Macedonian Red Cross programme and project activities with total value of DEN 6.500.000 which represents a significant contribution for the accomplishment of the humanitarian objectives of our organization.

Capacity Building. Macedonian Red Cross organized workshop on mobilization of resources for social programmes in the period of October 20-22, 2014. The workshop was organized in frames of the project „Care for older people in the community”, financed by the European Union, implemented through the Red Cross branches of Prilep, Gostivar and Kichevo and in cooperation with 11 civic organizations. The participants on the workshop had the opportunity to hear good practices on mobilization of resources in Austria from representative of the Austrian Red Cross. Twenty-eight people from the Red Cross branches and civic organizations participated on the training and gained new skills and competencies for mobilization of resources from individuals and companies for ensuring support to social programmes targeted for assistance and care to older people.

Partnership meetings. The fifth partnership meeting of Macedonian Red Cross was held on May 16, 2014 at the Skopje Fair. The event was organized





COMPANIES

Implemented cooperation and raised support for activities

EVN MAKEDONIJA AD

Support for the project Home care for older people, implemented through the City Red Cross of Skopje and the Red Cross Branches of Veles, Kriva Palanka, Kichevo and Debar, which enabled covering of 240 older and frail people.

Conducted joint humanitarian action "Lets share happiness" - donated Christmas gifts (chocolates and backpacks) for 680 children with special needs and children from social case families from seven municipalities, on the occasion of the New Year Holidays.

KOMERCIJALNA BANKA AD Skopje

Support for the "Project for improvement of the socialization of children and youth with special needs" (340 children) implemented through seven Red Cross Branches and the City Red Cross of Skopje.

ALFA BANKA AD Skopje

Support for project activities for management of second hand clothes – opened shop for clothes in Skopje

STOPANSKA BANKA AD Skopje

Support for provision of 506 food parcels and hygiene material for assistance to families at risk, distributed through seven Macedonian Red Cross branches.

ALIJANS ONE MAKEDONIJA, Kavadarci

Support for the project "Improvement of the situation of persons with physical handicap, implemented through the Red Cross Branch Vinica.

COMFY ANGEL, Prilep

Provided support comprised of 10.000 kids duvet covers donated in kindergartens and children's departments in hospitals throughout the whole country.

KNAUF

Provided material support within the action „Wake up humane– together to home“

SKOPJE FAIR

Provided premises for Macedonian Red Cross events.

MAKPROGRES, Vinica

Organized campaign for raising funds through sale of Vincini products, targeted for implementation of project activities for improvement of socialization of children and youth with special needs in four municipalities

FOUNDATION T – MOBILE for Macedonia

Provided free of charge telephone number for donations.

ONE

Provided free of charge telephone number for donations.

VIP

Provided free of charge telephone number for donations.

under the patronage of EVN Macedonia, a company that has been partner of the Red Cross for many years. The main objective of the meeting was to promote humanitarian values and capacities of Macedonian Red Cross and to enhance strategic partnerships for implementation of joint socially beneficial programmes for improvement of the quality of life of the vulnerable population.

The event was attended by representatives of international organizations and agencies in the country and representatives of the embassies of Austria, France and Slovenia, representatives of the economic chambers in Macedonia, and representatives of the corporate sector. On this occasion Macedonian Red Cross presented the publication "Practices and initiatives for partnership cooperation" which was published with support of EVN Macedonia which contained examples of good practices and project initiatives for partnership cooperation.

On June 26, 2014 Macedonian Red Cross in cooperation with the American Chamber of Commerce organized the 6th partnership meeting which was attended by companies, members of the American Chamber of Commerce.

Several companies presented different positive practices from past partnership cooperation with the Red Cross. On the meeting the representatives of the companies emphasized the need for organizing trainings for employees in companies in the area of CSR and volunteering. Also, they came up with their own proposals for promotion of the future cooperation.

Awarded acknowledgments „Silver Supporter” and „Bronze Supporter”. On December 11, 2014

Macedonian Red Cross organized a special event for awarding the acknowledgments „Silver Supporter” and „Bronze Supporter”, as a gratitude to the partners for the past fruitful cooperation and support. The Mr. Avni Kalaba, Head of the Cabinet of the Minister for Economy addressed the present and emphasized the important role of the Red Cross in promotion of corporate social responsibility.

As a gratitude for the provided support for implementation of joint socially beneficial programmes for improvement of the quality of life of the vulnerable population in the country Macedonian Red Cross presented the award "Silver Supporter" to the companies "Alpha Bank A.D Skopje and Comfy Angel DOO Prilep. The award "Bronze Supporter" was presented to Fershped A.D Skopje and Macedonian Post Office. Special certificate of Appreciation was presented to ERA group Skopje Fair.





INFORMATION AND COMMUNICATION

Transparency in the operation

Information and public relations represented integral part of the overall efforts of the organization targeted for promotion of the transparency and reporting and improvement of the image of the national society. In 2014 the regular information sharing contributed for enhancement of the information and communication system and establishment of close cooperation between the national society and the media. The external communication with the public was ensured through different press releases, press conferences and publishing of different information material.

Internet page and social networks of the national society. The redesigning and the updating of the web page of Macedonian Red Cross enabled sharing of different interactive information about the Red Cross activities for different target groups of visitors. The interactive content of the web page was very interesting for people with different backgrounds since they were able to regular follow different types of activities of the national society which were of their interest.

E-Newsletter. The weekly electronic newsletter of Macedonian Red Cross is a traditional successful tool for sharing information with our volunteers,

partners and supporters about activities that have been implemented on local, national and international level. In 2014, 66 issues of the Macedonian Red Cross e-newsletter were developed with total of 650 articles. The e-newsletter was regularly sent to around 70.134 e-mail addresses on weekly basis and it was posted on Macedonian Red Cross web page in order to inform the public about the activities of the organization.

Publications. Creative and interesting education material in form of brochures, fliers, posters and manuals, additional post stamps and other publications were developed for the traditional weeks of the Red Cross and the programme and project activities of the national society.

They carried humanitarian messages or guidelines for operation which contributed for accomplishment of significant results among the target groups, and had positive impact on enhancement of the image of the national society in the country. In order to make the publications available to all the audiences in the country all of them were published in Macedonian and Albanian language and most of them were also translated in English language as well.

PREPAREDNESS AND RESPONSE IN CASE OF DISASTERS AND CRISIS SITUATIONS

Ensuring safety at the religious holiday “Twelfth Day”. The City Red Cross of Skopje ensured the safety of the people at the big religious holiday “Twelfth Day” organized on January 19th. The Red Cross participated with lifeguards and first aid teams and had reception centre as well as a mobile kitchen where we provided tea for the participants and the bystanders on the event. The Red Cross representatives also distributed the flier “protect yourself during cold weather”.

National forum on climate change adaptation. The Red Cross coordinated the work of the national forum on climate change adaptation and developed a case study and the Regional report of the South-Eats European Forum on Climate Change Adaptation. Macedonian Red Cross prepared and distributed educational brochures on climate systems, climate and climate change. It also distributed educational brochures on protection and self-protection and recommendations for procedures and actions during cold weather.

Safety support during winter time . Macedonian Red Cross in cooperation with several mountaineering societies organized the marking of the International Day of the mountain safety – January 15, with traditional route marches towards the monastery St.Gjorgi in Valandovo and the monastery Treskavec in Prilep.

Training for the employees of the company “Cementarnica Usje”. In February 2014 Macedonian Red Cross organized workshop for the employees of the company “Cementarnica Usje” on protection and self-protection from disasters. The lecture was adapted according to the needs of the company and it was attended by 40 persons. The participants had the opportunity to learn about different disasters and the required measures before, during and after the disaster.

Earth Hour. In frames of the activities for climate change adaptation, in March 2014 Macedonian Red Cross through the Red Cross branches and the City Red Cross of Skopje was actively involved in the world wide campaign “Earth Hour”, with switching off the lights for a period of one hour for symbolic alarm on the need for protection of the environment. The volunteers from the youth clubs organized activities for symbolic involvement in this initiative. The activities were implemented in cooperation with the local self-governments.

Information system on forest fires. Representatives of Macedonian Red Cross participated on the presentation of the “Macedonian information system for forest fires – version 2” and the public promotion as a tool in frames of the national system for prevention and coping with the risk of forest fires in the Republic of Macedonia. The event was organized by the Centre for Crisis Management on April 16, .2014

in Skopje.

Training for Macedonian Red Cross staff. Training for 20 Macedonian Red Cross staff was organized on 26/27.04.2014 in Struga on protection and self-protection in compliance with the Law on safety and health at work.



Support for the population affected by the floods in Serbia and Bosnia and Herzegovina

In May 2014 Republic of Serbia and Republic of Bosnia and Herzegovina were affected by heavy rain-falls which caused severe flooding and numerous consequences on the infrastructure, agricultural fields and the homes of the residents in several regions in Republic of Serbia and Republic of Bosnia and Herzegovina. Macedonian Red Cross immediately contacted the national societies in Serbia and Bosnia and Herzegovina and the embassies of the Republic of Serbia and Republic of Bosnia and Herzegovina in the Republic of Macedonia and offered humanitarian resources, and equipment for rescue (rubber boats, lifeguards, team for assessment of humanitarian needs of the population and team with mobile station for water purification).

Macedonian Red Cross launched national appeal in Macedonia for raising financial contributions and material assistance for the affected population in Serbia, Bosnia and Herzegovina and Croatia.

Macedonian Red Cross staff and volunteers, supported by the citizens of the Republic of Macedonia successfully coped with the challenge to collect, pack and deliver the humanitarian assistance for the affected population in Serbia and Bosnia and Herzegovina.

The assistance was comprised of food, hygiene material, water, juice, baby diapers, bedding, blankets, mattresses, clothes, shoes, rubber boots, shovels, chil-



dren beds, water pumps, etc. The assistance was provided by individual donations from citizens of Republic of Macedonia, donations from companies and reserves of Macedonian Red Cross. The logistics support for the transport of the humanitarian assistance was provided by the Government of the Republic of Macedonia through the transport companies from Macedonia.

Macedonian Red Cross through the Red Cross branches and the City Red Cross of Skopje organized the humanitarian operation for provision of assistance to the affected population with 1.190 volunteers who were assigned to collect and pack the humanitarian assistance in the Republic of Macedonia.

In the period of 18 -31 May, 2014 total of 690 volunteers were engaged to work in the warehouses in Skopje and they contributed a total of 7.600 volunteer hours for collection, packing, unloading and loading of humanitarian assistance and other activities. In the same period the Red Cross branches were supported by 500 volunteers who contributed 5.500 volunteer hours. In total, Macedonian Red Cross was supported by 1.190 volunteers who contributed 13.100 volunteer hours, for successful implementation of the humanitarian activities.

The affected population from the floods in Serbia was supported with 27 trucks with 560.560 kg humanitarian assistance with total value of DEN 9.969.363/ €162.198. The affected population from the floods in Bosnia and Herzegovina was supported with 23 trucks with 421.916 kg humanitarian assistance with total value of DEN 12.442.194 / €202.382.

Macedonian Red Cross made cash contribution for the affected population from the floods in Bosnia and Herzegovina amounting to €157.650. Macedonian Red

Cross made cash contribution for the affected population from the floods in Serbia amounting to €164.188.

In this period Macedonian Red Cross also made contribution for the affected population from the floods in Croatia. The affected population from the floods in Croatia was supported with €3.593 in May 2014.

On June 05, 2014 Macedonian Red Cross organized a meeting with the ambassadors of the Republic of Serbia and Republic of Bosnia and Herzegovina, representatives of the corporate sector, citizens and institutions that donated assistance and organized activities for provision of humanitarian assistance for the affected population from the floods, in order to inspect the documentation and to present the accomplished results. The meeting was followed by a press conference for announcing the overall results to the public in the country.





Ensuring safety on the traditional route march of mountaineers. On 11.07.2014, in frames of the traditional International route march "Expedition Osogovo mountains", organized by ZPSK- Ruen, over 200 mountaineers from Macedonia and abroad, among which 30 volunteers from the Youth Club of the Red Cross Branch Kriva Palanka climbed the Ruen mountain (2285m). The disaster response team of the Red Cross Branch Kriva Palanka provided the logistics support for the event and it also ensured the safety of the participants.

Water safety in summer period. With the beginning of the summer season, the Centres for water safety of

the City Red Cross of Skopje and the Red Cross Branch Ohrid, ensured the safety of the swimmers on the territory of Skopje and Ohrid with trained lifeguards, as follows: Skopje – 40 lifeguards on pools, 2 health care providers, Ohrid coast 44 lifeguards and Struga coast 6 lifeguards.

Exercise "SEESIM" In the period of 23-26.09.2014 the Ministry of Defense organized SEESIM-2014, Simulation exercise for South-Eastern Europe in the Centre for Crisis Management. The exercise SEESIM-14 is part of the process for defensive cooperation in South-Eastern Europe – SEDM. The participants on the exercise were subjects that are part of the system for crisis management and protection and rescue.

Macedonian Red Cross participated with two representatives. The main objective of the exercise was national and regional preparations, and promotion of cooperation between civil and military authorities in the process of planning of institutional response to disasters and big armed conflicts.

Bilateral cooperation with the Bulgarian Red Cross. Bulgarian Red Cross organized regional coordination exercise Kustendil 2014 in the period of 24-28.09.2014. The scenario of the exercise was disaster response in case of floods. Macedonian Red Cross participated with a four-member team.

Macedonian Red Cross organized panel discussion at Skopje Fair on 25.11.2014 on the topic of Water Safety in the Republic of Macedonia, in frames of the final part of the project „Enhancement of the capacities of the Macedonian Red Cross in the area of water safety, ensuring safety on water and improvement of the normative acts in the Republic of Macedonia“, financially supported by the Ministry of Foreign Affairs of the republic of Bulgaria.

Risk reduction from disasters. In December 2014 Macedonian Red Cross started the implementation of the project for risk reduction from disasters, funded by the Turkish Red Crescent. The project is implemented in the Red Cross Branches of Radovish and Gostivar and it will be implemented in 3 schools in Radovish and schools in Mavrovo/Rostushe in the area of improvement of the capacities of the children and employees in the schools on disaster risk reduction. The activities will be coordinated with the Centre for Crisis Management and the Directorate for protection and Rescue and the local self-government units particularly in terms of improvement of the documentation for assessment of risks from disasters and accidents in these regions.

Initiative for prevention and disaster preparedness in South-Eastern Europe. International course on the topic "Water, sanitation and hygiene in urban disasters" was organized in frames of the training programme of the Initiative for prevention and preparedness in case of disasters of South-Eastern Europe (DPPI SEE) for 2014, organized by the Directorate for protection and rescue, in the period of December 8-12. The participants on the training were Macedonian Red Cross, the Directorate for Protection and Rescue, the Institute for Public Health of the Republic of Macedonia and representatives of Albania, Bulgaria, Serbia, Slovenia, Croatia, Montenegro and Turkey.

It is interesting to emphasize that in each country delegation there was representative of the respective national society, which indicates the important role of the Red Cross in each of the countries. The main objective of the training was enhancement of the institutional capacities for management of water, sanitation and hygiene in times of disasters in urban areas.

TRACING SERVICE

Each day thousands of families are separated as a result of a conflict, natural disaster or migrations. Human suffering is big when contacts are disconnected with the closest and dearest persons and when there isn't any information about their whereabouts and destinies. The International Committee of the Red Cross and the Red Cross/Red Crescent Societies work united around the world to locate such cases and to help families to restore family links.

Macedonian Red Cross pays great attention to the issue of tracing service and regularly undertakes activities for capacity building of the human resources in this area.

Macedonian Red Cross representative participated again this year on the **Annual meeting for restoring family links** of national societies that are members of EU, the American Red Cross, Canadian Red Cross, Australian Red Cross and Turkish Red Crescent. This is a second year that the meeting was attended also by Balkan national societies. The meeting was held in Sofia, Bulgaria in the period of 07-11.10.2014. The main topic was migration and the challenges of the tracing services of the national societies in this area.

In context of the European phenomena of migrations, which is becoming increasingly important worldwide, and which also affects Republic of Macedonia, on November 25, 2014 Macedonian Red Cross organized a **round table on the topic "Migrations as new challenge for the Tracing Service for missing persons and restoring family links of Macedonian Red Cross"**, for purpose of presentation of the activ-



ities of the Tracing Service of Macedonian Red Cross in this area.

The round table was initiated as a result of the common interest for positive resolution of the problem of migrations in the Republic of Macedonia. The event was a good opportunity for speaking about different aspects of migrations and opportunities for joint action in this area in the Republic of Macedonia. The meeting was attended by representatives of the Ministry of Internal Affairs, the Centre for asylum seekers, and the Transit Centre for migrants, UNHCR and non-governmental organizations. The Red Cross in partnership with these organizations aims to respond to the challenge of increased number of migrants in our country. The meeting was organized in cooperation with the Regional Office of the Interna-

tional Committee of the Red Cross and it was also attended by representatives of the Red Cross of Serbia and Bulgarian Red Cross who exchanged experiences in this area, being faced with similar situations in their respective countries.

On basis of the statistical data of the Macedonian Red Cross Tracing Service, there were two new cases initiated in 2014, and they were linked with missing persons as a result of economic migration of Macedonian citizens outside of our country. There were three cases with migrants from Syria and Afghanistan in the Republic of Macedonia. Macedonian Red Cross tracing service in cooperation with ICRC undertook the required activities for restoring the family links of these persons.

HEALTH PREVENTIVE ACTIVITIES

In compliance with Strategic Plan for Health Preventive Activities for the period 2011-2015, Macedonian Red Cross implemented numerous field activities for promotion of the health of the most vulnerable groups, namely for prevention of transmission of HIV among the groups at risk, improvement of the control of Tuberculosis on local level, health care for older and frail people, and reduction of the impact and health consequences from climate change on the health of the people.

Harm reduction from drugs. The project for harm reduction from drugs is targeted for drug addicts and it is implemented in three Red Cross branches: RC Prilep, RC Veles and RC Kichevo. The opened centres in the Red Cross branches aim to offer medical, social and legal services to beneficiaries and to provide them with condoms and sterile items for injection and educational information material.

The project is targeted for harm reduction from drugs, in direction of improvement of the health, social and economic status of the beneficiaries. Drug addicts have possibility to obtain sterile means for injecting and counseling about the possible harmful effects from utilization of unsterile equipment such as getting HIV/AIDS, and Hepatitis B and C.

The Red Cross in cooperation with the Institute for Public Health and the NGO HERA conducted field confidential counseling and testing in Prilep and Veles.

In frames of the project activities for re-socialization of the clients, the Red Cross organized creative workshops the clients had opportunities to express their talents in drawing, making jewelry, and different items made of clay, paper, etc.

In 2014 the project covered 541 persons. The project beneficiaries were provided with: 45 388 needles, 24 920 syringes and 13.519 condoms.

Development of strategic and operational plans for control of Tuberculosis on local level. In the course of 2014 the project was implemented in the Red Cross Branch Valandovo. The main project objective was development of local strategic plan for control of Tuberculosis on local level which would contribute for improvement of the control of Tuberculosis and will complement the national efforts for control of this disease.

The project was implemented with utilization of the methodology "Participatory Community Development" of the International Federation of Red Cross / Red Crescent Societies in order to detect the problems and the priority needs in the community in regard to Tuberculosis on local level and the required information in regard to activities that must be integrated in the operational plan.

Trainings on Tuberculosis for different target groups. In order to raise public awareness of the



population on prevention of Tuberculosis and the ways of transmission and protection and the possibilities for treatment of this disease, in 2014 Macedonian Red Cross conducted educations for different target groups, most of all for those that are at risk to get infected from this disease.

The project was implemented in the Red Cross branches of Struga, Kriva Palanka, Kavadarci, etc. These educations enabled raising awareness on protection and prevention of tuberculosis by covering total of 5.026 persons from different ethnic groups. Training was also conducted for 10 educators for Tuberculosis.

Participation in the National Coordination Mechanism of Macedonia for fight against HIV/AIDS and Tuberculosis. Macedonian Red Cross in the past and in the forthcoming period will contribute for better functioning of this coordination mechanism for monitoring the programmes financed by the Global Fund for fight against AIDS, Tuberculosis and Malaria in Macedonia.

Macedonian Red Cross actively participates in the work of the **National Committee on climate change and the Commission on climate change and health** at the Ministry of Health. In frames of the joint efforts MRC aims to contribute for protection of the population in times of extreme external temperatures, and in frames of activities for climate change adaptation and mitigation.

Climate change – protection of the health from climate change (heat waves and cold waves). In compliance with the Action Plan the activities in terms of heat waves started with preparation and distribution of appropriate information material for protection of different target groups from heat waves/cold waves. The activities in this area were implemented through Macedonian Red Cross branches and the Centres for

Public Health and the Institute for Labor Medicine.

In the summer period Macedonian Red Cross opened an SOS line on heat waves which was managed by the City Red Cross of Skopje. It provided free of charge advices about protection of the health of the people from heat waves.

On several occasions during the summer period Macedonian Red Cross through the Red Cross branches distributed bottled water to citizens during the heat waves and distributed fliers with information for protection of the health. The Red Cross also measured blood pressure to interested citizens through the field first aid teams.

Simulation exercise for testing the international health policy. Simulation exercise was organized at Skopje airport on November 18. The scenario was a suspected case of infected person with Ebola. The event was organized by Macedonian Red Cross in cooperation with the Ministry of Health and other responsible institutions. The main objective was to test the standard operative protocols for procedures, communication and coordination of the health system in the Republic of Macedonia in case of health emergency of international character (Ebola) at entry point Airport Skopje.

The exercise was organized in frames of the International Conference of the ministers of health from South-Eastern Europe. Macedonian Red Cross takes active participation and contributes in the area of preparation, organization of the event and provision of logistics support, and the preparation of the scenario for the exercise with provision of volunteers who acted the passengers in the aircraft being possible suspects with Ebola infection.

FIRST AID

The Red Cross Branches and the City Red Cross of Skopje conducted total of 1.104 first aid courses for drivers and trained 13.995 persons in 2014. Also the Red Cross organized 187 first aid courses for companies and trained 1.196 persons.

Course for training of lecturers and demonstrators for first aid for candidates for drivers. In compliance with the Regulation for contents of the programme training of trainers for administering first aid to persons injured in traffic accidents, Macedonian Red Cross organized a course for training of first aid trainers and demonstrators for candidates for drivers in the period of 25-26 January 2014. The course was attended by 17 candidates out of whom 12 were trainers and 5 were demonstrators from the Red Cross branches.

Participation on first aid simulation exercise. First aid simulation exercise was organized on May 22, 2014 in Skopje. The scenario of the exercise was „Traffic accident with numerous people with injuries and burns“ and it was organized by the Ministry of Health and WHO – Regional Office Skopje. The main objective of the exercise improvement of the level of preparedness in case of crises, in frames of the priority for health safety, and crisis preparedness and response. Macedonian Red Cross participated with 20 volunteers (mannequins and make-up makers for realistic presentation of wounds.

Seminar for training of make-up makers for realistic presentation of wounds and injuries. The



seminar for make-up makers was organized in the period of 16 - 20 June 2014 in Struga, with participation of 13 volunteers and 4 facilitators/instructors. The topics on the agenda were first aid, making make-up and conducting practical exercises. Through practical exercises the participants worked on a scenario for realistic presentation of wounds and injuries. The participants showed solid knowledge and all of them passed the exam and became certified for make-up makers for realistic presentation of wounds and injuries.

XXIII First Aid State Competition. The 23rd State First Aid Competition was organized in the period of September 19-20, 2014 in Kumanovo under the slogan "The First Aid in the day-to-day accidents and disasters". 26 first aid teams of the Macedonian Red Cross branches participated in the competition. One of the teams was a guest team from Red Cross Nis from Serbia.

The winner of the competition was the Red Cross Branch Centre, and the second place was won by the Red Cross Branch Kisela Voda while the third place went to the Red Cross Branch of Veles. The Red Cross Branches of Kochani, Probishtip and Kumanovo showed best results in the Dissemination competition. The mayor of Kumanovo, d-r Zoran Damjanovski also visited the event and addressed the participants.

Meeting of the members of the first aid network in Europe. In the period of 09-11 October, 2014 French Red Cross organized a meeting for the members of the first aid network. 38 Red Cross and Red Crescent national societies from Europe and the American Red Cross participated on the event. The main objective of the meeting was enhancement of the first aid programmes through networking and cooperation of the national societies. Macedonian Red Cross as a member of this network participated on the event and exchanged good practices in terms of obtaining the European first aid certificate for candidates for drivers.

BLOOD DONATION

Macedonian Red Cross and the Institute for Transfusion Medicine in 2014 realized 55.513 voluntary blood donations and achieved 100.93% of the planned 55.000 blood donations.

In the city of Skopje, the Red Cross branches of Gazi Baba, Karposh, Kisela Voda, Centar and Chair realized 15.037 blood units in 2014 or they fulfilled the planned obligations with 96.194%. The Red Cross Branches outside of Skopje collected 38.342 blood units in 2014.

Total of 2.041 blood units were collected in the City Hospital "8 September" in Skopje. 2201 blood units were collected in the Daily Centre for blood donation in "Dare Dzambaz" in Skopje out of which 1665 were self-initiated blood donations of citizens of Skopje, and 536 blood units were collected through organized blood donation actions out of which 165 were first time blood donations.

The planned obligations for blood donation in 2014 were achieved by 16 Red Cross Branches, as follows: Bitola 112.23 %, Valandovo 109.65 %, Veles 226.65%, Vinica 315.03%, Delchevo 125.89%, Kavadarci 166.27%, Kratovo 130.52%, Kriva Palanka 145.85%, Krushevo 112.14%, Prilep 100.40%, Probishtip 136.93%, Sveti Nikole 180.86%, Struga 101.92%, Shtip 191.21%, Gazi Baba 125.04% and Centar 181.64%.

The coordination team had 94 meetings in 2014 which resulted with organized and implemented 857 blood donation actions in Macedonia.

Signed memorandums for cooperation with state institutions. In March 2014 Macedonian Red Cross signed memorandum for cooperation in the area of blood donation between Macedonian Red Cross, the Ministry of Defense and the Institute for Transfusion Medicine. Macedonian Red Cross also signed memorandum for cooperation and Code of conduct with the Institute for Transfusion Medicine for the staff involved in the process for organizing blood donation actions.

Marking of March 17 – the Blood Donor Day and June 14 – the World Blood Donor Day. On March 17, 2014 Macedonian Red Cross held the 5th session of the National Assembly. The President of Macedonian Red Cross d-r MilcoTrajkov, the general manager of AD Alkaloid Mr. Zivko Mukaetov and the member of the governing board of EVN Makedonija Mr. Igor Gievski addressed the delegates and guests on the assembly

Mr. Zivko Mukaetov presented certificates to the most successful branches in the area of blood donation for 2013: Red Cross Branch Vinica, Red Cross Branch Shtip and Red Cross Branch Centar.

Mr. Igor Gievski from EVN Macedonia presented the plaques for fulfilled planed in the area of blood donation for 2013 to 18 Red Cross Branches.

June 14, World Blood Donor Day. June 14, the World Blood Donor Day was marked under the slogan "Donate blood for those that give life", under the patronage of the President of the Republic of Macedonia d-r Gjorgje Ivanov. He visited the Blood Donation Centre in DHO "Dare Dzambaz" and donated blood. The event was attended by representatives of Macedonian Red Cross, the Institute for Transfusion Medicine, the WHO Office, the Agency for Youth and Sport, members of the Club 25, blood donors, distinguished sportsmen,

well-known artists, journalists, etc.

Educational seminars on voluntary blood donation. In the period of 09-11 May 2014, Macedonian Red Cross and the Institute for Transfusion Medicine organized seminar for education of new blood donation motivators. The seminar was organized in Struga and it was attended by 18 new blood donation motivators.

In the period of 29-31 August Macedonian Red Cross organized a seminar for education of new blood donation motivators. The seminar was organized in Struga and it was attended by 30 new blood donation motivators from the City Red Cross of Skopje (members of the Club 25), Red Cross Branch Ohrid, Red Cross Branch Struga, Red Cross Branch Gostivar, Red Cross Branch Kumanovo, Red Cross Branch Veles, Red Cross Branch Strumica and Red Cross Branch Bitola, representatives of Red Cross Nish and Red Cross Novi Sad from Republic of Serbia and representative of Slovenian Red Cross. The participants had possibility to exchange experiences and to discuss possibilities for future joint cooperation in the area of blood donation.

Participation on international seminars on voluntary blood donation. Macedonian Red Cross representatives participated on the Regional seminar on blood donation organized in the period of 26-29 September in Skodra, Albania. The slogan of the seminar was "Together for voluntary blood donation". The participants on the seminar were representatives from the Red Cross societies of Albania, Italy, Macedonia and Kosovo. Macedonian Red Cross presented the activities of our national society in the area of blood donation as well as the work of the Club 25.

Two workshops were conducted in frames of the

seminar on the topics of “partnership among the youth for successful promotion of voluntary blood donation” and “Increasing the number of young blood donors”.

International counseling on voluntary blood donation. The city Red Cross organization of Novi Sad and the Institute for Transfusion Medicine of Vojvodina organized international counseling on voluntary blood donation in the period of October 10-12, 2014. Macedonian Red Cross representative participated on the event and presented the model of joint planning and organization of blood donation in the Republic of Macedonia between Macedonian Red Cross and the Institute for Transfusion Medicine as well as experiences from the work of the Daily Centre for blood donation of Macedonian Red Cross.



SOCIAL WELFARE ACTIVITIES



Activities for support and care for older people

Macedonian Red Cross as a member of the National Coordination body on monitoring and evaluation of the implementation of the National Strategy on older people is actively involved and contributes in the overall efforts of the responsible institutions for provision of care and support to older people in Macedonia. In the course of 2014 Macedonian Red Cross continued to implement the Project „Home care for older people“.

The main objective of the project is contribution for improvement of the conditions of the vulnerable older persons and enhancement of the health social situation of the older persons in the Republic of Macedonia.

The Project is implemented in seven cities, as follows: Skopje, Kriva Palanka, Veles, Debar, Kichevo, Prilep i Gostivar. In each city the project activities enable social and medical services which covered 480 older persons at the age above 65, who live alone or are frail.

Every week they are visited by a nurse and volunteer who are trained to work with older people. The nurse provides the following services: health counseling, nutrition advices, measuring glucose in the blood and blood pressure. The Red Cross volunteer helps with procurement of groceries, medicaments, administrative support for the older persons, discussions with the older people, etc.

Total of 140 volunteers and 16 nurses participate in

the implementation of the project activities. The Red Cross volunteer teams are comprised of youth volunteers as well as pensioners who are vital and wish to spend their free time volunteering in humanitarian activities. The project activities were supported by EVN Macedonia, the Austrian Red Cross and the company UNIQA from Austria.

The activities of the Project „Care for older persons in the community“ are financed by the European Union and they are implemented through the Red Cross branches from Prilep, Gostivar and Kichevo in cooperation with 11 civic organizations.

The main project partner is the Austrian Red Cross Partner. In frames of the project Macedonian Red Cross organized trainings for 60 volunteers and 6 nurses who provide social and medical services to 180 older people.

In September 2014 Macedonian Red Cross organized two workshops for quality management of the programmes for care for older people, which was supported by representative of the Austrian Red Cross. It also organized information workshop for improvement of information sharing with the local teams who work on the project for active ageing and social inclusion, who will have possibility to develop the concept for further creation of initiatives for active involvement of older people in the programmes. The project activities are foreseen to be implemented until June 2015.

Daily Center for Older people and Centre for home care support to older people

The Daily Centre for Older people and Centre for home care support to older people that functions through the City Red Cross of Skopje continued to deliver services in 2014 for provision of care to older people. The project activities are supported by the city of Skopje. The project covers 120 older persons who are visited by the volunteers and nurses.

The Daily Centre is visited by 60 older persons who are actively involved in the activities every month. The objective of the Centre is improvement of the quality of life of the older people, through implementation of educational, creative, and recreational activities, free of charge medical examinations and many other activities.

In February, the municipality of Gazi Baba supported the opening of one more Centre for older people and centre for home care services. The activities are implemented through the Red Cross Branch Gazi Baba and they cover 90 older persons. The centre organizes activities for support of older people, home care services, and educational, creative, and recreational activities.

Pensioners' Clubs

The Pensioners' Club "Dignified Life" of the Red Cross Branch Kriva Palanka has 40 pensioners, club members. The activities in 2014 were targeted towards involvement of older persons in activities for social benefit of the community, creative workshops, and improvement of their daily life. The basic objective is improvement of the quality of life of the older people, improvement of their psycho-so-

cial condition, conducting educational and creative workshops, gaining new skills and enhancement of communication, health care and provision of humanitarian assistance.

The Club of Pensioners of the Red Cross Branch Negotino „Hanry Dunant" has 30 members and continued to work in 2014. This club also implemented educational and creative workshops, recreational activities etc.

World Day of the Older People

Macedonian Red Cross marked the World Day of the Older Persons, October 1, with appropriate activities. The City Red Cross of Skopje and the red Cross branches organized educational workshops, first aid competition, creative workshops with the older people, visits to older and frail people in their homes with involvement of Red Cross youth volunteers and health care providers, free examination of glucose in the blood and measuring blood pressure.

Week for Caring for Older People

Macedonian Red Cross marked the Week for care for older people in the period of 17-23 November, 2014 under the slogan "Inform yourself about your rights in the area of social and health care. The main objective was to raise the awareness of the population about the rights of the older people, and the required care and assistance for the older people.

Support for the activities conducted during the

Week for older people was also provided within the Project „ Care for older people in the communities", financed by the European Union. The support was in form of developed promotional material, fliers, posters with information on the rights of older [people in the area of social and health protection.

In frames of the Week for care for older people Macedonian Red Cross branches and City Red Cross of Skopje organized numerous humanitarian activities for support and care for older people and educational, creative and recreational activities. With these activities the Red Cross covered total of 6000 older persons. The activities on local level were implemented in cooperation with the municipal associations of pensioners that have regular cooperation with Macedonian Red Cross and the centres for social work and other civic organizations that have partnership cooperation with the Red Cross

Improvement of the socialization of children and youth with special needs

Macedonian Red Cross and the Institute for Social Work for six years in a row implemented joint initiatives for improvement of the socialization of children and youth with special needs. For four years Macedonian Red Cross provides support from Komercijalna Banka AD Skopje for implementation of the Project "Improvement of the socialization of children and youth with special needs" which is implemented through the City Red Cross of Skopje and the Red Cross branches of Prilep, Kavadarci, Veles, Gostivar, Kichevo, Delchevo, Debar and the City Red Cross of Skopje, and

in cooperation with the daily centres for children with special needs and representatives of the Institute for social work, and representatives of the branch offices of Komercijalna Banka. The project activities cover over 320 children with special needs.

In the course of the year, besides the activities with the children in the daily centres, Macedonian Red Cross organized activities for support to children in foster families in Skopje, Veles and Prilep for total of 40 children. Nineteen volunteers were involved in the project activities that went through basic training to be able to work with children in foster families in the three municipalities. The Institute for Social Work prepared the material for work with children named „My story“.

The following activities were organized in the municipalities: the mobile teams comprised of Red Cross volunteers visited the homes of the foster families; creative workshops; humanitarian sale exhibitions; recreational activities; educations for the children, and the foster parents; psychological support for the children and foster parents and many other activities.

On 16.12.2014 Macedonian Red Cross organized workshop for evaluation of the project activities in presence of the representatives of the Red Cross branches and the Daily Centres, and the representative of Komercijalna banka who expressed satisfaction with the past implemented activities and accomplished results.

Fight against human trafficking

The activities of Macedonian Red Cross in 2014 in the area of human trafficking were implement-



ed through 16 Red Cross branches and the City Red Cross of Skopje.

Macedonian Red Cross in cooperation with the German society for international support for social programmes (GIZ) and the Ministry of Labor and Social policy organized educational workshop on April 9, 2014 which was attended by 19 volunteers from 6 Red Cross branches and the City Red Cross of Skopje. The Red Cross volunteers during the preventive workshops in the primary and secondary schools, used a new tool – video projections (pantomima).

In frames of the regular activities of the Red Cross in the area of prevention of human trafficking, a team comprised of tim 5 volunteers from the Youth Club of the Red Cross Branch Karpos together with professional actors staged the performance „Scar“. The topic of the play was the risk and dangers from human trafficking to young people. The performance was followed by 600 people –supporters of the Red Cross and pupils from primary schools and students from secondary schools.

European Day for fight against human trafficking and Week for fight against human trafficking

Macedonian Red Cross as a member of the Secretariat of the National Commission for fight against human trafficking and illegal migration participated in the preventive activities in frames of the marking of October 18 - European Day for fight against human trafficking and the Week for fight against human trafficking (2-9 dekemvri).

In frames of the traditional activities Macedonian Red Cross, through the Red Cross branches organized peer education workshops in primary and secondary schools. The preventive lectures were aimed to raise the awareness of the youth on the risks for involvement in human trafficking and self-protection. Total of 69 workshops were organized for 2.415 pupils and high-school students.

Recreation and holiday for children from social case families and children who are beneficiaries of special benefit

During the winter period, the Ministry of Labor and Social Policy in cooperation with Macedonian Red Cross organized free of charge recreation and holiday for children from social case families and children who are beneficiaries of special benefit in the winter resort „Pelister” near Bitola. The Red Cross was involved in the project activities with securing Red Cross volunteers who were engaged as accompanying persons and educators of the children and during the recreation of the children during their stay on Pelister Mountain.

The Ministry of Labor and Social Policy implemented this project also in the summer period which was again supported by Macedonian Red Cross. The engaged volunteers from Macedonian Red Cross branches accompanied the children and again played the role of educators of the children during their stay in the summer resort „Majski cvet” – Struga in July and August 2014.

“Your contribution – Important Assistance”

Macedonian Red Cross marked the traditional Week of Solidarity with different activities under the slogan “Your contribution – Important Assistance” in the period of April 22-28, 2014. In frames of the Week, the Red Cross organized Collection Action in order to promote humanity and solidarity among the citizens,

particularly among the youth population and to raise appropriate support for the most vulnerable categories of population. The action resulted with collected 1.900 kg. food, 10.300 kg clothes, 720 pairs of shoes and money.

During the week the Red Cross organized the action “From House to House” on which occasion the Red Cross volunteers visited the people in their homes and invited them to donate and support the humanitarian action. The citizens donated total of DEN 210.000. The raised funds were targeted for provision of food items for social case families.

„Think of us too”

On the occasion of October 16, organized the campaign “Think of us too” targeted for provision of support to vulnerable population in the country. In frames of the campaign, the Red Cross branches and the City Red Cross of Skopje organized humanitarian activities in cooperation with educational institutions, companies and citizens and the civic sector.

The campaign resulted with DEN 580.000 raised, targeted for procurement of food. Within the campaign the Red Cross also collected 19.700 kg food and 2.700 kg clothes and they were distributed to vulnerable target groups of population.

Humanitarian action let's share joy”

On the occasion of New Year holidays, Macedonian Red Cross in cooperation with EVN for the fourth time organized a humanitarian action under the slogan „Let's share joy”. The objective of the action

was to give smile and joy to social case children and children with special needs and to share happy moments for the New Year holidays.

The EVN provided 680 New Year parcels which were donated to children on different events organized by the City Red Cross of Skopje and the Macedonian Red Cross branches of Kochani, Kichevo, Struga, Shtip, Gevgelija and Strumica in cooperation with the employees of the branch offices of EVN Macedonia in the respective municipalities.

On December 12, 2014 Macedonian Red Cross organized a special New Year event in the Theater for children and youth in Skopje where the children received the gifts handed over by representative of EVN Macedonia and the secretary of the City Red Cross of Skopje.



Red Cross Shop for clothes

Macedonian Red Cross in cooperation with Alfa banka AD Skopje enabled support for project activities for management of clothes for vulnerable population. In frames of the project the City Red Cross of Skopje opened Red Cross shop for clothes on May 18, 2014. The equipping of the premises was supported by Alfa banka AD Skopje. The opening day matched with the Volunteer Day of Alfa banka AD Skopje and it was marked with humanitarian action of the bank employees who donated clothes and shoes, and helped with the selection and packing of the clothes for the shop.

In the previous year, within the first phase of this joint project Alfa banka AD Skopje provided 7 containers for second hand clothes. This contributed for collection of more donations of second hand clothes. In order to enable systematic distribution of the clothes the Red Cross opened this shop where in future all citizens would be able to buy second hand clothes at symbolic prices. The raised funds will be used for independent operation of the shop.

Equality and non-discrimination

The Ministry of Labor and Social Policy in cooperation with the British Council and the British Embassy in Macedonia organized seminar for equality and non-discrimination for the needs of Macedonian Red Cross. This seminar was organized within the project for enhancement of capacities of professionals for efficient implementation of the National Strategy for

equality and non-discrimination. The seminar was organized in Veles in the period of February 27 – 28, 2014 and it was attended by 20 volunteers and staff from Macedonian Red Cross HQ, the City Red Cross of Skopje and the Red Cross Branch Veles.

Joint action with Vincini

Macedonian Red Cross in cooperation with the company Makprogres organized campaign for raising funds for project activities for improvement of socialization of children and youth with special needs in the daily centres in Vinica, Strumica, Kumanovo and Shtip. The campaign was organized in the period of November 17, 2014 – February 17, 2015.

The company Makprogres specified one product of Vincini, which incorporated DEN 5 in the price of the product for provision of support to children with special needs in the daily centres. After the completion of the action the raised funds will be transferred to Macedonian Red Cross for the implementation of the project activities.

Support to persons with physical handicap

Macedonian Red Cross in cooperation with the company Alijans Uan Macedonia provided support for implementation of the Project “promotion of the situation of the persons with physical handicap”, which was implemented in the period of November 2014 – March 2015. The project is implemented through the Red Cross Branch Vinica. The project is

coordinated by a project team consisted of Red Cross representatives and representative from the company. The project activities aim to open Club for implementation of activities for persons with physical handicap in the municipality of Vinica.

Humanitarian action with Stopanska Banka

On the occasion of the New Year holidays and its foundation day December 29th, Stopanska banka AD – Skopje, in cooperation with Macedonian Red Cross, donated 506 food parcels and hygiene material to 253 social case families in Skopje, Bitola, Strumica, Valandovo, Kochani, Gevgelija and Struga. The official hand-over of the donation was organized in Skopje and the event was attended by the general manager for risk management of Stopanska banka and the secretary general of Macedonian Red Cross.

With this donation the Bank marked the 70th anniversary of its foundation and confirmed its corporate social responsibility role in the country. The donation was comprised of the most necessary domestic items for the families and they were distributed through City Red Cross of Skopje and the Red Cross branches in cooperation with the employees of the branch offices of Stopanska banka AD – Skopje.

Donation of kids' duvets

Macedonian Red Cross in cooperation with the company Comfy Angel from Prilep organized joint activities on the occasion of marking August 1 – the tenth anniversary of the foundation of this company.

On this occasion the company donated 10.000 kids' duvet covers that were distributed to all kindergartens and children's hospitals throughout the country. The official handover of the donation was made on 19.08.2014 by the manager of the company and the secretary general of Macedonian Red Cross.

Donation of humanitarian assistance from the German Red Cross Branch Baden-Württemberg

As a result of the long fruitful cooperation with the German Red Cross Branch Baden-Württemberg Macedonian Red Cross received a donation from this organization in September 2014 comprised of kitchen elements, clothes and tents. The assistance was aimed for implementation of humanitarian objectives of Macedonian Red Cross.



DISSEMINATION

Education for humanitarian action

The dissemination programme of Macedonian Red Cross represents a system of uniform spreading of knowledge about the International Red Cross and Red Crescent Movement, the fundamental principles, emblems, International Humanitarian Law and recruitment of new volunteers through the programme Red Cross in Action – Promotion of Human Values.

The promotion of the fundamental principles and tolerance, nonviolence and peace, practical implementation of the universal values, culture of dialogue, human values, active approach towards life, human attitude without discrimination, practicing humanitarian education and promotion of social involvement are the fundamental priorities in the operation of the national society.

In the course of 2014 the dissemination programme was heading towards promotion of humanitarian education as approach of the Movement which is educational platform for humanitarian education which is established for development of all programmes that enable inclusion of different target groups, involvement of the youth in order to analyze the humanitarian aspects of the events, mobilization of humanitarian action in the spirit of the International Red Cross and Red Crescent Movement and the human values.

Through formal and informal education, and enhancement of the resilience of the communities, culture of dialogue and inclusive approach we contributed for changing people's habits, the approach in the humanitarian action and promotion of the practical implementation of the fundamental principles of the Movement in the community.



NATIONAL COMMITTEE ON IHL

Monitoring the development of International Humanitarian Law and its dissemination in different areas of social life

With the foundation of the National Committee on IHL, the Government of the republic of Macedonia expressed its preparedness and determination to promote effective implementation of IHL with appropriate activities on national level, for purpose of harmonization of the national legislation and direct implementation of the obligations that arise from international treaties.

The Government of the Republic of Macedonia adopted the "Information on the work of the National Committee on IHL for the period of 2012 – 2014" which was

presided in this period by the Ministry of Justice.

In the reporting period the National Committee on IHL implemented the following activities: promotion of the process of ratification of the remaining conventions on IHL; establishment of working group for protection of the cultural heritage in times of conflicts, comprised of representatives of the Ministry of Culture and Ministry of Justice on a request of the International Committee of the Red Cross; further complying the national legislation with the IHL; review of the ICRC Manual on implementation of IHL.

In 2014 there were three important anniversaries in the Movement: 150th anniversary of the Geneva Convention (1864) for Amelioration of the Condition of the Wounded and Sick in Armed Forces in the Field, 60th anniversary of the Hague Convention of 1954 for the Protection of Cultural Property in the Event of Armed Conflict and the Additional Protocol I to the Geneva Conventions and 15th anniversary of the Additional Protocol II to the Geneva Conventions.

The National Committee on IHL had two sessions in the reporting period. In the next two years the National Committee on IHL will be chaired by the Ministry of Education and Science.

RED CROSS IN ACTION – PROMOTION OF HUMAN VALUES

The Programme Red Cross in Action – Promotion of Human Values (RCA-PHV) had the best ever results in the past year. The overall education was completed by 1.247 youth representatives and 1.123 of them developed small projects for the well-being of the communities. They implemented 210 small projects in a period of three months which enabled provision of assistance to 4.055 persons.

Some of the projects were targeted towards overcoming certain challenges and others enabled permanent resolving of some challenges (employment of persons, reconstruction of homes, renovation of centres for persons with special needs, organizing concerts for promotion of culture and language...). The youth invested 30.828 volunteer hours in a period of three months. The two final workshops were organized in May, with participation of 140 young people.

The programme in 2014 was financial supported by the American Embassy in Skopje. Cups for the best in 2014 were awarded to RC Skopje RC Negotino and RC Ohrid, where most of the projects graded with “suns” were implemented and resulted with permanent positive changes in the communities.

This year, for third time in a row the PHV week was marked in the period of September 21-27. The week was marked with joint dancing called Flashmob on the song “Happy” with participation of 1.400 young people. The central event was organized on September 27 on all the squares in Macedonia at 12.00 o'clock. The youth distributed messages written in different languages saying “We dance together – we live together”.



YOUTH ACTIVITIES

In the course of May 2014 Macedonian Red Cross successfully organized the regular youth elections on all levels of the organization. The elections were characterized with new reform in terms of the organization of the youth with the introduction of coordination bodies on local and national level.

In the period of 14-20 July, 2014 Macedonian Red Cross organized training on management of youth clubs in the Red Cross recreation and training centre „Solferino” in Struga. Total of 60 volunteers – leaders of the youth clubs participated on the training. The main objective of the camp was enhancement of the knowledge and skills of the youth volunteers for active involvement in the decision making processes and establishing active partnerships with other governmental and non-governmental organizations that work with youth.

In the period of July 21-27 Macedonian Red Cross organized another youth camp on the topic of “Training of trainers for peer educators of Red Cross programmes”. The participants on the camp were persons from the youth clubs who can train peer educators with emphasis on building skills for education and work with youth, organizing workshops, communication and presentation skills.

As of 31.12.2014 there are 1.664 young volunteers in the 31 youth clubs which is an increase of 342 volunteers compared to the previous year.

The following educational workshops were also organized in frames of the activities of the youth clubs.:

Educational workshops for prevention and raising awareness

TOPIC	NO. OF WORKSHOPS	NUMBER OF TARGET PEOPLE
PREVENTION OF HIV/AIDS AND SEXUALLY TRANSMITTED INFECTIONS	168	4384
PREVENTION OF HUMAN TRAFFICKING	75	2251
PREVENTION OF ADDICTION DISEASES (ALCOHOL, DRUGS, SMOKING)	93	2777
PREVENTION OF DIABETES	3	73
FIRST AID TRAINING	51	968
PROMOTION OF VOLUNTARY BLOOD DONATION	22	420
RED CROSS DISSEMINATION	17	502
PREVENTION OF VIOLENCE AMONG YOUTH	9	225
PREVENTION OF TUBERCULOSIS	11	256
DENTAL CARE	9	180
PROMOTION OF HEALTHY HABITS	22	744
PREVENTION OF CANCER	4	76
PREVENTION OF CARDIO-VASCULAR DISEASES	4	124
PREVENTION OF PEDOPHILIA	6	110
TOTAL	494	13 090

Total of 494 educational workshops were organized, covering 13.090 participants.



GRATITUDE TO THE VOLUNTEERS, MEMBERS OF THE ORGANIZATION, PARTNERS AND DONORS

Special gratitude to:

- **International Federation of Red Cross and Red Crescent Societies;**
- **International Committee of the Red Cross;**
- **German Red Cross-Red Cross of Baden-Württemberg;**
- **Turkish Red Crescent;**
- **Austrian Red Cross;**
- **USA Embassy;**
- **French Embassy;**
- **Ministry of Defense;**
- **Ministry of Labor and Social Policy;**
- **Ministry of Health;**
- **Ministry of Economy;**
- **Ministry of Education and Science;**
- **Ministry of Internal Affairs;**
- **Centre for Crisis Management;**
- **Directorate for Protection and Rescue;**
- **Association of local self-government units;**
- **Institute for Social Protection;**
- **World Health Organization;**
- **Global Fund;**
- **UNHCR;**
- **UNFPA**
- **NGO Rubikon;**
- **HERA;**
- **American Chamber of Commerce;**
- **Economic Chamber of Macedonia;**
- **Association of Economic Chambers of Macedonia;**
- **Economic Chamber of North-West Macedonia;**
- **AD Macedonian Post Office;**
- **ERA Skopje Fair;**
- **ONE;**
- **VIP operator;**
- **Foundation T- Mobile Macedonia;**
- **ALFA Banka AD Skopje;**
- **Komercijalna Banka AD Skopje;**
- **UNIQA - Austria**
- **Stopanska Banka AD Skopje;**
- **EVN Macedonia AD;**
- **SAVA Insurance AD Skopje;**
- **OKTA AD - Skopje;**
- **Studio Moderna;**
- **Alijans UAN Macedonia**
- **Comfy Angel**
- **Vincini**
- **KNAUF**
- **Fershped AD Skopje**
- **Special Hospital „Filip vtori“;**
- **ALKALOID AD Skopje;**
- **EVROPA 92;**
- **Geneks;**

FINANCE REPORT FOR 2014

The financial report of Macedonian Red Cross presents the planned and realized income and expenditures of the organization and serves as a confirmation for the successful implementation of the programme and project activities supported by national and international partners of the organization.

The operation of the organization presented through the financial data shows successfully finished year with 199.24%, realization of the Budget compared to 2013 when this figure amounted to 136.07%. The total realized own income amounts to 25.02% of the total realized income.

The income from organs and donors are earmarked funds and most of them are directly transferred to the Red Cross Branches and are being used by them for implementation of project activities. The realized income from organs and donors amounts to 252.03% and it is increased compared to 2013 when it amounted to 138.92% as a result of the campaign for raising funds for provision of assistance to the affected population from floods in Serbia and Bosnia and Herzegovina. This income represents 74.98% of the total realized income in 2014.

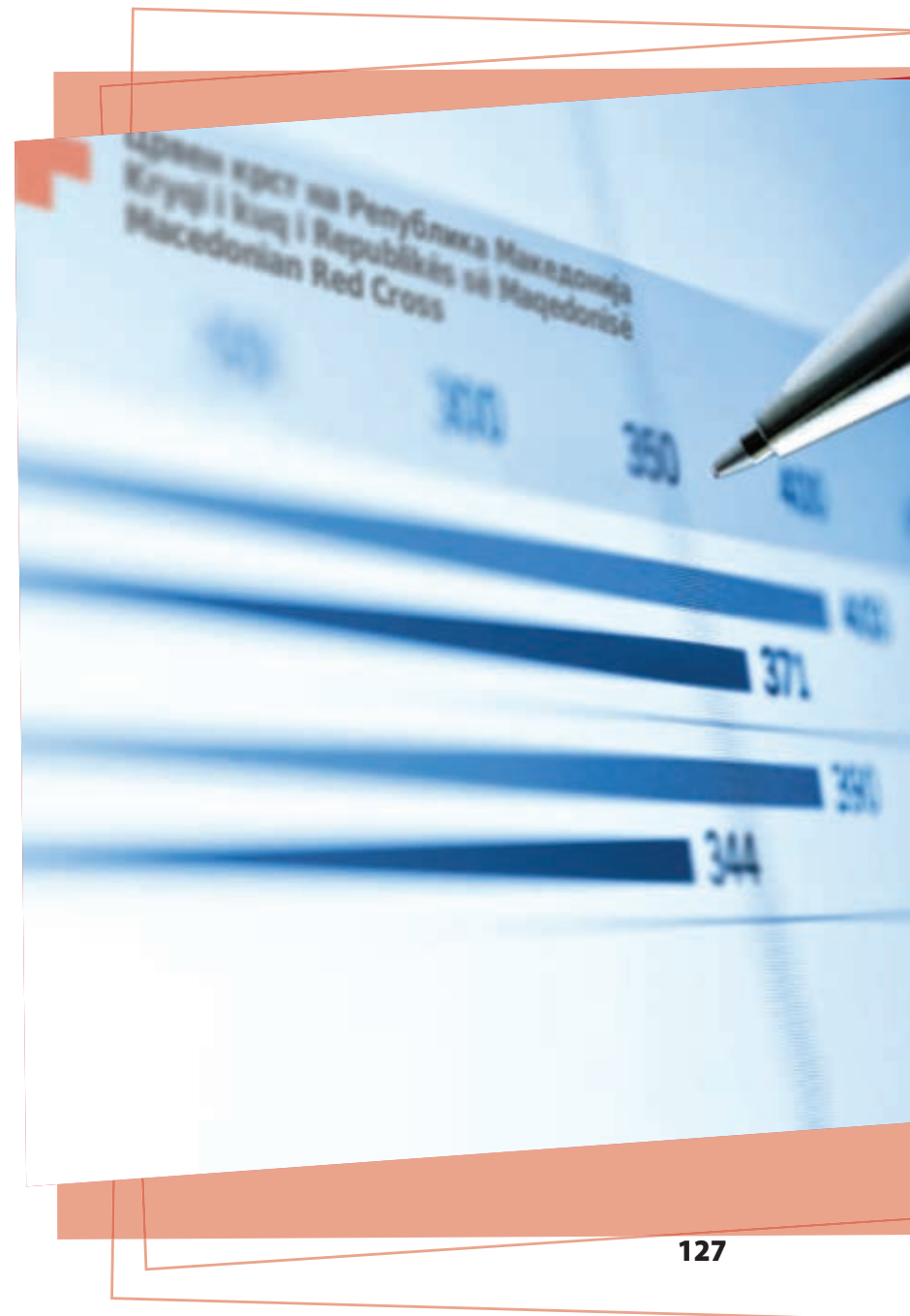
In the area of expenditures, it can be seen that the expenses are controlled and targeted for programme activities, in compliance with the basic objectives of the organization. 76.77% of the total realized expenditures are functional programme expenditures and they are increased compared to the previous year. The expenditures for salaries of staff amount to 9.28% and the material expenditures amount to 13.95%.

23.39% of the total expenditures were targeted for the needs of the HQ, and they are lower compared to the past year. 32.21% were directly transferred to the Red Cross branches and the City Red Cross of Skopje and these costs are lower compared to the last year as a result of decreased income from blood donation, while the remaining 44.4% of the funds were spent by the Macedonian Red Cross HQ for direct implementation of programme activities of the RC branches and the City Red Cross of Skopje.

Some of the surplus of funds, that is, the positive difference between income and expenditures is for projects which will continue to be implemented in 2015.

Macedonian Red Cross Executive Board formed a commission which conducted internal audit on the financial and material operation of the organization. Also, an independent auditing company was hired which conducted external audit in compliance with the Law on Audit and the international standards for financial reporting and accounting regulations which are in force in the Republic of Macedonia. The auditing company stated that the financial presented results of Macedonian Red Cross are realistic and objective.

The financial report relates only to the operation of Macedonian Red Cross Headquarters.



FINANCIAL REPORT FOR 2014

MACEDONIAN RED CROSS

01.01.2014-31.12.2014

	Budget 2014	Realized 2014	%	% in 2014
TOTAL INCOME	43,353,105.00	86,378,756.00	199.24	136.07
Own sources of income	17,655,100.00	21,612,425.00	122.41	129.66
Income from organs / donors	25,698,005.00	64,766,331.00	252.03	138.92
TOTAL EXPENDITURES	43,353,105.00	77,429,582.00	178.60	120.99
Salaries and contributions for staff	6,802,607.00	7,185,515.00	105.63	98.42
Expenditures for materials and services	9,373,082.00	10,801,363.00	115.24	141.93
Functional (programme) expenditures	27,177,416.00	59,442,704.00	218.72	120.74
BALANCE	0.00	8,949,174.00		

INCOME

DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2014	Realized from own sources	Realized from organs/donors	Realized in 2014 %
74 TRANSFERS AND DONATIONS						
741 Ministry of Labor and Social Policy	6,000,000.00		6,000,000.00	6,500,000.00		6,500,000.00
741 Blood donation (Ministry of Health)		6,763,000.00	6,763,000.00	6,020,000.00		6,020,000.00
742 Social welfare activities	300,000.00		300,000.00	74,882.00	6,496,243.00	6,571,125.00
742 Organizational Development			0.00	18,931.00	702,632.00	777,514.00
742 First Aid	3,000,000.00		3,000,000.00	2,504,874.00		2,504,874.00
742 Health education		5,735,005.00	5,735,005.00	0.00	5,813,946.00	5,813,946.00
742 Youth	420,000.00		420,000.00	318,000.00		318,000.00

742	Disaster Preparedness		300,000.00	300,000.00		730,933.00	730,933.00
742	Dissemination			0.00			0.00
742	RCA-PHV			0.00		12,188.00	12,188.00
742	Information and Communication			0.00			0.00
742	Tracing Service			0.00		415,264.00	20,399.00
742	International Department / International cooperation		200,000.00	200,000.00		20,399.00	5,563,981.00
742	Mobilization of Funds		2,500,000.00	2,500,000.00		5,563,981.00	0.00
742	Finance (other income)/credit for a car/, charged fees from employees, interest			0.00	77,388.00		77,388.00
72	UNTAXED INCOME						
725	From RC branches (cotization fee)	1,500,000.00		1,500,000.00	1,357,284.00		1,357,284.00
725	Donations from natural persons	200,000.00		200,000.00		12,787.00	12,787.00
725	Donations from legal persons (sale of vehicles)	500,000.00		500,000.00			0.00
725	Additional post stamps (MRC Law)	300,000.00		300,000.00	225,351.00		225,351.00
723	From rent of office space / other income/from sale of capital assets	2,472,300.00		2,472,300.00	4,367,176.00		4,367,176.00
725	From registration of vehicles	1,020,000.00	10,200,000.00	11,220,000.00		10,824,869.00	10,824,869.00
725	Other income / income from interest, Solidarity Fund/ Development Fund/PHV	442,800.00		442,800.00	148,539.00	26,886,553.00	27,035,092.00
725	Balance brought forward from the previous year	1,500,000.00		1,500,000.00		7,286,536.00	7,286,536.00
TOTAL INCOME		17,655,100.00	25,698,005.00	43,353,105.00	21,612,425.00	64,766,331.00	86,378,756.00

EXPENDITURES

DESCRIPTION		Own sources of income	Income from organs/donors	Budget 2014	Realized from own sources	Realized from organs/donors	Realized in 2014
RUNNING EXPENDITURES							
401	BASIC SALARIES AND CONTRIBUTIONS	5,865,323.00	887,284.00	6,752,607.00	7,100,011.00	0.00	7,100,011.00
402	PERSONAL TAX	50,000.00	0.00	50,000.00	80,420.00	5,084.00	85,504.00
TOTAL EXPENDITURES FOR SALARIES		5,915,323.00	887,284.00	6,802,607.00	7,180,431.00	5,084.00	7,185,515.00

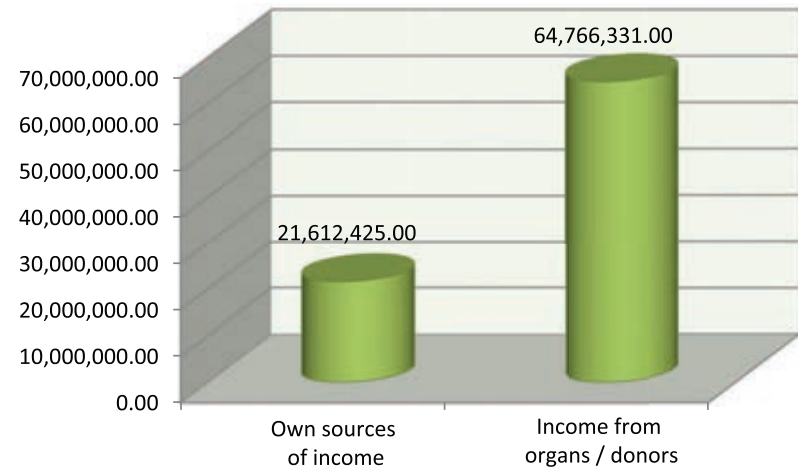
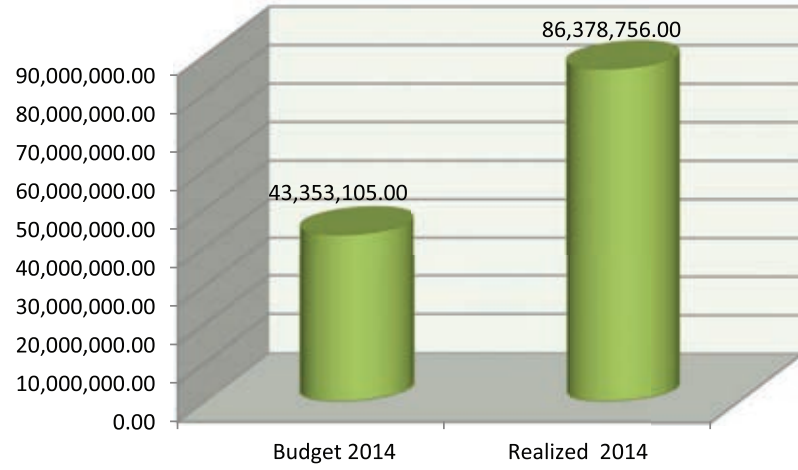
420	TRAVEL	100,000.00	0.00	100,000.00	185,776.00	126,800.00	312,576.00
421	COMMUNAL FEES	975,000.00	0.00	975,000.00	1,349,941.00	36,744.00	1,386,685.00
422	HEATING	650,000.00	0.00	650,000.00	334,468.00	0.00	334,468.00
423	COMMUNICATION AND TRANSPORT	1,445,000.00	110,242.00	1,555,242.00	1,587,494.00	618,043.00	2,205,537.00
423	MATERIALS	1,571,000.00	1,763,152.00	3,334,152.00	2,471,534.00	1,847,841.00	4,319,375.00
424	RUNNING MAINTENANCE	808,000.00	0.00	808,000.00	1,485,783.00	2,829.00	1,488,612.00
425	CONTRACTUAL SERVICES	5,714,082.00	3,742,578.00	9,456,660.00	3,300,153.00	6,391,181.00	9,691,334.00
426	OTHER OPERATIONAL EXPENDITURES	400,000.00	0.00	400,000.00	1,048,337.00	23,773,486.00	24,821,823.00
463	TRANSFERS TO NOT FOR PROFIT ORGANIZATIONS	0.00	18,761,444.00	18,761,444.00	0.00	24,941,647.00	24,941,647.00
TOTAL RUNNING EXPENDITURES		17,578,405.00	25,264,700.00	42,743,105.00	18,943,917.00	57,743,655.00	76,687,572.00
CAPITAL EXPENDITURES							
483	PROCUREMENT OF FURNITURE AND OFFICE EQUIPMENT	60,000.00	0.00	60,000.00	305,562.00	136,023.00	441,585.00
483	PROCUREMENT OF VEHICLES	0.00	0.00	0.00	100,425.00	0.00	100,425.00
481	BASIC AND SPECIAL MAINTENANCE	450,000.00	0.00	450,000.00	200,000.00	0.00	200,000.00
TOTAL CAPITAL EXPENDITURES		510,000.00	0.00	510,000.00	605,987.00	136,023.00	742,010.00
TOTAL EXPENDITURES		18,088,405.00	25,264,700.00	43,253,105.00	19,549,904.00	57,879,678.00	77,429,582.00

Finance Department
Zaklina Popovich

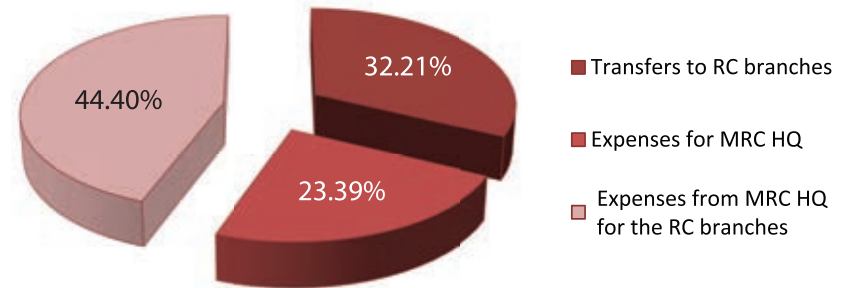
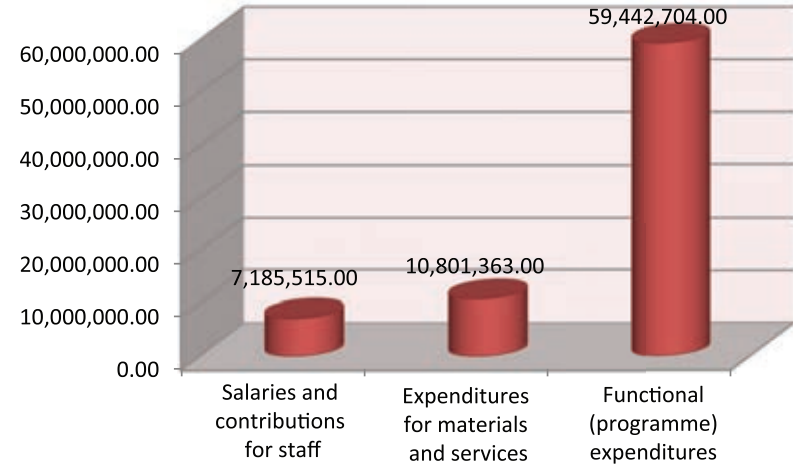
Secretary General
PhD. Sait Saiti

			%
	Transfers to RC branches	24,941,647.00	32.21
	Expenses for MRC HQ	18,108,594.00	23.39
	Expenses from MRC HQ for the RC branches	34,379,341.00	44.40
	total	77,429,582.00	100.00

Realized income in 2014



Expenditures 2014



To:
The Management of
MACEDONIAN RED CROSS
SKOPJE

AUDITOR'S REPORT

We have audited the accompanying financial statements of "MACEDONIAN RED CROSS" (in the following text "the Organization"), which comprise the Balance Sheet as of 31 December 2014, the Statement of Revenues and Expenses and Statement of Changes in Funds for the year then ended and a summary of significant accounting policies and other explanatory notes.

The enclosed financial statements for 2014 stated on the following pages, consist of the statements of the Organization and the statements the following projects: 1) Campaign for HIV/AIDS; 2) SEE Forum for adaptation of climate changes; 3) Global fund for prevention against HIV/AIDS; 4) International Federation of the Red Cross and Red Crescent; 5) Community – based care for older people ; 6) DOTS Interventions in RM; 7) Promotion of Human Values and the statements of the two funds: 1) Charity fund and 2) Development fund and a separate account for online donations . The projects are financed by different donors and are realized through special accounts of the Organization. The Organization does not prepare separate annual reports for each project.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Accounting Law for Non-profit Organizations and the standards for reporting under the cash basis of accounting. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Auditor's opinion

In our opinion, the financial statements of "MACEDONIAN RED CROSS" give a true and fair view of the financial position of the Organization as of 31 December 2014, as well as the operating results and the changes in the funds for the year than ended, in accordance with the Accounting Law for Non-profit Organizations and standards for reporting under the cash basis of accounting.

Report of other legal and regulatory requirement

Management of the Organization is also responsible for preparation of the annual business report according the Law on non-profit organizations and foundations. Our responsibility in accordance with the Audit Law is to report whether the business report is consistent with the annual account and the financial statements for the year ended 31 December 2014. Our work referring to the annual business report is carried out in accordance with ISA 720 and it is limited to reporting whether the historical financial information presented in the annual statement are consistent with the annual accounts and audited financial statements.

The annual business report is consistent, in all material aspects, with the annual account and the audited financial statements of "MACEDONIAN RED CROSS", Skopje for the year ended 31 December 2014.

Skopje, 3 March 2015



Manager
Dragan Dimitrov



Certified Auditor
Zvonko Kocovski



ПУНКТ ЗА
ОБЛЕКА



WWW.REDCROSS.ORG.MK

 www.facebook.com/CrvenKrstNaRepublikaMakedonija

 www.youtube.com/MacedonianRedCross